**Project: Dermatology buy 10 get 1 free punchcard**

THIS IS NOT A REQUEST TO CREATE JUST AN ORDINARY BUSINESS CARD! This is a joke gift to a friend who works in dermatological surgery. The card will be based on combination of (1) a punch card design (see file), but adapted to make the “item” a round of Mohs Surgery (skin cancer removal) and (2) a business card. The design should be somewhat fun, and not too serious, while still looking professional enough to make someone look twice. The “wink” in the design (signaling it is obviously a joke) will be the “Satisfaction guaranteed, or get twice your cancer back.”

PLEASE SUBMIT DESIGNS AS BOTH PDFs/JPEGs AND PHOTOSHOP (.psd) / ADOBE ILLUSTRATOR (.ai) FILES

**Title:** Mohs Surgery – Skin Cancer Removal (to replace Pigeon Cove Smokehouse Smoked Salmon)

**Information:** Please see the attached PUNCH CARD sample and MGH sample business card and ensure that all information (name, degrees, title, address, phone, and fax) are represented on your punch card design, which should be based on the punch card sample. Please use the attached logo sample and insert it into the card design.

**Punch Hole:** To replace the 8 salmon wheels on the card, please use a black skin cancer ribbon inside a black circle (somewhat like example below, but more of an icon style than this)



**Tag 1:** Please write “Buy 10 get 1 FREE” (to replace “Buy 8 Get 1 Free!”)

**Tag 2:** Please write   
Satisfaction guaranteed – or get twice your cancer back” (to go where it fits in other card, with a logo like below)



Please message me if you have any questions.

Thanks!