

The logo for Sparta Nutrition is centered on the page. It consists of a solid red circle. Inside the circle, the words "SPARTA" and "NUTRITION" are stacked vertically. "SPARTA" is in a bold, white, sans-serif font. "NUTRITION" is also in a bold, white, sans-serif font, but it is contained within a white rectangular box that has a thin black border.

SPARTA
NUTRITION

COMPANY PRODUCT DECK

SPARTA NUTRITION

COMPANY BIOGRAPHY

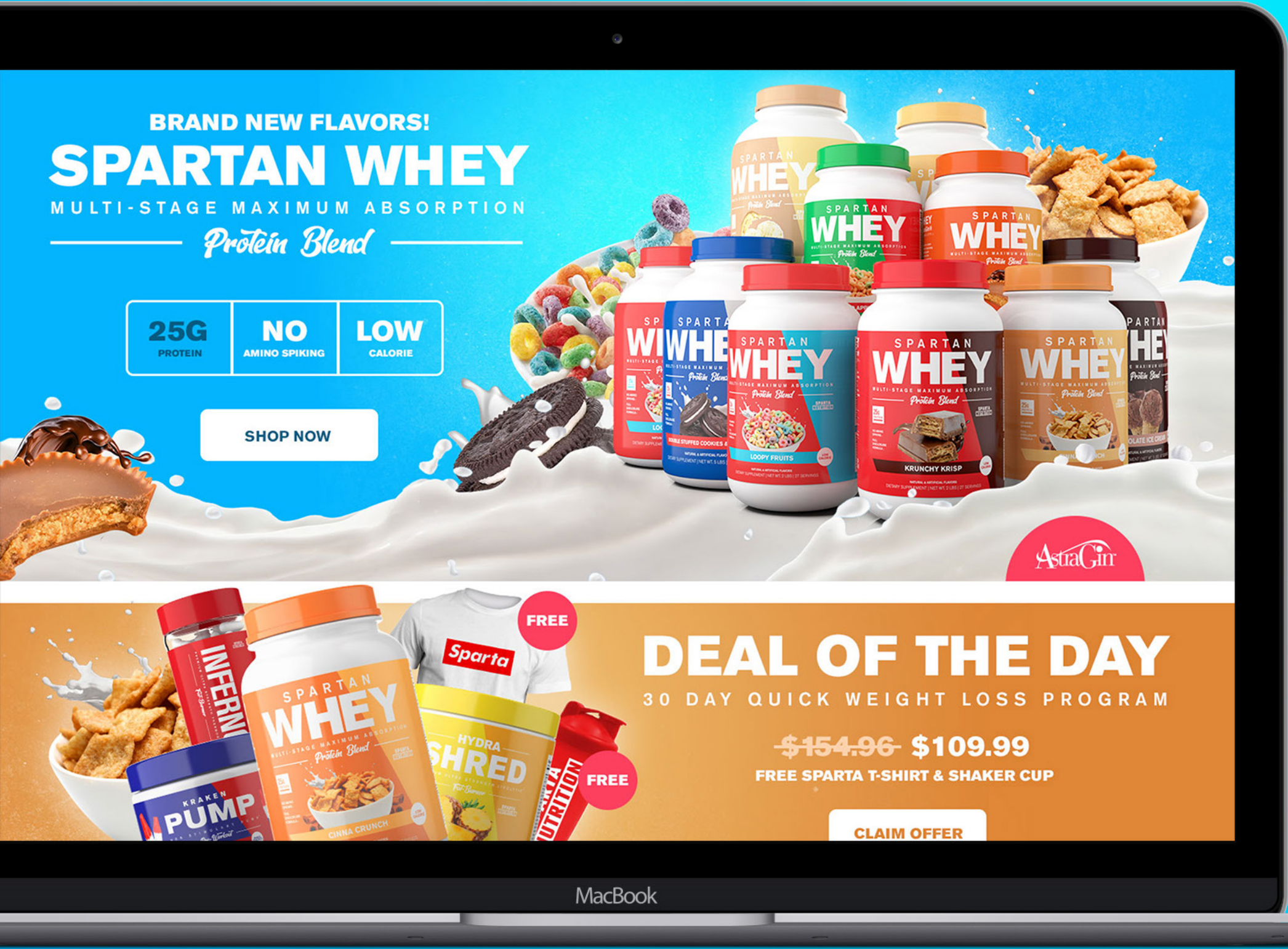
Sparta Nutrition was conceived in February 2016 out of absolute compulsion. Being in the supplement industry for nearly 10 years at every level from brick-and-mortar, online, and 3P, one fact was evident: quality and innovation were fleeting. In a time of amino-spiking and proprietary blends, Sparta was born to diverge from the apparent status-quo. We have one simple goal - create the most innovative and best tasting industry leading supplements, respective to each and every category we enter.

