

Design Brief - BOXTCODE

What is BOXTCODE: Wherever you see or hear a BOXTCODE, you can Enter it into our apps/website to get quick information and enter promotions quickly

Never miss an opportunity.



Get it.

See the advertisement,
get the offer



Enter it.

It's a simple 4 digit code



Enjoy it.

You got the deal, at a
great price. Enjoy!

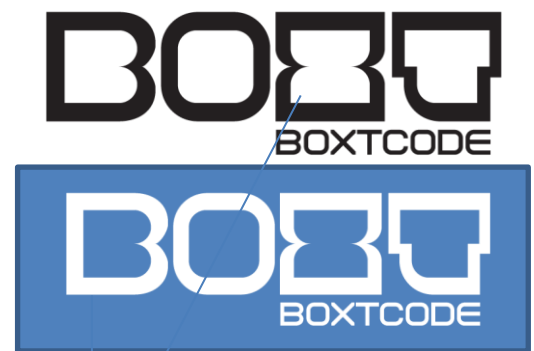


Current design & must haves



Must be able to
insert the 4 digit
code into the 4
boxes (Myriad Pro)

Must keep the
BOXTCODE text, but
can change in
position



Must be able to
operate in either
colour, black or
white

Some 'Simple' examples of making the logo more generic



The emphasis of this design is on the 4 boxes -

i.e these are some examples from people without design experience



For all LOGO's please have WWW or NIKE or FIVE as the code entered into the design
And include the BOXTCODE within/around the logo for identification.