

It might not be fair, but people really do judge a book by its cover.

If you have amateur-looking flyers or business cards or web banners – what message is that sending about your business?

By contrast, if your rivals have high-quality marketing pieces – what message is that sending about their business?

Don’t let your rivals beat you on graphic design. Otherwise, they’ll steal customers from you.

Don’t think of graphic design as an expense. It’s actually an investment in your future profits.

**Hunter & Scribe design menu**

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| **Product** | **Full price** | **Discounted price\*** |
| Logos | $200 (plus GST) | $180 (plus GST) |
| Brochures (max. 10 pages) | $190 (plus GST) | $171 (plus GST) |
| Flyers (max. 10 pages) | $190 (plus GST) | $171 (plus GST) |
| Word documents (max. 10 pages) | $190 (plus GST) | $171 (plus GST) |
| Business cards | $190 (plus GST) | $171 (plus GST) |
| Email signatures | $120 (plus GST) | $108 (plus GST) |
| Email templates | $180 (plus GST) | $162 (plus GST) |
| Web banners | $180 (plus GST) | $162 (plus GST) |
| Roll-up banners | $220 (plus GST) | $198 (plus GST) |
| Big banners | $220 (plus GST) | $198 (plus GST) |
| Tarpaulins | $220 (plus GST) | $198 (plus GST) |
| *Other products* | *Price on request* | *Price on request* |

\* The discount applies when you commit to spend at least $600 per month (excluding GST) with Hunter & Scribe over a 12-month period. We also offer content marketing and website design.