As the CEO of Circa Recycling, Brad Osborne is responsible for running all facets of the business. Brad has a proven executive management track record and over 20 years of experience driving sales growth in the Recycling industry. Prior to founding Circa Recycling in 2006, Brad was the Director of Sales for Electronics Recycling Trading Inc. and responsible for all global sales and marketing activities. At ERT he led the paradigm shifting transformation into an enterprise-focused company while growing sales 50% year over year. Brad was able to accomplish these record setting achievements because of his ability to build relationships, trust, and build rapport with everyone he meets. Today Circa Recycling stands at the fort front of the Electronics Recycling industry by Brad’s keen ability to see market solutions.

Brad is a calculated risk-taker with deep recycling industry knowledge, who has championed Circa Recycling services to both enterprise and consumer customers, his channel incentive models have motivated partners globally to embrace the Circa Recycling philosophy. Brad is recognized for designing, landing, and leading the strategic Circa Recycling strategies and partner Incentives programs for both National and Global corporations. He has created programs that are fueling the industry-wide transition in both the public and corporate sector.

Brad plays as hard as he works and resides in Central Texas with his wife, daughter, and his rescued puppy from the local shelter. Brad is a dedicated husband and father and enjoys being on the move with his young daughter. When Brad finds time he enjoys being on one of the many lakes in central Texas fishing for his next record breaking catch.