

The page features a solid pink background. In the corners, there are decorative illustrations of flowers and leaves. The top-left corner shows a single green leaf. The bottom-left corner features a large, detailed pink flower with yellow centers and a small green leaf. The top-right corner shows a large pink flower with yellow centers. The bottom-right corner features a single green leaf. The text is centered on the page.

ELLAIN

THE GUIDE

Company Profile

AND BRAND TOOLS

The Logo

ELLAINIV

ELLAINIV





Behind the Colors

BLACK

Black is associated with power, strength, authority, elegance, formality, and sophistication.

WHITE

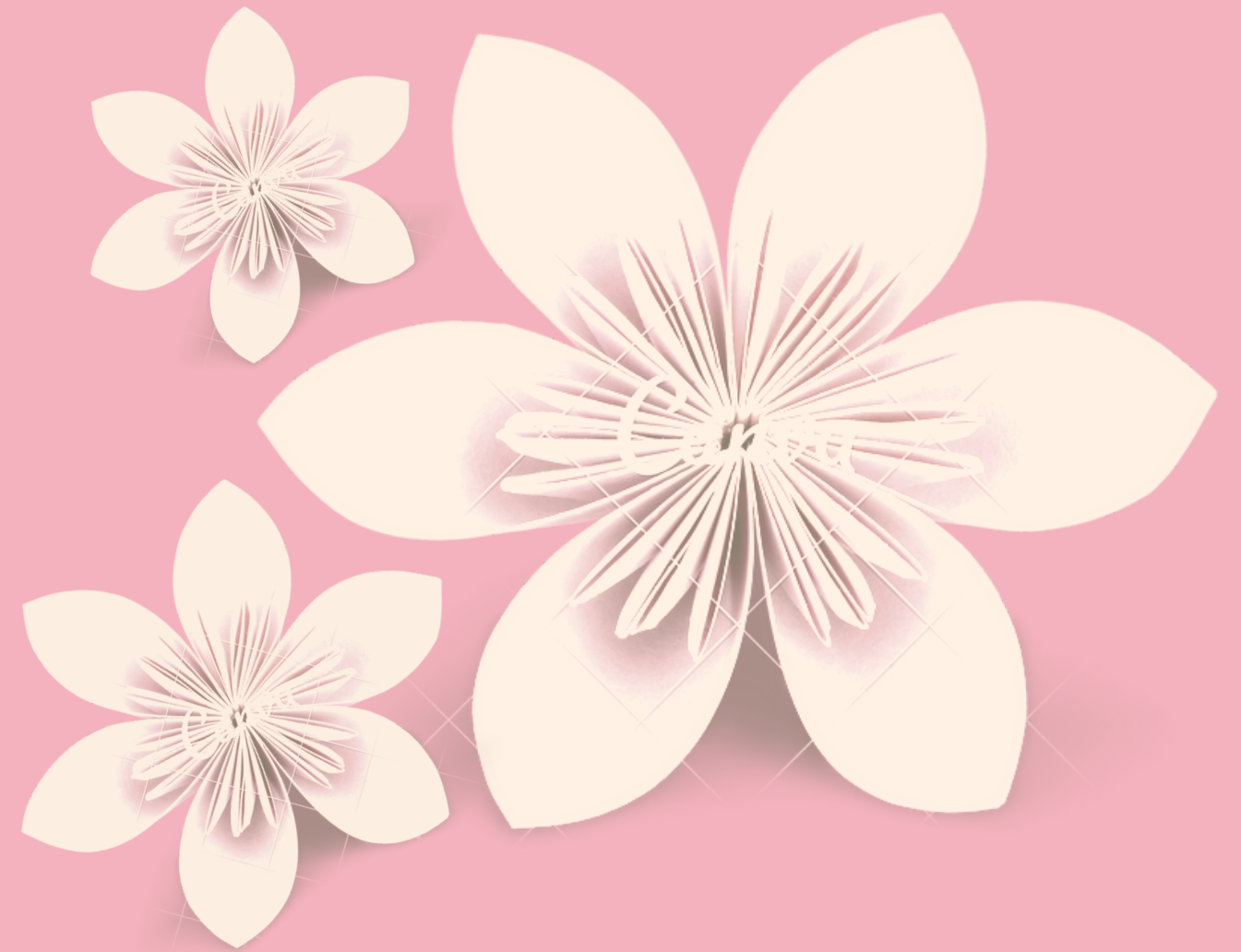
White is associated with purity, innocence, wholeness and completion.



MISSION

ENHANCE THE INNER BEAUTY WOMEN AROUND THE WORLD!

At Ella IV we believe all women have four distinct characteristics; beauty, originality, passion, and confidence. Our beauty products simply enhance those qualities. We will always provide the safest products to our consumers and continue to uplift women around the world.



ELLAV

LOGO STANDALONE

LOGO ON PRODUCT







OUR INSPIRATION

Beauty and skincare
products that enhance
the beauty within.

ELLA IV

About Us

ELLA IV IS AN ORGANIC COSMETICS AND SKINCARE BRAND WITH VARIOUS PRODUCTS TO ENHANCE YOUR NATURAL BEAUTY. WE ARE COMMITTED TO PROVIDING TIMELESS PRODUCTS THAT WILL BRING OUT THAT SPECIAL CONFIDENCE YOU FEEL AND DESIRE FROM COSMETICS THAT WILL PERFECTLY MESH YOUR LIFESTYLE.

When you choose Ella IV organic cosmetics and skincare products, you are choosing a product whose ingredients work perfectly with the most complicated natural skin. We want you to celebrate that unique natural beauty with Ella IV organic cosmetics and skincare products that will enhance your beauty. We use the best quality plant-based and laboratory-made ingredients to produce the best organic products that will enhance your beauty and boost your confidence.

Awaken Your Inherent Beauty

We are your leading organic cosmetics and skincare brand that offer products that enhance and nourish your skin. Our various face creams and makeup product are manufactured with the best ingredients, which also mean better results for you. You don't have to worry if you have sensitive skin because our organic cosmetics and skincare products contain high-quality ingredients that won't worsen or aggravate your skin. Our aspiration is to awaken the inherent beauty in you by providing the best organic cosmetics and skincare product you need.





FROM THE HEART OF *ELLA IV*

We understand that beauty is much more than an outward appearance. Our unique products bring you confidence, courage, and enrich your spirit. True beauty is deeper, and we at Ella IV seek to inspire you to discover that deep sense of beauty you always craved.

What to Expect

WEBSITE

HOMEPAGE
DIRECT SALE

ELLA IV SKINCARE

- CLEANSER

-MASK

-MOISTURIZER

DROPSHIP ITEMS

EYES

LIPS

FACEMAKEUP

TOOLS

ABOUT US

THE ELLA IV STORY

ELLAIN



SOCIAL SHARE

REFERRAL TO RECEIVE DISCOUNT

GUEST BLOG POST

EASY TO MAINTAIN PAGE

SHARE ON SOCIAL MEDIA

EASY TO TRACK AND PROMO CODE

AUTOMATED

EMAIL ADDRESS

1ST TIME PURCHASE DISCOUNT





The Marketing

ELLA IV WEBSITE



SKINCARE

Skincare Blogs



TUTORIAL VIDEOS

Make up Application



BRAND PAGE ON IG

Link to Instagram Page

VIDEOS ON WEBSITE

**TUTORIAL
VIDEOS**

GLAM MAKEUP TUTORIAL
English & Spanish

ELLALIV



ELLΛIV



Our Social Sites



PINTEREST

XOXOELLAIV



INSTAGRAM

XOXOELLAIV



FACEBOOK

XOXOELLAIV