



Simon McArdle
Owner of The Logo Company

Dear Valued Customer,

First of all I want to thank you from all the team here and myself at The Logo Company for trusting us with such an important aspect of your business identity. You can be proud of your design because it is a true one of a kind that you now own the copyright to.

I am handing you all the rights to this design so you will never need to pay anyone royalties to use it. It's your design and you can now do with it as you please.

You now know we are the real deal when it comes to design and I want you to work with us when you come to update your website or in fact get a brand new website. We design websites that compel visitors to take action. Our own site is testament to that but you can see some of the other lead and sales driving designs we have completed recently here:

<https://thelogocompany.net/web-design/>

My "go to" design director Kevin Booth would love to discuss your next web design project. There is absolutely no charge at all for this consultation and Kevin will be able to explain exactly how we can drive more business to your offering.

You can get right to Kevin's inbox at kevin@thelogocompany.net. Drop Kevin an email and he will get right back to you to discuss your web plans. I have also given Kevin a \$200 off coupon code to give to you that you can apply to any web solutions.

Thank you once again and I hope we can keep this relationship going into the distant future ensuring both our success.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'S. McArdle', with a long horizontal flourish extending to the right.

Simon McArdle