

# 2019 SPONSORSHIP OPPORTUNITIES





## OUR MISSION

Utah Pride unites, empowers, and celebrates Utah's diverse LGBTQ+ community by providing a safe and welcoming space for education, partnerships, services, and events which advance our collective health, wellness, and success.

## DEAR UTAH PRIDE SUPPORTERS,

For over 25 years, with your help, the Utah Pride Center has provided important and healing space for Utah's lesbian, gay, bisexual, transgender, and queer people. The Pride Center strives to create a safe, brave and supportive community space for everyone – from children to seniors, from groups considering issues of recovery, sexuality, gender or race, to individuals and families seeking important mental health support. The Center provides services to the most marginalized, consistently advocates for equality, and endeavors to build culturally rich LGBTQ+ communities. We are proud of our legacy and long-standing work in Utah but acknowledge that our success would not be possible without your generosity!

By partnering with the Pride Center, Utah's oldest and most comprehensive LGBTQ+ community focused non-profit, you are making an important statement about your stance on inclusive practice, acceptance and the importance of a diverse Utah. You are sending an affirming and significant message to the LGBTQ+ community, your customers, employees and associates.

I invite you to review and consider the various sponsorship opportunities in the following pages. We are also happy to tailor make an opportunity that best suits your needs. If you have any queries, please contact Liz Pitts, Director of Community Engagement, at [lizpitts@utahpridecenter.org](mailto:lizpitts@utahpridecenter.org) or 801-539-8800 x1003.

As the Pride Center continues to grow, we will continue to rely on funding from organizations like yours. We hope that you will consider taking part. If you have sponsored Utah Pride in the past please consider increasing your funding level and – THANK YOU – Your support directly impacts our LGBTQ+ community!

## YOURS IN PRIDE.

A handwritten signature in black ink, appearing to read "Rob Moolman".

**ROB MOOLMAN**  
*Executive Director*



## Thank You, Sponsors!

### Dear Friends,

Welcome to the 2019 Pride Festival Season and a big THANK YOU to our renewing sponsors! Utah's Pride events bring more than 100,000 community members and families OUT to create the celebratory spaces which enable so many of us to be our authentic selves and to express the joy, gratitude and love we feel for each other.

This year we celebrate the 50th anniversary of Stonewall – the NYC uprising which signifies the beginning of the Pride liberation movement in the United States. As we look back we see that we have come a long way and have so many reasons to be thankful and proud of those who came before us. As we look forward we know we still have a lot of good work to do. With your help, we will!

This past year we continued to build on two key initiatives. Health & Wellness and Inclusivity. We carefully plan each Pride event to minimize environmental impact and promote healthy individuals and community. This year we will continue to expand waste reduction, sustainable event practices, youth-oriented events, and alcohol and drug-free spaces. In 2019, we will implement phase one of our plan to produce Utah's first ever emissions-free parade – coming in 2020!

In 2018 we ramped up our accessibility and inclusivity programs to ensure that all people, regardless of physical ability, race, income level, ethnicity, or age be not only included but celebrated at Pride. For the first time in our history, we produced and posted all festival signage in English and Spanish and announced the entire parade in both languages. We expanded festival access through exceeding ADA requirements, providing ASL stage interpreters and free-rides in partnership with Lyft – and, distributed 2,400 complimentary festival tickets to those who would not otherwise be able to attend.

Most importantly, Utah Pride is a party with a purpose. All proceeds generated during Pride are used to fund the critical and life-saving work

of the Utah Pride Center. In 2018, largely due to your generosity, Pride Week raised just over \$400,000 for the Utah Pride Center.

Whether you are a long-time supporter of Utah Pride, or just now considering sponsorship, Thank You.

Utah Pride 2019 will kick-off in May with the Pride Spectacular. The Festival & Parade will be held June 1st and 2nd. Join us and together we will ensure that our Center and LGBTQ+ family and friends thrive!

**With Love,**

**The Utah Pride Planning Committee**





## Utah Pride 2019 May 17th – June 2nd

**Commemorating 50 years of Stonewall!**

### **PRIDE SPECTACULAR**

Kick off Utah Pride in unique style at the 4th annual Pride Spectacular benefit dinner. Enjoy food, drink, friends, family and fabulous entertainment. Last year more than 750 people came together to honor Utah Pride's Community Award Winners and the critical work of the Utah Pride Center. Join us in 2019 for an even bigger and more spectacular celebration!

