



YOUR LIGHT MAKES YOU UP

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THE COMPANY

Locations & Operations

- Management Team from Brazil and Germany
- Management Experience since 30 Years
- Operational Company registered in Germany
- Holding will be registered in Switzerland



THE COMPANY – MISSION STATEMENT

Innovation

Developing our anti-aging concept & seek out business worldwide

Customer

Maintain customer relationship by providing world class products, service and support

Popularity

Being an anti-aging company renowned worldwide

Profit

Attain \$2 million in annual sales in year 2

THE COMPANY

Management Team

- **Paulo de Tarso – Chief Executive Officer, Founder**

Brazilian, since 30 years in Germany, studied Nutrition at Rio de Janeiro Federal University. Since 1994 certified therapist by the German health authorities (Heilpraktiker). Has learned and exchanged experience with traditional Far Eastern medical practitioners in various Asian countries. Researcher and inventor in the medical field, worldwide applied research experience.

- **Dianna Ruas – Chief Application Officer**

Brazilian, is one of the most prominent SPA builder, trainer and administrator worldwide, and a skilled therapist with 30 years plus experience in several therapeutic modalities. Her work experience as Spa & Wellness consultant has taken her to China, the Middle East, Mexico, Guatemala, Caribbean Islands, Brazil and many other countries.

- **Rodrigo Araujo – Chief Financial Officer**

Brazilian, 17 years professional experience in three continents. MBA from the Getúlio Vargas Foundation, Brazil, MSc and BSc in Electronic Engineering from ITA (Instituto Tecnológico da Aeronáutica), Brazil. Strong management skills, including cross cultural and multi-skilled teams. Highly focused on processes and management systems like ISO 9000, ISO 14000, eTOM.

- **Olaf Knauer – Chief Operation Officer**

German, Senior Manager. Studied Computer Science at Fulda University. Senior Management Experience since 25 years. Managed companies and projects in double-digit million range and managed most critical and strategical international projects.

- **Andrea Knauer – Chief Marketing Officer**

German, Senior Manager. Several projects in the health, beauty and tourism industry.

Managed marketing & sales activities.



THE COMPANY

Management Team (cont.)



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The new anti-aging wonder

BIORELOAD IS A NON-INVASIVE AND PAIN-FREE HIGH-TECH AESTHETIC TREATMENT SYSTEM, ACTIVE, EFFECTIVE REVITALIZATION OF THE SKIN, USING BODILY SPONTANEOUS ELECTROMAGNETIC EMISSIONS.





The new anti-aging wonder

Bioreload is a revolutionary invention. The unique device uses biophotons in the body to smooth out wrinkles, improve complexion and reduce abdominal and leg circumference.

Bioreload was developed in Germany. The effect of therapy is now scientifically proven in several countries.



Mode of action

The regenerative effect of Bioreload on the skin is based on its effect on the whole organism.

The regulative function of the autonomic nervous system is inspired by the stimulation on areas of the skin.

The stimulus is generated by means of the body's own photon emission.

Our Unique Selling Points

The unique selling points of Bioreload are novelties on the world market.

- Uses the body's own radiation to treat the skin
- Reduce oxidative stress in real time
- Regenerates the skin by improving the metabolism





Bioreload - Effects



Bioreload affects organic regulation. This in turn leads to skin regeneration and a fresher and younger looking skin.

Customers report about

- Improved sleep
- No more cravings
- Better metabolism
- Increased total energy



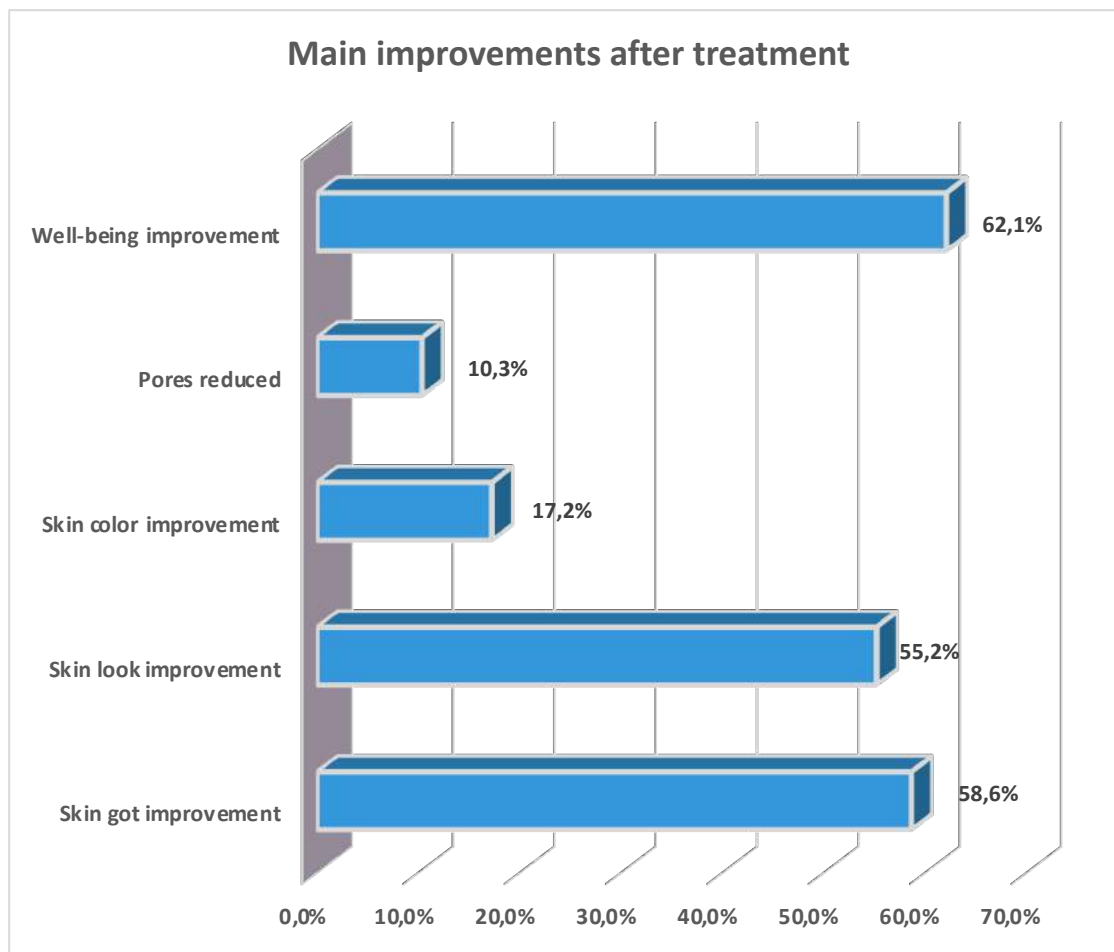
Case examples – Facial Skin studies

The case studies document visual changes after just three treatment sessions. The probands were asked about their subjective feelings. The following was communicated:

- SLEEP: fell asleep faster, slept deeper, more relaxing feeling when getting up
- METABOLISM: No cravings, less need/demand for animal protein, easier digestion
- Increased total energy



Case examples - Facial Skin studies



Improvements	Number of patients	Share, %
Skin got improvement	17	58.6%
Skin look improvement	16	55.2%
Skin color improvement	5	17.2%
Pores reduced	3	10.3%
Well-being improvement	18	62.1%

Overall Improvement 100%