Ardea Waste design brief

We need a web design for our new company providing small/medium sized businesses in the industrial sector advice on how to best deal with their waste.

The style should be clean-industrial but with a clear environmental sustainability message. We would like the landing page to contain three very obvious buttons for 1. Waste Producers, 2. Waste Facilities, and 3. Waste Transporters. The buttons will each lead to a page that contains introduction text specific to the type of user and a web form where they provide information about their services (see attached forms and text). Also included on the landing page should be three menu tabs: about us, what we do, and contact us.

Landing page should include a pop-up page where visitors can register to receive emails from us.

Additional pages should include:

1. Results page: a ranked list of waste facilities with a column for a star rating (out of 5) and price. Users should be able to click on their chosen waste facility (example text attached).
2. Final results page: this page will provide a summary of costs including chosen waste facility from results page and also transport options (example text attached). There should be a “pay now” option on this page.

Final page (after submitting form) to “thank you for registering with Ardea Waste. We will be in touch with you to discuss your waste….”

Attachments:

1. Landing page text/pop-up register text

2. Waste producer text and form questions

3. Waste facility text and form questions

3a. Waste codes for drop-down boxes in forms

4. Waste transporter text and form questions

5. Results page text

6. Summary page text/thank you for registering text

7. Logo design files