At the very core, Sparta is a lifestyle brand that focuses on what we're best at: marketing, sales, and technology. **Each and every product is backed by science, driven by research, and sustained through results.** from the utmost strict standards of quality and control to manufacturing to flavoring and end-product merchandising, our entire process is streamlined in drawing in the consumer, and retaining them.



DIGITAL MARKETING TAKEOVER

MONTH OF AUGUST PERFORMANCE (LAUNCH MONTH)



210k  WEBSITE VISITORS

7k  WEBSITE ORDERS

18M  IMPRESSIONS

7.6M  PEOPLE REACHED

50k  EMAILS COLLECTED

GLOBAL REACH

65+ COUNTRIES AND GROWING



NO
AMINO SPIKING

LESS
THAN 1G OF SUGAR

UNIQUE
FLAVORS

25G
PROTEIN

SPARTAN WHEY

MAXIMUM ABSORPTION PROTEIN

Spartan Whey is your new #1 choice in protein supplementation. This is a revolutionary-tasting protein powder that provides a full range of high-quality amino acids needed to support your body's recovery and jump-start muscle repair.



KEY INGREDIENTS

13.2 G PER SERV
13.1 G PER SERV
3 G PER SERV
25 MG PER SERV

WHEY PROTEIN ISOLATE
WHEY PROTEIN CONCENTRATE
MICELLAR CASEIN PROTEIN
ASTRAGIN™

No
Proprietary
Blends



SPARTA
NUTRITION



Nutrition Facts	
Serving Size 1 Scoop (30g) Serv. Per Container 27	
Amount Per Serving	
Calories	110
Total Fat	1 g
Saturated Fat	0 g
Cholesterol	0 g
Total Carbohydrate	0 g
Dietary Fiber	35 mg
Total Sugars	0 g
Includes 0g Added Sugars	0 g
Protein	25 g
Vitamin D	100 IU
Iron	0 mg
Sodium	170 mg
Potassium	0 mg
Whey Protein Blend	
Whey Protein Isolate 13.2 g (fortified with AstraGin®)	29325 mg
Whey Protein Concentrate 13.1 g (fortified with AstraGin®)	29325 mg
Protein 26.3 g (including 2.5 g complete protein; AstraGin® is a registered trademark of NuLiv Science USA Inc.)	
Loopy Fruits Flavors 620 mg, Salt 160 mg, Sucralose 80 mg, Acesulfame Potassium 20 mg	696 mg
Percent Daily Values are based on a diet of other people's secrets. *Percent Daily Values are based on a diet of other people's secrets.	
Amino Acid Profile Per Serving	
Amount Per Serving	
Alanine	1256.44 mg
Arginine	606.4 mg
Aspartic acid	2772.924 mg
Cysteine	505.954 mg
Glutamic acid	4035.96 mg
Glycine	430.746 mg
Histidine	518.612 mg
Isoleucine	1597.74 mg
Leucine	2089.272 mg
Lysine	2236.196 mg
Methionine	568.588 mg
Phenylalanine	143.576 mg
Proline	1833.844 mg
Serine	1570.728 mg
Threonine	1480.724 mg
Tryptophan	444.736 mg
Tyrosine	811.34 mg
Valine	1232.96 mg

**PRE-
WORKOUT DOMINATION**

**INTENSE
MUSCLE PUMPS**

**ENDLESS
ENERGY**

**TUNNEL
VISION FOCUS**

KRAKEN

EXTREME PRE-WORKOUT

Kraken is an industry-leading pre-workout supplement that was specifically formulated to energize your training, deliver laser-like focus, drive muscular endurance, and give you explosive lifts via increased nitric oxide production. Kraken is the only stimulant-based pre-workout supplement you will ever need.



