SPARTA
NUTRITION

COMPANY PRODUCT DECK

SPARTA NUTRITION

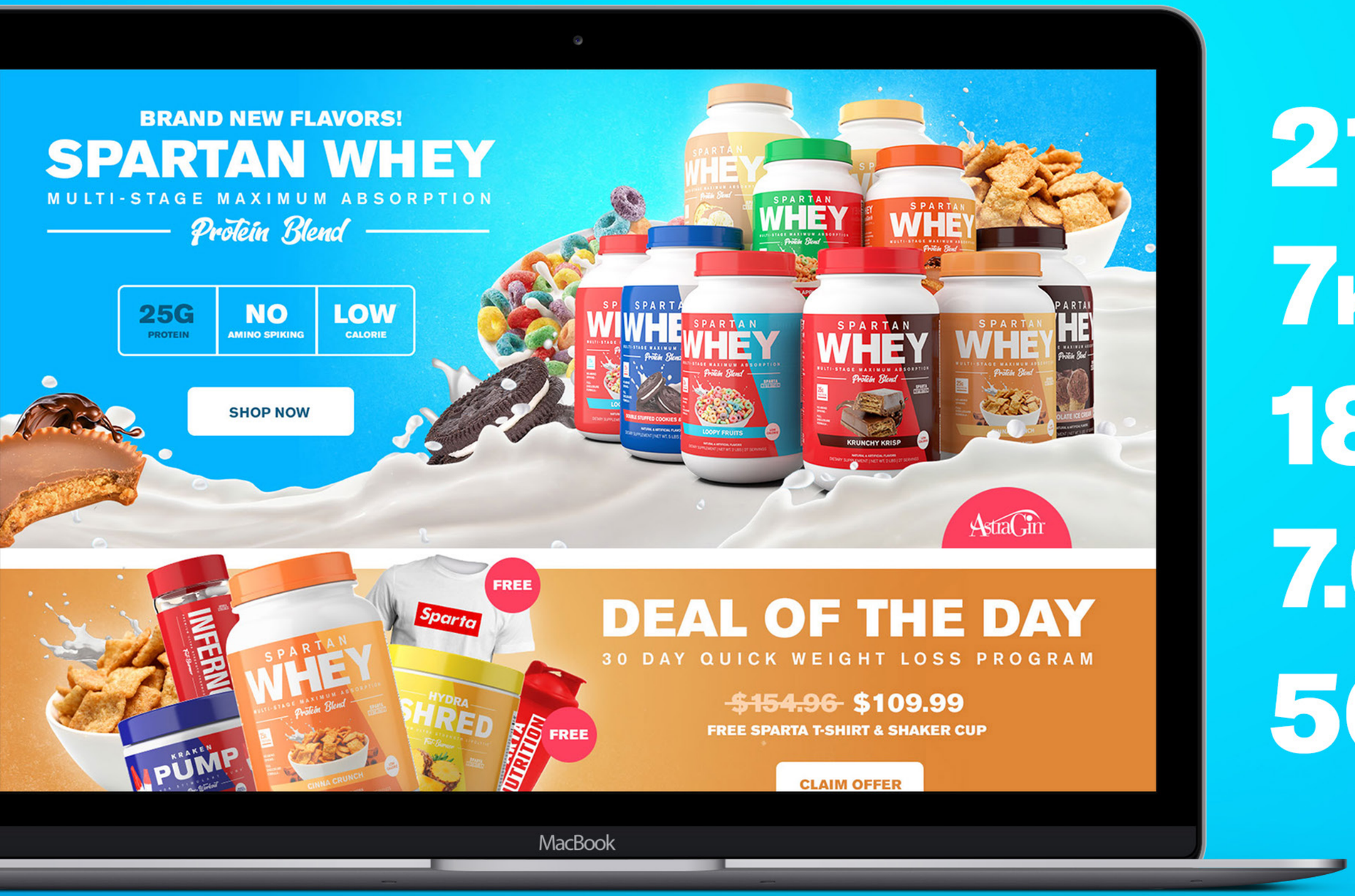
COMPANY BIOGRAPHY

Sparta Nutrition was conceived in February 2016 out of absolute compulsion. Being in the supplement industry for nearly 10 years at every level from brick-and-mortar, online, and 3P, one fact was evident: quality and innovation were fleeting. In a time of amino-spiking and proprietary blends, Sparta was born to diverge from the apparent status-quo. We have one simple goal - create the most innovative and best tasting industry leading supplements, respecitive to each and every category we enter.