### **PRIDE PARADE - JUNE 2nd**

Voted Utah's most fun, impactfull and sexiest parade of the past four decades – The Utah Pride Parade will once again draw more than 50,000 LGBTQ+ community members, friends and families into downtown Salt Lake City to get our Celebration On!

### **PRIDE FESTIVAL - JUNE 1st & 2nd**

4 Amazing Stages | 20 Scrumptious Food Vendors | 250 Exhibiting Vendors | Fun Activities for Kids and Adults Alike | Speakers & Films, and More | You don't want to miss the 44th annual Utah Pride Festival!

FESTIVAL PRESENTED BY







## Festival Top Sponsor Benefits

**\$35,000**

### FESTIVAL PRESENTING SPONSOR



- 20 x 30 booth
- Premium Spectacular Table
- Premium Parade Entry
- Name and Logo exclusivity on main stage
- Top logo placement on all collateral
- Premium advert in Pride Publication
- TV, Radio, Social Media, website commercials and recognition
- Name / Logo on volunteer t-shirts
- Listing in Annual Report
- 10 x Sponsor Passes
- Festival weekend and single-day ticket packages

**\$25,000**

### FESTIVAL PARTICIPATING SPONSOR

- 20 x 20 booth
- Standard Spectacular Table
- Premium Parade Entry
- Premium advert in Pride Publication
- Name / logo exclusivity on Festival Member Garden
- Social Media commercials and recognition
- Name / Logo on volunteer t-shirts
- Listing in Annual Report
- 5 x Sponsor Passes
- Festival weekend and single-day ticket packages





## Festival Stage Sponsor Benefits

**\$8,000**

### STONEWALL STAGE

- Name / logo exclusivity on Stage
- Stage shout outs
- Medium advert in Festival Publication
- 10 x 20 booth near the stage
- 2 Sponsor Passes
- Festival weekend and single-day ticket packages
- Social Media commercials and website recognition
- Listing in Annual Report

**\$6,000**

### DJ STAGE & KARAOKE STAGE

- Name / logo exclusivity on Stage
- Stage shout outs
- Medium advert in Festival Publication
- 10 x 10 booth near the stage
- Festival weekend and single-day ticket packages
- Social Media commercials and website recognition
- Listing in Annual Report

**\$3,000**

### YOUTH PRIDE STAGE

- Name / logo exclusivity on Stage
- Name / logo exclusivity on Youth Pride Stage - Friday Night
- Stage shout outs
- Medium advert in Festival Publication
- Festival weekend and single-day ticket packages
- Social Media commercials and website recognition





## Parade Sponsor Benefits

**\$17,500**

### PARADE PRESENTING SPONSOR

20 x 20 booth

1 Premium Spectacular Table

Premium Parade Entry

TV, Radio, Social Media, website commercials and recognition

Premium advert in Pride Publication

Name / logo exclusivity on Parade starting banner

Name / logo on Parade Judging stations

Top Logo placement on all Parade media collateral

Name / Logo on volunteer t-shirts

Listing in Annual Report

5 x Sponsor Passes

Festival weekend and single-day ticket packages

**\$12,000**

### PARADE PARTICIPATING SPONSOR

10 x 20 booth

1/2 Standard Spectacular Table

Parade Entry

TV, Radio, Social Media, website commercials and recognition

Medium advert in Pride Publication

Name / logo on Parade Judging stations

Logo placement on all Parade media collateral

Name / Logo on volunteer t-shirts

Listing in Annual Report

3 x Sponsor Passes

Festival weekend and single-day ticket packages

## Pride Spectacular Sponsor Benefits

### **\$10,000 SPONSOR**

- Premium table
- Full Page Spectacular Program ad
- Stage recognition
- Social Media and Website recognition
- Marquee banner on website for week before event
- Presenting sponsor recognition on invitations and event video
- Banner recognition at Pride Week (Festival and Parade)
- 5 Pride Festival Sponsor Passes

### **\$2,500 SPONSOR**

- 4 tickets to Spectacular
- Quarter Page Program ad
- Social Media and Website recognition
- Grouped Marquee banner on website for week before event
- Banner recognition at Pride Week (Festival and Parade)
- 4 Festival Weekend Passes