KEY INGREDIENTS

4 G PER SERV
3.2 G PER SERV
2 G PER SERV
300 MG PER SERV
250 MG PER SERV
500 MG PER SERV

L-CITRULLINE
BETA ALANINE
HYDROMAX®
VASO-6®
TEACRINE®
N-ACETYL-L-TYROSINE

No
Proprietary
Blends



**SPARTA
NUTRITION**



MAX

NITRIC OXIDE
PRODUCTION

MUSCLE PUMPS

NO CAFFEINE

ALL-DAY ENDURANCE

KRAKEN PUMP

NON-STIMULANT PRE-WORKOUT

Kraken Pump is our answer to a question that faces supplement consumers far too often: "Does a pre-workout need caffeine to work?" Before this epic combination of stimulant-free ingredients, that may have been a legitimate question. But not anymore.



KEY INGREDIENTS

2 G PER SERV
600 MG PER SERV
300 MG PER SERV
200 MG PER SERV

HYDROMAX™
ALPHA-GPC 50%
VASO-6
PINE BARK EXTRACT

No
Proprietary
Blends



SPARTA
NUTRITION



MAX

PRE-WORKOUT
EXPERIENCE

ENHANCE

NITRIC OXIDE

BOOST

MUSCLE ENDURANCE

TUNNEL

VISION FOCUS

KRAKEN BLACK

EXTREME STIMULANT PRE-WORKOUT

Kraken Black is an industry-leading pre-workout supplement that was specifically formulated to energize your training, deliver laser-focus, and drive muscular endurance, but as you can imagine, this one's most heavily geared towards the energy side of supplementation. Kraken Black is the only extreme pre-workout you will ever need if you are looking for that “extra something” for your training.



KEY INGREDIENTS

50 MG PER SERV
4 G PER SERV
3.2 G PER SERV
2 G PER SERV
350 MG PER SERV
300 MG PER SERV

NIACIN (as Vitamin B3)
L-CITRULLINE
BETA ALANINE
HYDROMAX
CAFFEINE ANYDROUS
B-PHENYLETHYLAMINE HCI

No
Proprietary
Blends



**SPARTA
NUTRITION**



IGNITE
METABOLISM

FAT LOSS
ACCELERATED

BOOST
ENERGY & FOCUS

CRUSH
APPETITE

HYDRASHRED
LIPOLYTIC FAT BURNER (POWDER)

HydraShred is a versatile, ultra-potent fat burning thermogenic diet supplement designed to boost metabolism, suppress appetite, and maximize your weight loss results.



KEY INGREDIENTS

2000 MG PER SERV
500 MG PER SERV
250 MG PER SERV
200 MG PER SERV
150 MG PER SERV
50 MG PER SERV

L-CARNITINE TARTRATE
ACETYL L-CARNITINE
GARCINIA CAMBOGIA EXTRACT
GREEN TEA LEAF EXTRACT
TEACRINE®
CAFFEINE ANHYDROUS

No
Proprietary
Blends



SPARTA
NUTRITION



Supplement Facts

Serving Size: 1 Scoop (2 Scoops (4.5g/8g))	Servings per Container: 60/30
	Amount Per Serving
L-Carnitine Tartrate	2000 mg*
Acetyl L-Carnitine	500 mg*
Garcinia Cambogia Extract	250 mg*
Green Tea Leaf Extract (fruit)	250 mg*
TeaCrine® (TeaCrine 40%)	200 mg*
Caffeine Anhydrous	150 mg*
Vanillin	10 mg*
Strawberry Leaf Extract (10%)	25 mg*
Coronic Acid	25 mg*
Grams of Paradise (15% 6-Paradol)	25 mg*
Theobromine 98%	25 mg*
Caffeine Anhydrous	25 mg*
Yucca Malt 10% Caffeine	25 mg*
Guarana Seed Extract 22%	25 mg*
Green Coffee Bean Extract	25 mg*
Cosmos oligophyllum	25 mg*
Cosmos Seed Extract (20%)	25 mg*
N-Coumaroyldopamine	10 mg*

*Daily Value (DV) Not Established

Other Ingredients: Gum Arabic, Natural Flavors, Citric Acid, Silicon Dioxide, Manufactured Exclusively For: SPARTA NUTRITION 221 N. Hogan Street, #531 Jackson

HYDRA SHRED
PREMIUM ULTRA STRENGTH LIPOLYTIC
Fat-Burner
SPARTA NUTRITION

STRAWBERRY KIWI
NATURAL FLAVORS
DIETARY SUPPLEMENT | NET WT. 270G (9.52oz)

ZERO CRASH!

