**OURspace Logo Requirements**

We are a Local Government organisation – Redland City Council.

We are working on the implementation of a new **Human Resource Information System** (SAP SuccessFactors) and we require a **logo specific for the use**. The name of the platform will be **OURspace.**

**Some key words and main focus which might help in the creation/design process of the logo:**

* **OURspace** will be the **foundation for the intersection between People & Culture Team, Council’s People and Business Strategies.**
* The main purpose of the new system is to “**Simplifying** the way we **manage** our **personal** and **professional** activities to enable us to **spend more time on the things that matter.**”
* OURspace will play a key role in helping the employees to **engage**, **connect** and **grow** across the full suite of people activities including recruitment, onboarding, learning, MyGoals and succession.
* OURspace platform will **improve the employee experience, increase opportunities for collaboration and career progression throughout the Council**.

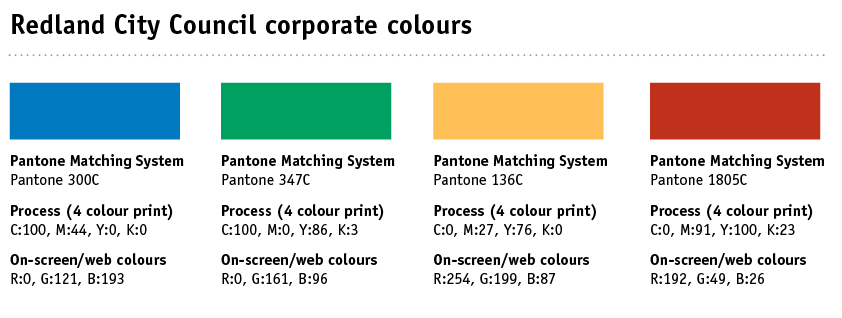
The 3 main Pillars:



**Our vision and requirements for the logo:**

* The size of the new Logo must be max of 210x40 pixels.
* Our current corporate Logo – we will need to use the colours of the logo and similar font.

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* We would like to have a graphic as well as the name of the system to be incorporate in one image as well as adding the 3 words: **Engage** **Connect** and **Grow.**

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* We would envision the logo to represent people as a whole because this is a system for the people. Something similar like the images below but much better, modern and innovative - inspiring.



[](http://rcc/HR/Learning/Lists/Learning%20%20Development%20Training%20Calendar/calendar.aspx)

* Looking forward to your creative and inspiring ideas. ☺