

**TARA FRAMER**

BRANDING, COMMUNICATIONS & DESIGN

**DESK** 914.332.7922 **MOBILE** 914.584.1250 **tara@taraframer.com**

**Congratulations!**  
You now have a new logo:



The font is based upon:

**VAG Rounded Bold**

**Primary color**

PMS 5405

CMYK 75C, 45M, 32Y, 7K

RGB r 74 g 118 b 142

HEX #4A768D

**Secondary/Accent Color**

PMS 152

CMYK 5C, 66M, 100Y, 0K

RGB r 232 g 117 b 36

HEX #E87524

**Complimentary Palette**

