



5 Major Rainmaking Goals for 20____

What is your specific goal?
(Is it specific? Measurable?
A Stretch?)

Why is it important?
(What will you gain? Or lose?)

Key strategies?
(What must you do to
make it happen?)

By When?
(Is it measurable?)

1

2

3

4

5

Will achievement of these goals increase your wealth and expand your influence?