**Trade Show Poster/Vinyl Banner Backdrop for Rugged Technology Booth**

I need a graphic design for an 8' x 6' poster to hang on back wall of my event booth. Design must be consistent with my company's colors, logo, and current branding as shown on website, Facebook, and Twitter (links provided). You can propose other elements, but there are certain core images and text elements that must be incorporated. Print specifications also provided. File must be delivered on time and upload-ready.

Design must be professional, uncluttered, eye-catching, fresh, and consistent with my company's colors, logo, and current branding as shown on website, Facebook, and Twitter (links provided below).

<https://www.affinityenterprises.net/>

<https://www.facebook.com/AffinityforIT/>

<https://twitter.com/AffinityforIT>

Desired image and text elements will be provided. *Affinity owns copyright and/or is licensed to use all images and content provided.*

**Logos**

* Affinity logo (primary brand focus)
* Getac logo (secondary brand focus)
* HP logo (additional secondary and/or tertiary brand focus)

**Key Words / Messages**

* Fully Rugged & Business Class Technology Solutions
* Mobility. Computing. Mounting. Printing. Imaging. Storage.
* @AffinityforIT

**Background ideas**

* Color combination similar to website (see example below, minus the text)



* Incorporate any of the original photographs (owned by Amy Palka) provided into background (use your imagination).

Print specifications also provided. File must be delivered on time and upload-ready.

**POSTER SIZE AND MARGINS:** Design poster at the exact size that you would like printed (document size).

**IMPORTANT:** When designing vinyl banners with grommets and sewing, please be sure to leave 1.5" of area around all four edges where no text, logos, etc. are placed. Design file at actual size and have background color/photo go edge to edge, but leave this 1.5" as a "safe area" (in case a grommet gets placed within this margin). To ensure a good quality print please make sure that your file is at least 150 dpi.