

Love use of negative space Very conceptual, says what they do



Like simple graphics, not too busy Very conceptual, says what they do



Love use of negative space Like simple graphics, not too busy



Like this level of playfulness Like the “gritty” feel of this



Like the “retro” feel of this Love the simplicity



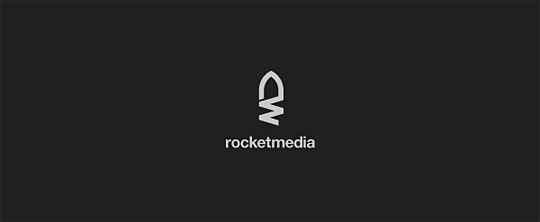
Love the simplicity Really love the very simple visual play



Excellent “type” treatment that says what they do



Love the simplicity



If there is a mark used, please make it very simple mark



