



# Eternal Inc

## WhitePaper Report

Audited by Juan Pablo Fernández Agüero



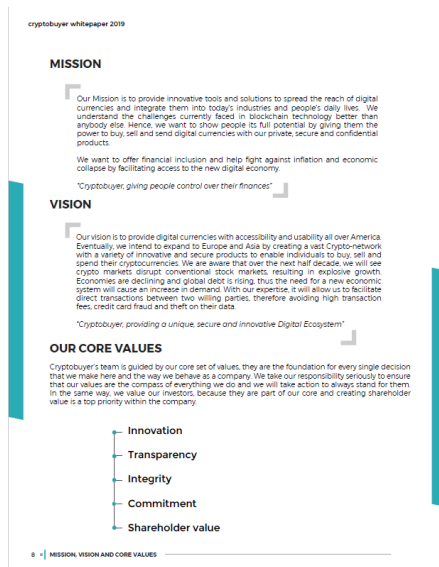
- **The logo** for the ICO is too gray, it doesn't work when you show the logo small, it's not legible. Why not a background of a card instead of a coin? In general is a too much dark logo.



- You could **separate sections** with images and titles, like screenshots of the game, cards or similar. I attach a whitepaper with a nice design that you can use to take ideas. Examples:



- You should use **boxes, quotes and graphs** to get a whitepaper more similar to a crypto magazine. The Eternal Inc whitepaper is too similar to a basic word document, not professional enough. The general aspect of a whitepaper is really important in order to get a good first impression from the investors. Examples:





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- **The IEO** description occupies four pages, more than 10% of the document, you can tell the same in the half of the space. The location is wrong too, you should put it in the token sale section. You are reading "About Eternal Wars" and suddenly you read about the IEOs. After IEOs you read again about targets, benefits, platform description and more valuable information of the project. But IEOs section is splitting the business explanation with no reason.
- An interesting point of the project is you have a **working app since 2017**. You should talk more about the existing product. Also you should add the past background of Eternal Inc since 2017 on the roadmap.
- After a brief of **Eternal Wars app**, you can do some estimations of growth and users for your platform, over several years. I would like to see more details about the business model.
- **The token economics is fine**, the price is fair and the bonuses and allocations are perfect.
- Why Rizwan Khan has not linkedin? **Linkedin is mandatory** for every team member and advisor. You should show the linkedin profiles with a linkedin icon, not with the text. Example:

## OUR TEAM


cryptobuyer whitepaper 2019



**JORGE FARIAS - CEO**

Farias has more than ten years of experience in the field of digital commerce. Prior to Cryptobuyer he served as Country Manager for Venezuela of Bitpays (now Bitpai) and Country Manager for Venezuela and Argentina for the cloud money solution AirTM. Farias is the co-founder of Innofintech.com, the Latin Blockchain Academy in the City of Knowledge in Panama, and founding member of the Iberoamerican Blockchain Alliance. Based on Farias' former experience and fintech expertise, he will lead initiatives towards development to achieve the digital financial evolution.


[in](#) [tw](#)



**RUBEN COLINA - CTO**

Colina is an experienced systems engineer, having spent more than ten years in the development and implementation of complex software projects for public and private organizations. At the end of 2013, he joined software development company 4Cerebros, taking on the role of technical lead. The role consisted of the completion of multiple projects for local e-commerce startups, NGOs and e-governments. This was his first experience in the entrepreneurial and innovative side of software development. Colina left the company in 2016 to pursue his entrepreneurial dreams. He joined Cryptobuyer in early 2018 and currently focuses on developing applications that use blockchain technology.

[in](#)



**ANGEL GRATEROL - CIO**

Graterol is a systems engineer with more than 8 years of experience in IT, design and management of information systems, DevOps and systems security. Since the end of 2015, he has been involved with Cryptobuyer, supporting the vision of the business, as well as being the CIO, being in charge of everything related to infrastructure and security. In 2017 he participated as CTO of the future of Mining, a large-scale cryptocurrency mining project carried out in Sweden. In his experience, he was in charge of shaping the project from a technological point of view, applying all his knowledge to achieve the scalability and sustainability of the project.

[in](#)

10 | TEAM



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- **The team members** pics definitely can be better. Some of them need more brightness and more professional pics.
- **You need some advisors** in your crew. The team is ok, but you don't have anyone with background on blockchain projects management, ICO's / IEO's, or fundraising. You can solve two problems at the same time if you hire advisors that can cover these areas.
- You need to **align the paragraphs and titles**, for instance at bottom of page 8, where the last line is the title of the next paragraph, that starts in the page 9. Same happens in the page 29 and 30.
- This is an example in the page 10, If you just give some blank lines, bold text and a graph, you will get a **more friendly reading**. Original and edited:

## Decentralization: The Way Forward

Eternal Inc supports and enables complete freedom and privacy for its users. We believe in the Blockchain technology and its feature of decentralization as a crucial tool for technological enhancement.

The coming of the internet has been a great blessing to the world as it offers great possibilities and opportunities to the world in general. It has enabled freedom to speak, live and explore beyond one's imagination. The internet provided the basis for decentralization, especially with the development of the Blockchain technology.

Centralization has been a common feature, and it has been existing with a lot of disadvantages such as unfairness/injustice, fraud, deceit, lack of transparency and abuse of power. This is because power is just focus in a particular place: some people have the power and denied others of it. This set of people with the power tend to take advantage of those without the power. Therefore, there arose the need for decentralization to give freedom and equal division of power the people, especially those who have been denied of power.

Since the Blockchain enables decentralization, Eternal Inc has made it the foundation of its platform. We are blending the technology with online gaming to offer the best user experience to anyone in any part of the world. Everyone has access with no restriction, especially from government rules and regulations.

Eternal Inc is offering freedom and privacy to its users. We also offer a transparent, trustworthy and just platform, which will be highly beneficial to anyone in any part of the world. The Blockchain has made this possible through its element of decentralization. And we strongly believe that this is the way forward for every online gamer – and for everyone in general just as we hope for a world, in which everything will be decentralized.

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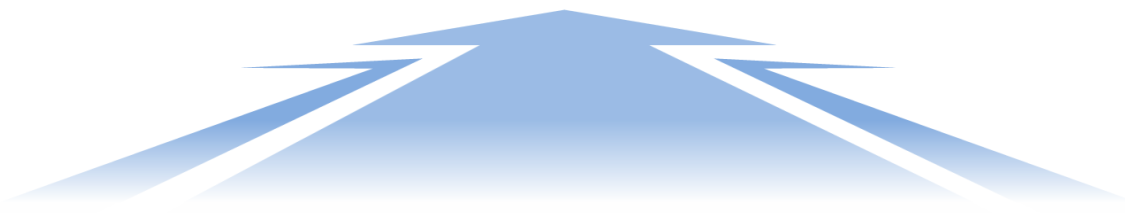
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[t.me/estucrypto](https://t.me/estucrypto)