### **\$5,000 SPONSOR**

- Standard table
- Half Page Program ad
- Social Media recognition
- Grouped Marquee banner on website for week before event
- Banner recognition at Pride Week (Festival and Parade)
- 2 Pride Festival Sponsor Passes

### **\$1,000 SPONSOR**

- 2 tickets to Spectacular
- Quarter Page Program ad
- Social Media and Website recognition
- Name listed on screen at Spectacular
- 4 single-day Festival tickets



# Pride Event Sponsor Benefits

### TRANS POOL PARTY

**\$500**

Free and Open to the Public. Make a splash and celebrate gender diversity and visibility at the Utah Pride Trans Pool Party. Dip your toes or dive right in!

### OUTDOORS & PROUD HEALTH DAY & 5K

**\$500**

Free and open to the public. Support health and wellness through sponsorship of Outdoors & Proud. This Saturday morning event will include a 5K fun-run, yoga, volleyball, kids' activities and more.

### PRIDE & PROTEST MARCH & RALLY

**\$500**

Honoring the traditions of peaceful protest, visibility, and activism upon which the Pride movement was founded, we will gather once again to exercise our right to free speech and to practice patriotism in the form of dissent. With commitment to social responsibility and in solidarity with those whose voices are often silenced, we will march with love for social justice for all.

### SPEAKERS & FILMS

**\$500**

Free and open to the public. The Pride Festival experience is enhanced through a series of speakers, films, and educational workshops co-hosted by the Salt Lake City Public Library and the Utah Film Center. This event attracts local and national presenters, authors, and filmmakers.

### SAGE BRUNCH

**\$500**

Free and Open to the Public. Have you been out since 1969? For 50yo+ members of LGBTQ communities and their families. Come out for brunch. Celebrate Pride with friends old and new.

### These sponsorship opportunities include the following benefits:

- Name/Logo on Event Banners & Signs
- Social Media Recognition
- 10 Festival Weekend Passes

## Green Sponsor Benefits

### GREEN GIANT

\$10,000

- Name/logo Top Billing on Festival and Parade Water Stations
- Name/logo Top Billing on waste management signage
- Medium Ad in Utah Pride Festival publication
- 10x10 booth near stage
- 2 Pride Week Sponsor Passes
- Pride Spectacular | 2 seats
- Festival Weekend & Single-Day Ticket Package
- Linked logo/name inclusion on all social media and website
- Listing in Utah Pride Center Annual Report
- Green Leaf & Year-round boosts included

### GREEN THUMBS

\$2,000

- Name/logo on Festival and Parade Water Stations
- Name/logo on all waste management signage
- 2 Pride Week Sponsor Passes
- Festival Weekend & Single-Day Ticket Package
- Linked logo/name inclusion on all social media and website
- Green Leaf boost included





PRIDE DAYS CUSTOM SPONSORSHIP



## Pride Days Custom Sponsorship

**Build your own custom sponsorship package!  
Participate in Utah Pride Week with your  
company or organization.**

### 1. Choose your sponsorship level:

**\$2,500:** Includes a \$1,000 shopping cart credit

**\$5,000:** Includes a \$2,000 shopping cart credit

**\$7,500:** Includes a \$3,000 shopping cart credit

**\$10,000:** Includes a \$4,000 shopping cart credit

*\*All custom sponsor packages include company/organization name recognition on Utah Pride website as well as social media and select print media.*

*Custom sponsorship packages at the \$3,000+ level also include company/organization logo recognition on festival banners and email blasts.*

### 2: Build your shopping cart:

**Pride Festival Booth:** \$750

**Premium Pride Festival Booth:** \$2,000

**Pride Parade Entry:** \$750 *(until sold out – in 2018, that was by April 4th!)*

**Pride Parade Premium Entry:** \$2,000

**Pride 5K Team of 10:** \$750

**Pride Sponsor Pass (formerly VIP Pass):** \$250

**Pride Spectacular Seats:** \$300 per pair *(until sold out)* **Pride Store Gift Card:** \$50

**Pride Festival Tickets:** \$10 - \$75\*\*

*Custom Sponsorship packages at the \$10,000+ level also include company/logo placement on Pride Volunteer T-shirts and special mention in social and broadcast media.*

*\*\*Purchase festival tickets at list price for your team and additional tickets will be donated in your company/organization's name to those who would otherwise not be able to afford to attend.*



# Queer Prom

Held every April, and now in its second decade, Queer Prom was conceptualized by and continues to be planned by LGBTQ+ youth – for youth ages 14-20. In April of 2018, more than 1,100 youth came from Utah and surrounding states to attend Queer Prom!

