

cashmere and spring

$c + s$

1. Design Logo – “cashmere and spring”
2. Design an abbreviated Logo: “c + s” or “c & s”



wilfred

INSPIRATION



INSPIRATION



Scandinavian

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUu
VvWwXxYyZz1234567890(&...?!)\$%€™

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz1234567890(&...?!)\$%€™

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTt
UuVvWwXxYyZz1234567890(&...?!)\$%€™

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz1234567890(&...?!)\$%€™

SAS98/09/24

This typeface has been specially created for SAS to act as the primary SAS typeface for all applications on high-level communications and all identity implementation. This is the only sans serif typeface to be used on all SAS applications.

Scandinavian Sans-LT	Scandinavian Sans-LT Bold	Scandinavian Sans-LT Condensed	Scandinavian Sans-LT Condensed Bold
Scandinavian Sans-LT Italic	Scandinavian Sans-LT Italic Bold	Scandinavian Sans-LT Italic Condensed	Scandinavian Sans-LT Italic Condensed Bold
Scandinavian Sans-LT Extra Condensed	Scandinavian Sans-LT Extra Condensed Bold	Scandinavian Sans-LT Extra Condensed Italic	Scandinavian Sans-LT Extra Condensed Italic Bold
Scandinavian Sans-LT Extra Condensed Bold	Scandinavian Sans-LT Extra Condensed Bold Italic	Scandinavian Sans-LT Extra Condensed Bold Italic	Scandinavian Sans-LT Extra Condensed Bold Italic
Scandinavian Sans-LT Extra Condensed Bold Italic	Scandinavian Sans-LT Extra Condensed Bold Italic	Scandinavian Sans-LT Extra Condensed Bold Italic	Scandinavian Sans-LT Extra Condensed Bold Italic

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Boeing 737

Boeing 737

Boeing 737

Boeing 737

Boeing 737

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