MAX

INTRA-WORKOUT
ENERGY

PREVENT

MUSCLE BREAKDOWN

BOOST

MUSCLE RECOVERY

IMPROVE

PUMPS

SPARTAN BCAA

BCAA & EAA INTRA-WORKOUT

Spartan BCAA is the industry's first branched-chain amino acid supplement to bring forward the patented AMINO9™ Essential Amino Acid mix.

By combining the muscle protein synthesis triggering effects of BCAA's with AMINO9™, Spartan BCAA offers a complete muscle building experience.



KEY INGREDIENTS

2500 MG PER SERV
2500 MG PER SERV
1250 MG PER SERV
3000 MG PER SERV

INSTANT L-LEUCINE
INSTANT L-ISOLEUCINE
INSTANT L-VALINE
AMINO9™

No
Proprietary
Blends



SPARTA
NUTRITION



NO
STIMULANTS

MINIMIZE
CRAVINGS

MAX-OUT
METABOLISM

CURVE
APPETITE

INFERNO

THERMOGENIC FAT BURNER

We wanted Inferno to be something special: a product unmatched on the market, for those who don't want stimulants but want results.



KEY INGREDIENTS

125 MG PER SERV
125 MG PER SERV
100 MG PER SERV
25 MG PER SERV

INNOSLIM®
SENSORIL®
OLIVE LEAF EXTRACT
GRAINS OF PARADISE EXTRACT

No
Proprietary
Blends



SPARTA
NUTRITION

MEAL
REPLACEMENT

CLEAN
WITH GREAT TASTE

NO
DAIRY

NATURAL
FAT SOURCE

KETO MRP

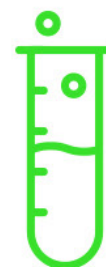
KETOGENIC FRIENDLY
WHOLE FOOD NUTRITION

Made with real, whole food sources, KETO MRP is a ketogenic friendly meal replacement protein drink that keto diet followers can take knowing their protein won't kick them out of ketosis.



KEY INGREDIENTS

COCONUT OIL POWDER
AVOCADO OIL POWDER
PEA PROTEIN ISOLATE
FLAX SEED POWDER
MATCHA POWDER
SPRAY DRIED MCT OIL POWDER



SPARTA
NUTRITION



USE
BODY FAT FOR FUEL

MAX OUT
METABOLISM

REDUCE
APPETITE & CRAVINGS

BOOST
ENERGY

KETO SHRED

THERMOGENIC EXOGENOUS
KETONE CATALYST

Designed to be the ultimate exogenous ketone and thermogenic fat loss powder combination, Keto Shred helps expedite your body's switch to using Ketones as fuel, and then accelerates the rate at which you burn those ketones for expedited fat loss.