At the very core, Sparta is a lifestyle brand that focuses on what we're best at: marketing, sales, and technology. **Each and every product is backed by science, driven by research, and sustained through results.** from the utmost strict standards of quality and control to manufacturing to flavoring and end-product merchandising, our entire process is streamlined in drawing in the consumer, and retaining them.

DIGITAL MARKETING TAKEOVER

MONTH OF AUGUST PERFORMANCE (LAUNCH MONTH)



210K WEBSITE VISITORS

7K WEBSITE ORDERS

18M IMPRESSIONS

7.6M PEOPLE REACHED

50K EMAILS COLLECTED

GLOBAL REACH

65+ COUNTRIES AND GROWING

NO
AMINO SPIKING

LESS
THAN 1G OF SUGAR

UNIQUE
FLAVORS

25G
PROTEIN

SPARTAN WHEY

MAXIMUM ABSORPTION PROTEIN

Spartan Whey is your new #1 choice in protein supplementation. This is a revolutionary-tasting protein powder that provides a full range of high-quality amino acids needed to support your body's recovery and jump-start muscle repair.

KEY INGREDIENTS

No Proprietary Blends

13.2 G PER SERV	WHEY PROTEIN ISOLATE
13.1 G PER SERV	WHEY PROTEIN CONCENTRATE
3 G PER SERV	MICELLAR CASEIN PROTEIN
25 MG PER SERV	ASTRAGIN™

SPARTA NUTRITION

PRE-
WORKOUT DOMINATION

INTENSE
MUSCLE PUMPS

ENDLESS
ENERGY

TUNNEL
VISION FOCUS

KRAKEN
EXTREME PRE-WORKOUT

Kraken is an industry-leading pre-workout supplement that was specifically formulated to energize your training, deliver laser-like focus, drive muscular endurance, and give you explosive lifts via increased nitric oxide production. Kraken is the only stimulant-based pre-workout supplement you will ever need.

KEY INGREDIENTS

No Proprietary Blends

4 G PER SERV	L-CITRULLINE
3.2 G PER SERV	BETA ALANINE
2 G PER SERV	HYDROMAX®
300 MG PER SERV	VASO-6®
250 MG PER SERV	TEACRINE®
500 MG PER SERV	N-ACETYL-L-TYROSINE

SPARTA NUTRITION

MAX
NITRIC OXIDE PRODUCTION

MUSCLE
PUMPS

NO
CAFFEINE

ALL-DAY
ENDURANCE

KRAKEN PUMP
NON-STIMULANT PRE-WORKOUT

Kraken Pump is our answer to a question that faces supplement consumers far too often: "Does a pre-workout need caffeine to work?" Before this epic combination of stimulant-free ingredients, that may have been a legitimate question. But not anymore.

KEY INGREDIENTS

2 G PER SERV	HYDROMAX™
600 MG PER SERV	ALPHA-GPC 50%
300 MG PER SERV	VASO-6
200 MG PER SERV	PINE BARK EXTRACT

No Proprietary Blends

SPARTA NUTRITION

MAX
PRE-WORKOUT EXPERIENCE

ENHANCE
NITRIC OXIDE

BOOST
MUSCLE ENDURANCE

TUNNEL
VISION FOCUS

KRAKEN BLACK
EXTREME STIMULANT PRE-WORKOUT

Kraken Black is an industry-leading pre-workout supplement that was specifically formulated to energize your training, deliver laser-focus, and drive muscular endurance, but as you can imagine, this one's most heavily geared towards the energy side of supplementation. Kraken Black is the only extreme pre-workout you will ever need if you are looking for that “extra something” for your training.