Queer Prom provides an opportunity for young folks to experience a dance the way that they want to. This might include being able to wear attire that feels affirming to their gender or being able to take the date(s) of their choosing. Queer Prom creates a powerful and life-affirming gathering space for many LGBTQ+ youth who don't have anything like it in their local schools or communities.

### Queer Prom features:

- Dancing!
- A Mocktail Bar – with harm reduction-based education around drinking, substance abuse, tobacco, sex and mental health
- Local community partner agencies that provide youth services & safe sex kits
- A LGBTQ+ youth resources zine
- Youth drag performers
- A parent lounge – with PFLAG, Mama Dragons and GLSEN of Northern Utah
- A youth chill space for meaningful conversation and connection

Most importantly, Queer Prom provides a space for young folks to find community and to celebrate their existence!



## Queer Prom Sponsor Benefits

**\$5,000**

### PRESENTING SPONSOR

Stage recognition  
Logo on the invitations  
Logo on photo backdrop  
Marquee banner recognition on website  
Email and Social media recognition  
100 Tickets donated to Youth in your name  
DJ or Organizer shout out  
Recognition in our Annual Report

**\$3,000**

### PLATINUM SPONSOR

Logo on the invitations  
Logo on photo backdrop  
Email and Social media recognition  
60 Tickets donated to Youth in your name  
Recognition in our Annual Report

**\$1,000**

### GOLD SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
20 Tickets donated to Youth in your name  
Recognition in our Annual Report

**\$500**

### SILVER SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
10 Tickets donated to Youth in your name

**\$300**

### SPONSOR

Email and Social media recognition  
5 Tickets donated to Youth in your name



## Halloween Party

The Utah Pride Center and Jason Olsen Present Salt Lake City's Premier Halloween Party. Held every year on the Saturday night preceding Halloween, this 21+ party has grown and is now attended by 900+ of the most amazingly costumed Pride supporters. THE Halloween party also features live DJ's, go-go dancers, full service bars, major donor/VIP exclusive entertainment and benefits, and more. Past Year's party themes – Studio 54, Freak Out, Mind Warp & The Time Traveler's Ball have amplified the fun of this party with a purpose.

**Sponsor the 2019 Halloween Party! All proceeds fund the critical, life-saving services of the Utah Pride Center.**



## Halloween Party Sponsor Benefits

**\$5,000**

### PRESENTING SPONSOR

Stage recognition  
Logo on the invitations  
Logo on photo backdrop  
Marquee banner recognition on website  
Email and Social media recognition  
10 x VIP tickets  
DJ or Organizer shout out  
Recognition in our Annual Report

**\$500**

### SILVER SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
4 GA tickets

**\$3,000**

### PLATINUM SPONSOR

Logo on the invitations  
Logo on photo backdrop  
Email and Social media recognition  
6 x VIP tickets  
Recognition in our Annual Report

**\$300**

### SPONSOR

Email and Social media recognition  
2 GA tickets

**\$1,000**

### GOLD SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
4 GA tickets  
Recognition in our Annual Report



## genderevolution

2018 marked the 10th anniversary of genderevolution – Utah's only (and nationally renowned) gender conference! genderevolution features lectures, workshops, exhibits and panels offered by local community members and healthcare professionals. Conference attendees are invited to educate themselves on a variety of topics including healthy self-image development, gender fluidity, the interplay of gender identity & sexual

orientation, meditation techniques, legal aid, mental & physical health, transgender history and much more.