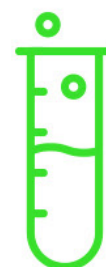


KEY INGREDIENTS

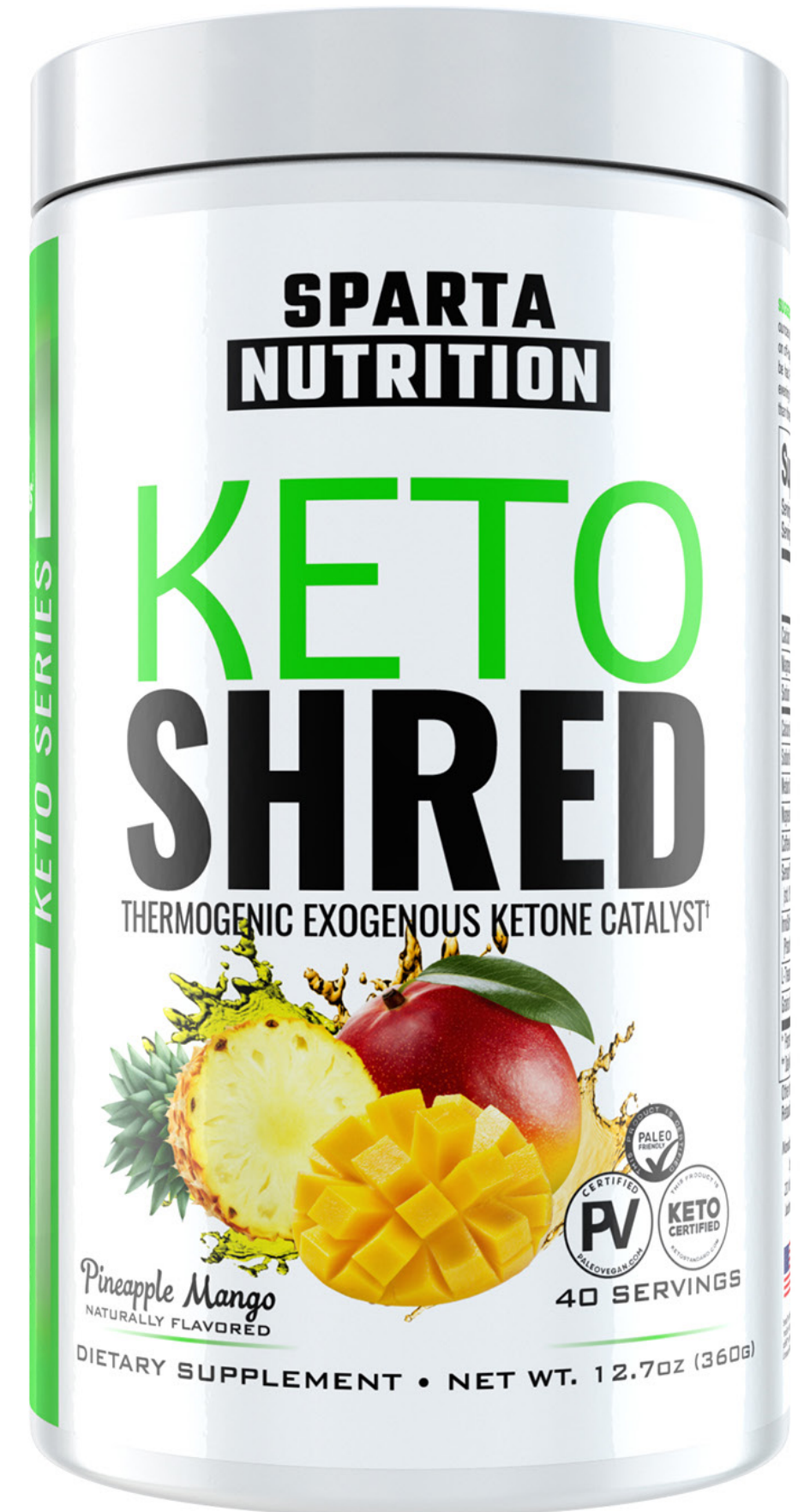
5500 MG PER SERV
4000 MG PER SERV
2500 MG PER SERV
126 MG PER SERV
126 MG PER SERV
100 MG PER SERV

CALCIUM BETA-HYDROXYBUTYRATE
SODIUM BETA-HYDROXYBUTYRATE
MAGNESIUM BETA-HYDROXYBUTYRATE
SENSORIL
INNOSLIM
L-THEANINE

No
Proprietary
Blends



**SPARTA
NUTRITION**



BOOST
ALERTNESS

SUPPORT
COGNITIVE HEALTH

MAX OUT
MENTAL FOCUS

INCREASE
MENTAL ACUMEN

COGNI KETO

MENTAL ACUITY &
COGNITION ENHANCER

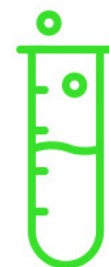
CogniKeto is a clinically dosed brain boosting nootropic powder that was specifically formulated to help improve cognition, focus, memory, and overall productivity. Without relying on high dosages of caffeine, CogniKeto features scientifically researched ingredients that help boost your mental acuity.