KEY INGREDIENTS

No Proprietary Blends

50 MG PER SERV	NIACIN (as Vitamin B3)
4 G PER SERV	L-CITRULLINE
3.2 G PER SERV	BETA ALANINE
2 G PER SERV	HYDROMAX
350 MG PER SERV	CAFFEINE ANYDROUS
300 MG PER SERV	B-PHENYLETHYLAMINE HCI

SPARTA NUTRITION

IGNITE
METABOLISM

FAT LOSS
ACCELERATED

BOOST
ENERGY & FOCUS

CRUSH
APPETITE

HYDRASHRED
LIPOLYTIC FAT BURNER (POWDER)

HydraShred is a versatile, ultra-potent fat burning thermogenic diet supplement designed to boost metabolism, suppress appetite, and maximize your weight loss results.

KEY INGREDIENTS

No Proprietary Blends

2000 MG PER SERV	L-CARNITINE TARTRATE
500 MG PER SERV	ACETYL L-CARNITINE
250 MG PER SERV	GARCINIA CAMBOGIA EXTRACT
200 MG PER SERV	GREEN TEA LEAF EXTRACT
150 MG PER SERV	TEACRINE®
50 MG PER SERV	CAFFEINE ANHYDROUS

SPARTA NUTRITION

MAX
INTRA-WORKOUT ENERGY

PREVENT
MUSCLE BREAKDOWN

BOOST
MUSCLE RECOVERY

IMPROVE
PUMPS

+

SPARTAN BCAA
BCAA & EAA INTRA-WORKOUT

Spartan BCAA is the industry's first branched-chain amino acid supplement to bring forward the patented AMINO9™ Essential Amino Acid mix.

By combining the muscle protein synthesis triggering effects of BCAA's with AMINO9™, Spartan BCAA offers a complete muscle building experience.

KEY INGREDIENTS

No Proprietary Blends

2500 MG PER SERV	INSTANT L-LEUCINE
2500 MG PER SERV	INSTANT L-ISOLEUCINE
1250 MG PER SERV	INSTANT L-VALINE
3000 MG PER SERV	AMINO9™

SPARTA NUTRITION

NO
STIMULANTS

MINIMIZE
CRAVINGS

MAX-OUT
METABOLISM

CURVE
APPETITE

INFERNO
THERMOGENIC FAT BURNER

We wanted Inferno to be something special: a product unmatched on the market, for those who don't want stimulants but want results.

KEY INGREDIENTS

125 MG PER SERV	INNOSLIM®
125 MG PER SERV	SENSORIL®
100 MG PER SERV	OLIVE LEAF EXTRACT
25 MG PER SERV	GRAINS OF PARADISE EXTRACT

No Proprietary Blends

SPARTA NUTRITION

MEAL
REPLACEMENT

CLEAN
WITH GREAT TASTE

NO
DAIRY

NATURAL
FAT SOURCE

KETO MRP

KETOGENIC FRIENDLY WHOLE FOOD NUTRITION

Made with real, whole food sources, KETO MRP is a ketogenic friendly meal replacement protein drink that keto diet followers can take knowing their protein won't kick them out of ketosis.

THIS PRODUCT IS KETO CERTIFIED KETOSTANDARD.COM

THIS PRODUCT IS CERTIFIED PALEO FRIENDLY

KEY INGREDIENTS

COCONUT OIL POWDER
AVOCADO OIL POWDER
PEA PROTEIN ISOLATE
FLAX SEED POWDER
MATCHA POWDER
SPRATY DRIED MCT OIL POWDER

SPARTA NUTRITION

USE
BODY FAT FOR FUEL

MAX OUT
METABOLISM

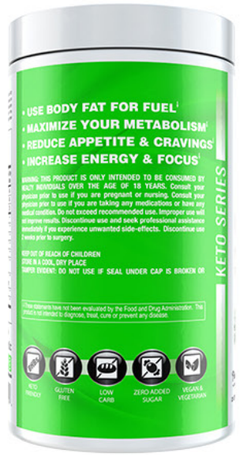
REDUCE
APPETITE & CRAVINGS

BOOST
ENERGY

+

KETO SHRED
THERMOGENIC EXOGENOUS KETONE CATALYST

Designed to be the ultimate exogenous ketone and thermogenic fat loss powder combination, Keto Shred helps expedite your body's switch to using Ketones as fuel, and then accelerates the rate at which you burn those ketones for expedited fat loss.