**Sponsor genderevolution! Support community education. Support gender diverse folks, their parents, partners, families, friends and the professionals who serve them.**



## genderevolution Sponsor Benefits

**\$5,000**

### PRESENTING SPONSOR

Keynote Welcome/Thank You  
Logo on photo backdrop  
Marquee banner recognition on website  
Email and Social media recognition  
10 Conference registrations – may be used or donated in your name  
DJ or Organizer shout out  
Recognition in our Annual Report

**\$3,000**

### PLATINUM SPONSOR

Conference Website Recognition  
Logo on photo backdrop  
Email and Social media recognition  
8 Conference registrations – may be used or donated in your name  
Recognition in our Annual Report

**\$1,000**

### GOLD SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
6 Conference registrations – may be used or donated in your name  
Recognition in our Annual Report

**\$500**

### SILVER SPONSOR

Logo on photo backdrop  
Email and Social media recognition  
4 Conference registrations – may be used or donated in your name

**\$300**

### SPONSOR

Email and Social media recognition  
2 Conference registrations – may be used or donated in your name





## MasQueerade

Held every December, The Utah Pride MasQueerade Winter Ball was conceptualized by and continues to be planned by LGBTQ+ youth – for youth ages 14-20.

MasQueerade provides an opportunity for young folks to celebrate the holiday season the way they want to. This might include being able to wear attire that feels affirming to their gender or being able to take the date(s) of their choosing. MasQueerade creates a powerful and life-affirming gathering space for many LGBTQ+ youth who don't have anything like it in their local communities.

### MasQueerade features:

- Dancing!
- Winter Ball themed fancy dress.
- A Mocktail Bar – with harm reduction-based education around drinking and substance abuse
- Local community partner agencies that provide youth services & safe sex kits
- A LGBTQ+ youth resources zine
- Youth drag performers
- A parent lounge – with PFLAG, Mama Dragons and GLSEN of Northern Utah
- A youth chill space for meaningful conversation and connection

Most importantly, MasQueerade provides a space for young folks to find community and to celebrate their existence!





## MasQueerade Sponsor Benefits

**\$2,500**

### PRESENTING SPONSOR

- Opportunity to welcome participants
- Logo recognition on print adverts
- Sign / Banner at the event
- Logo displayed on stage, tickets and invitations
- Recognition on UPC website
- Email blast and Social media recognition
- Organizer shout out
- Recognition in our Annual Report
- 25 Tickets donated to Youth in your name

**\$1,500**

### PLATINUM SPONSOR

- Logo recognition on print adverts
- Sign / Banner at the event
- Recognition on UPC website
- Email blast and Social media recognition
- Recognition in our Annual Report
- 15 Tickets donated to Youth in your name

**\$1,000**

### GOLD SPONSOR

- Sign / Banner at the event
- Recognition on UPC website
- Email and Social media recognition
- Recognition in our Annual Report
- 10 Tickets donated to Youth in your name

**\$500**

### SILVER SPONSOR

- Recognition on UPC website
- Recognition in our Annual Report
- 5 Tickets donated to Youth in your name



### QueerContinuum

Every September, during Bisexual Awareness Month, The Queer Continuum Conference is organized by Utah Pride Center 1 to 5 Club. Queer Continuum provides educational and safe space for exploring all aspects of sexuality and attraction. From bisexual to pansexual, aromantic to polyamorous, conference attendees embrace and deconstruct how race, class, gender, ability and other facets of our identities intersect and affect us. With a commitment to both diversity and inclusion, we challenge social norms and instigate meaningful conversations that strengthen our “queer”mmunity.

**Support awareness and inclusivity – Sponsor the 5th Annual Queer Continuum Conference!**





## QueerContinuum Sponsor Benefits

**\$2,500**

### PRESENTING SPONSOR

- Opportunity to welcome participants
- Logo recognition on print adverts
- Sign / Banner at the event
- Recognition on UPC website
- Email blast and Social media recognition
- 4 x VIP tickets to Pride Week
- Organizer shout out
- Recognition in our Annual Report

**\$1,500**

### PLATINUM SPONSOR

- Logo recognition on print adverts
- Sign / Banner at the event
- Recognition on UPC website
- Email blast and Social media recognition
- Ticket package for Pride Week
- Recognition in our Annual Report

**\$1,000**

### GOLD SPONSOR

- Sign / Banner at the event
- Recognition on UPC website
- Email and Social media recognition
- Recognition in our Annual Report

**\$500**

### SILVER SPONSOR

- Recognition on UPC website
- Ticket package to Pride Week
- Recognition in our Annual Report

## HomoComing Fall Dance & QPid's Ball

2018 brought to The Utah Pride Center expansion of our Youth & Family Programming including the addition of the HomoComing Fall Dance. Utah's only LGBTQ+ dance for youth ages 10-14. This first year, more than 80 Youth and 30 parents attended HomoComing! So, we're planning to make this an annual event and add QPid's Ball in February 2019.

