The width of the box (front and back) should be increased by 2mm

**Keep on front, no change required:**

Chandelier Crystal Bulbs

300 lm ~ 30w equivalent (7 times more efficient than incandescent lamps)\*

2700 K = Warm White

3 PACK

No Radiation

Flicker-free

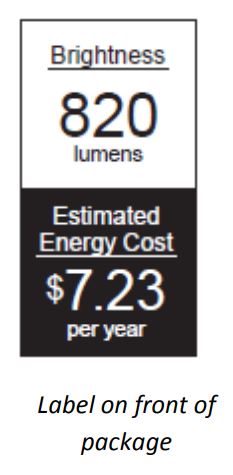
100% Instant Glow Start Up

**Add to the front:**

Lasts 13 years\*\*\*\* > Stars should be changed to §

2 Year Warranty > Illustrate (use image), see the idea used in image 04

Add this label:



Above numbers should be changed to 300 lumens and $0.52 energy cost

See <https://www.ftc.gov/tips-advice/business-center/guidance/light-bulb-labels-templates-manufacturers>

**Keep on front, change required**

CRYSTALUMIA ™ Logo > add ™ to all CRYSTALUMIA

LED Technology > use the sign used in image 03

4.3w > should be more visible, see the idea used in image 02

<Product Photo> > remove the colours (the customer shouldn’t think the bulb acts like a prism)

Non-dimmable > should be more visible, probably should be moved to up right corner?

Model: DQ51E12ND27K120V > should be more visible, see the idea used in image 01

CRI > 80 > use CRI 80+.jpg

15,000 Hours average lifetime\*\*

90% Energy Saving\*\*\*

Note: 2 and 3 stars should be changed to † and ‡ respectively

**Remove from front:**

CE

E12

330 degree beam angle

**Back of box:**

\* Lumens are representative of an average of measured value.

\*\* LED lifetime in 25°C operating environment. The expected average lifetime in residential use is 15,000 hours.

\*\*\* Energy Saving is a guide only based on an incandescent lamp with an equal Lumens output.

\*\*\*\* Based on 3hrs/day (13.70 years)

Note: All red stars should be changed to one-character footnote sign of †, ‡, § respectively

<Colour Temperature Chart> photo > a high-res image should be used

For the lighting facts the numbers are:

310 lumens

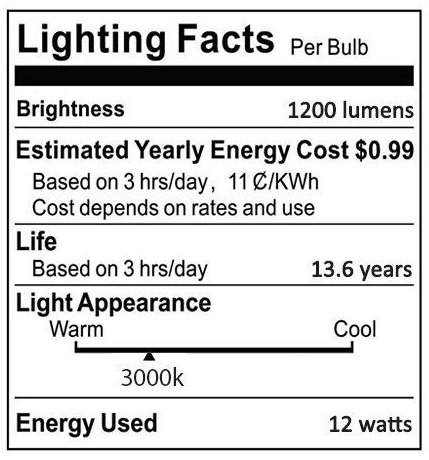
$0.52 Estimated Yearly Energy Cost

3.7 years

2700k

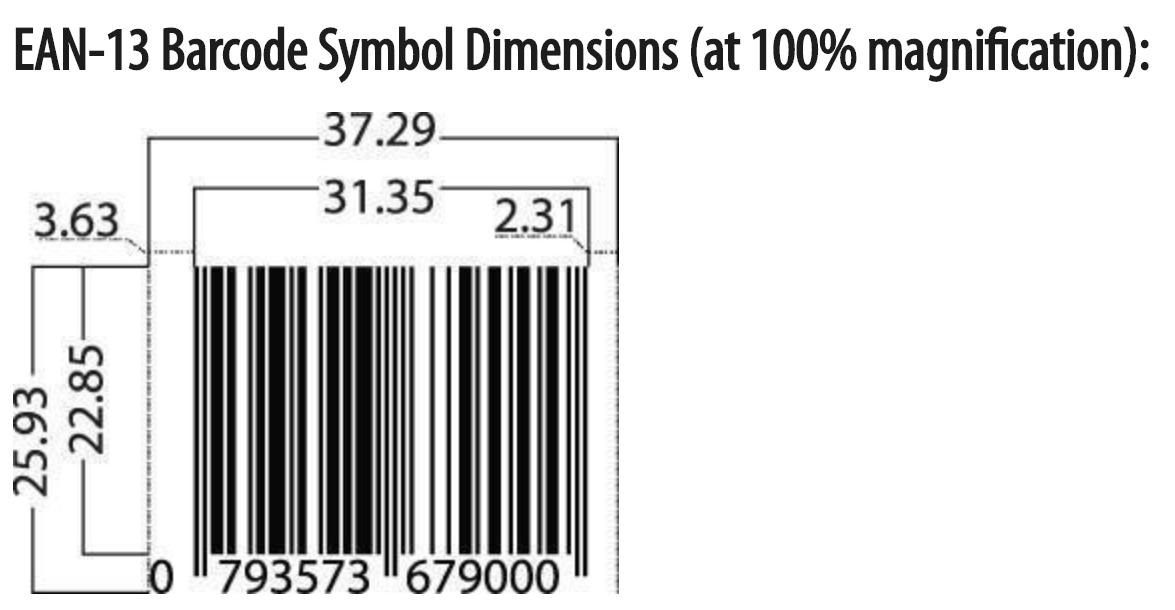
4.3 watts

Lighting facts sample label:



Barcode: 9369998025794

Barcode dimensions:



Product ID: CLED-DQ51-E12-ND-27K-120V-3P

Caution: This device is not intended for use with emergency exits. Risk of Shock - Do not use where directly exposed to water. Turn off power before inspection, installation or removal. Not for use in Totally Enclosed Fixtures. Use in open luminaire only. Use only on 120 Volt, 60 Hz circuits. Not suitable for use with dimmer switches.

CRYSTALUMIA ™ brand, logo and this packaging is subject to copyright and must not be reproduced, copied or otherwise used in any way or for any purpose without consent in writing of the owner.

Please Recycle (Recycle Sign)

Made in China

**Right Side of Box:**

**Move to the right side and put them in a table**

AC 110-120V

PF > 0.9

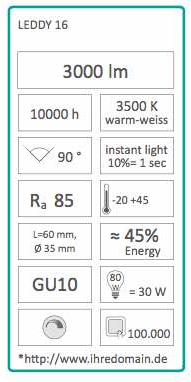
IP20

Beam Angle > 330° > Illustrate (use image)

Never fog

Ø40 x H95 MM > Illustrate (use image)

Base type: E12 Candelabra > Illustrate (use image)

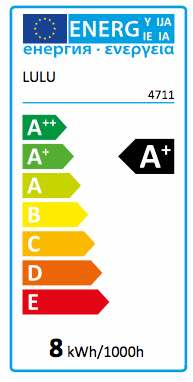


Required changes in above table

1. Remove LEDDY 16
2. 300 lm
3. 15,000 h
4. 2700 K Warm white
5. PF > 0.9 (remove Ra 85)
6. 30 = 4.3 w (bulb)
7. 10% energy
8. Remove GU10
9. Remove 100,000
10. Remove website
11. Put an “X” on the dimmer sign (left down sign) to show this bulb is not dimmable

<Energy Consumption Rating> photo (Needs customisation)

Changes for below chart: 1. Remove LULU 2. Remove 4711 3. Change 8 to 4.3



Distributed by:

Distribution International

17 Pannell Road

Bateman WA 6150

Australia

For assistance, please visit:

www.crystalumia.com

**Top Side of Box:**

CRYSTALUMIA ™ Logo

Chandelier Crystal Bulbs

Model: DQ51E12ND27K120V

**Add to the top:**

<Product Photo> > in smaller size with no base, colours removed, see image 01