CERTIFIED PV PALEOVEGAN.COM

THIS PRODUCT IS KETO CERTIFIED KETOSTANDARD.COM

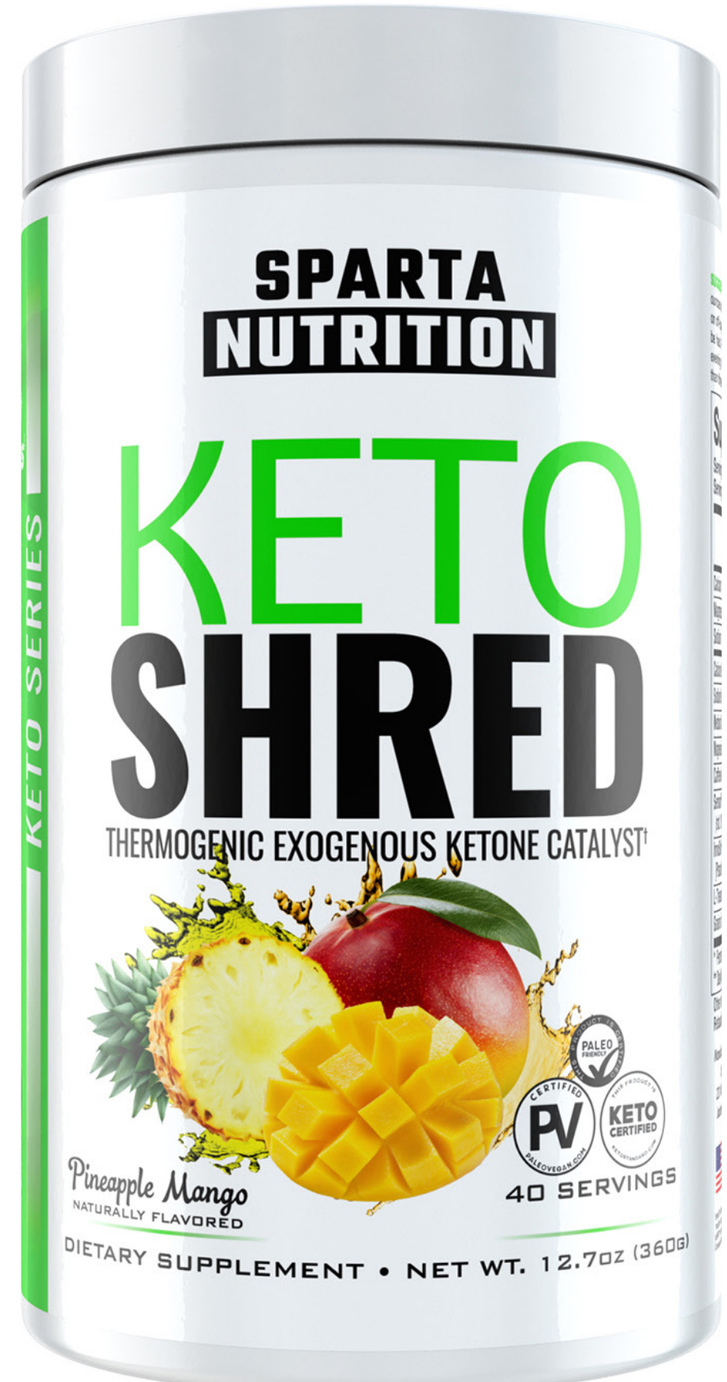
THIS PRODUCT IS CERTIFIED PALEO FRIENDLY

KEY INGREDIENTS

No Proprietary Blends

5500 MG PER SERV	CALCIUM BETA-HYDROXYBUTYRATE
4000 MG PER SERV	SODIUM BETA-HYDROXYBUTYRATE
2500 MG PER SERV	MAGNESIUM BETA-HYDROXYBUTYRATE
126 MG PER SERV	SENSORIL
126 MG PER SERV	INNOSLIM
100 MG PER SERV	L-THEANINE

SPARTA NUTRITION



BOOST
ALERTNESS

SUPPORT
COGNITIVE HEALTH

MAX OUT
MENTAL FOCUS

INCREASE
MENTAL ACUMEN
+

COGNI KETO

MENTAL ACUITY & COGNITION ENHANCER

CogniKeto is a clinically dosed brain boosting nootropic powder that was specifically formulated to help improve cognition, focus, memory, and overall productivity.Without relying on high dosages of caffeine, CogniKeto features scientifically researched ingredients that help boost your mental acuity.