In the tradition of Queer Prom, HomoComing and QPids Ball provide life-affirming space for young folks to celebrate each other and to feel a little less awkward as they enter young-adulthood. At these dances, youth can wear attire that affirms their genders and socialize with their LGBTQ+ peers. Parents are encouraged to attend, to connect with each other in the Parent's lounge - to find support with their peers. Become part of HomoComing & QPids Ball. Support and celebrate Young LGBTQ+ community members and their families!

### HomoComing & QPids Ball Feature:

- o Dancing!
- o Theme-based activities & costumes.
- o A Mocktail Bar – with harm reduction-based education around drinking and substance abuse
- o Local community partner agencies that provide youth & family services
- o A LGBTQ+ youth resources zine
- o Youth performers
- o A parent lounge – with PFLAG, Mama Dragons and GLSEN of Northern Utah
- o A youth chill space for meaningful conversation and connection





## HomoComing & QPid's Ball Sponsor Benefits

**\$2,500**

### PRESENTING SPONSOR

- Opportunity to welcome participants
- Logo recognition on print adverts
- Sign / Banner at the event
- Logo displayed on stage, tickets and invitations
- Recognition on UPC website
- Email blast and Social media recognition
- Organizer shout out
- Recognition in our Annual Report
- 25 Tickets donated to Youth in your name

**\$1,500**

### PLATINUM SPONSOR

- Logo recognition on print adverts
- Sign / Banner at the event
- Recognition on UPC website
- Email blast and Social media recognition
- Recognition in our Annual Report
- 15 Tickets donated to Youth in your name

**\$1,000**

### GOLD SPONSOR

- Sign / Banner at the event
- Recognition on UPC website
- Email and Social media recognition
- Recognition in our Annual Report
- 10 Tickets donated to Youth in your name

**\$500**

### SILVER SPONSOR

- Recognition on UPC website
- Recognition in our Annual Report
- 5 Tickets donated to Youth in your name

## Center Sponsor Levels & Benefits

### **\$25,000** CHAMPION

- Logo on letterheads and email signatures
- Logo on lobby video and webpage
- Board Room and Conference Room signage
- "Pride Champion" - Social media and monthly newsletter
- Champions webpage and individual marquee banner scroll
- Annual Report
- Festival Tickets – VIP weekend and single day ticket package
- Pride Champion recognition at Pride Festival
- Presenting sponsor at an event other than Festival/Parade/Spectacular
- Sponsor level recognition at semi-annual LGBTQ Job Fair

### **\$12,500** GUARDIAN

- Logo on lobby video and webpage
- "Pride Guardian" - Social media and monthly newsletter
- Champions webpage and grouped marquee banner scroll
- Annual Report
- Festival Tickets – VIP weekend and single day ticket package
- Sponsor level recognition at semi-annual LGBTQ Job Fair

### **\$5,000** DEFENDER

- Logo on lobby video and webpage
- Champions webpage
- Annual Report
- Festival Tickets – VIP weekend and single day ticket package
- Sponsor level recognition at semi-annual LGBTQ Job Fair



## Why Sponsor Utah Pride?

**Choose to support the Utah Pride Center directly or through event sponsorship and know that your donation has great impact!**

Utah Pride's major events including the Parade, Festival, Queer Prom, genderevolution and Halloween Party are financially self-sustaining through registration fees, ticket sales, and beverage sales. So, 100% of your sponsorship dollars are used to continue and grow the critical, life-saving services of The Utah Pride Center!

**\$2,500**

provides food & supplies for 100 nights of Youth and Family and/or SAGE programming.

**\$5,000**

funds the genderevolution & Queer Continuum conference scholarship program.

**\$7,500**

offsets one year of Survivors of Suicide support group organizational costs.

**\$10,000**

underwrites the venue costs for one year of Utah Pride Youth dances.

