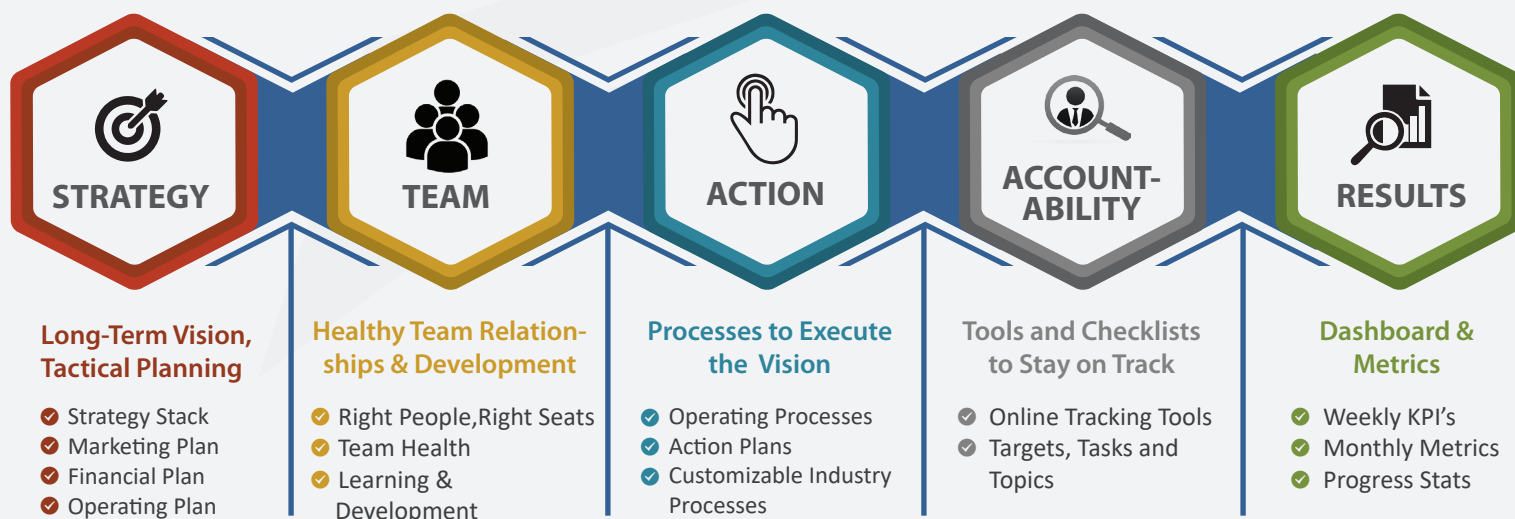


# STAAR™ MEMBER JOURNEY



**STAAR™ = Strategy, Team, Action, Accountability, Results**



**ACCELERATE  
YOUR  
BUSINESS  
WITH**



**Created By Entrepreneurs For Entrepreneurs**

## Our Story:

A team of 7 successful entrepreneurs put their heads together in an effort to help improve the statistics on how many small businesses succeed. After tapping into the great minds of business thought leaders\* from around the globe, they developed the first comprehensive program for small businesses (up to \$5M revenues) and packaged it into a simple, affordable, sustainable membership model. And STAAR™ was born!