KEY INGREDIENTS

3000 MG PER SERV	CALCIUM BETA-HYDROXYBUTYRATE
3000 MG PER SERV	SODIUM BETA-HYDROXYBUTYRATE
2000 MG PER SERV	MAGNESIUM BETA-HYDROXYBUTYRATE
1200 MG PER SERV	ALPHASIZE A-GPC
150 MG PER SERV	CAFFEINE ANHYDROUS
100 MG PER SERV	LION'S MANE EXTRACT

SPARTA NUTRITION

BOOST
MUSCLE RECOVERY

SUPPORT
LEAN MASS GAINS

MAX OUT
STREGTH & ENDURANCE

USE
BODY FAT FOR FUEL

KETO BCAA

EXOGENOUS KETONE MUSCLE MASS ACCELERATOR

Designed to be the ultimate exogenous ketone plus amino acid and BCAA powder combination, Keto BCAA helps expedite your body's switch to using Ketones as fuel and then accelerates the rate at which build muscle and recover from your grueling workouts with the inclusion of BCAA's.

KEY INGREDIENTS

2500 MG PER SERV	CALCIUM BETA-HYDROXYBUTYRATE
2000 MG PER SERV	SODIUM BETA-HYDROXYBUTYRATE
1500 MG PER SERV	MAGNESIUM BETA-HYDROXYBUTYRATE
5500 MG PER SERV	BCAA 2:1:1

SPARTA NUTRITION

ZERO
SUCRALOSE

GREAT
TASTE

PATENTED
BHB SALTS

STEVIA
& MONK FRUIT

KETO BOOST

KETOSIS SIGNALING EXOGENOUS KETONE DRINK

Keto BOOST is an exogenous ketone ketosis supplement featuring goBHB® patented beta-hydroxybutyrate salts that were clinically researched for human consumption.

KEY INGREDIENTS

5000 MG PER SERV	CALCIUM BETA-HYDROXYBUTYRATE
4000 MG PER SERV	SODIUM BETA-HYDROXYBUTYRATE
1000 MG PER SERV	MAGNESIUM BETA-HYDROXYBUTYRATE

SPARTA NUTRITION

BOOST
NITRIC OXIDE LEVELS

USE
BODY FAT FOR FUEL

INTENSE
ENERGY & FOCUS

MUSCLE
PUMPS

KETO PRE-EXTREME

HIGH OCTANE KETOGENIC PRE-WORKOUT

Designed to be the ultimate exogenous ketone plus energy and nootropic boosting product, Keto Pre Extreme helps expedite your body's switch to using Ketones as fuel and then ignites your workouts to never-before-seen levels with an intense energy, focus, and endurance boost that you have never experienced before.

KEY INGREDIENTS

2500 MG PER SERV	CALCIUM BETA-HYDROXYBUTYRATE
2000 MG PER SERV	SODIUM BETA-HYDROXYBUTYRATE
1500 MG PER SERV	MAGNESIUM BETA-HYDROXYBUTYRATE
3000 MG PER SERV	L-CITRULLINE
300 MG PER SERV	CAFFEINE ANHYDROUS

SPARTA NUTRITION

FASTER
WEIGHT LOSS

BOOST
ENERGY

HEALTHY
FAT SOURCE

ZERO
SUGAR

KETO COFFEE

KETO FRIENDLY LOW-CARB COFFEE CREAMER

Keto Coffee is the premier powdered MCT Oil product on the market today, designed to be the low-calorie, low-carb and sugar-free coffee creamer that you crave to kickstart your day. Void of sugars, GMO's, or Palm Oil, Keto Coffee is a high-quality ketogenic friendly MCT Oil Powder to help support weight loss and overall health.

KEY INGREDIENTS

7 G PER SERV — MEDIUM CHAIN TRIGLYCERIDES POWDER

SPARTA NUTRITION

THANK YOU