KEY INGREDIENTS

3000 MG PER SERV
3000 MG PER SERV
2000 MG PER SERV
1200 MG PER SERV
150 MG PER SERV
100 MG PER SERV

CALCIUM BETA-HYDROXYBUTYRATE
SODIUM BETA-HYDROXYBUTYRATE
MAGNESIUM BETA-HYDROXYBUTYRATE
ALPHASIZE A-GPC
CAFFEINE ANHYDROUS
LION'S MANE EXTRACT



SPARTA
NUTRITION



BOOST

MUSCLE RECOVERY

SUPPORT

LEAN MASS GAINS

MAX OUT

STRENGTH & ENDURANCE

USE

BODY FAT FOR FUEL

KETO BCAA

EXOGENOUS KETONE MUSCLE MASS ACCELERATOR

Designed to be the ultimate exogenous ketone plus amino acid and BCAA powder combination, Keto BCAA helps expedite your body’s switch to using Ketones as fuel and then accelerates the rate at which build muscle and recover from your grueling workouts with the inclusion of BCAA’s.



KEY INGREDIENTS

- 2500 MG PER SERV

CALCIUM BETA-HYDROXYBUTYRATE
- 2000 MG PER SERV

SODIUM BETA-HYDROXYBUTYRATE
- 1500 MG PER SERV

MAGNESIUM BETA-HYDROXYBUTYRATE
- 5500 MG PER SERV

BCAA 2:1:1



ZERO
SUCRALOSE

GREAT
TASTE

PATENTED
BHB SALTS

STEVIA
& MONK FRUIT

KETO BOOST

KETOSIS SIGNALING EXOGENOUS
KETONE DRINK

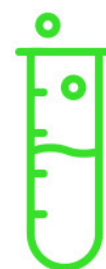
Keto BOOST is an exogenous ketone ketosis supplement featuring goBHB® patented beta-hydroxybutyrate salts that were clinically researched for human consumption.



KEY INGREDIENTS

5000 MG PER SERV
4000 MG PER SERV
1000 MG PER SERV

CALCIUM BETA-HYDROXYBUTYRATE
SODIUM BETA-HYDROXYBUTYRATE
MAGNESIUM BETA-HYDROXYBUTYRATE



SPARTA
NUTRITION



BOOST
NITRIC OXIDE LEVELS

USE
BODY FAT FOR FUEL

INTENSE
ENERGY & FOCUS

MUSCLE
PUMPS

KETO PRE-EXTREME

HIGH OCTANE KETOGENIC PRE-WORKOUT

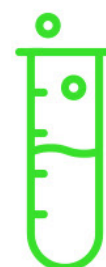
Designed to be the ultimate exogenous ketone plus energy and nootropic boosting product, Keto Pre Extreme helps expedite your body's switch to using Ketones as fuel and then ignites your workouts to never-before-seen levels with an intense energy, focus, and endurance boost that you have never experienced before.



KEY INGREDIENTS

2500 MG PER SERV
2000 MG PER SERV
1500 MG PER SERV
3000 MG PER SERV
300 MG PER SERV

CALCIUM BETA-HYDROXYBUTYRATE
SODIUM BETA-HYDROXYBUTYRATE
MAGNESIUM BETA-HYDROXYBUTYRATE
L-CITRULLINE
CAFFEINE ANHYDROUS



SPARTA
NUTRITION



FASTER
WEIGHT LOSS

BOOST
ENERGY

HEALTHY
FAT SOURCE

ZERO
SUGAR

KETO COFFEE

KETO FRIENDLY LOW-CARB
COFFEE CREAMER

Keto Coffee is the premier powdered MCT Oil product on the market today, designed to be the low-calorie, low-carb and sugar-free coffee creamer that you crave to kickstart your day. Void of sugars, GMO's, or Palm Oil, Keto Coffee is a high-quality ketogenic friendly MCT Oil Powder to help support weight loss and overall health.



KEY INGREDIENTS

7 G PER SERV

MEDIUM CHAIN
TRIGLYCERIDES POWDER



SPARTA
NUTRITION



THANK YOU