SEO

1. Search Engines
   1. Site Map Submission
   2. Website Submission
      1. Yahoo
      2. Google
      3. Ninemsn
      4. Other
   3. Website Code
      1. Meta Tags
2. Analysis
   1. Google Analytics
   2. Keywords
   3. Page Rank
3. Visual Content
   1. Heading Tags
   2. Text Formatting
   3. Image Compression
   4. Image Renaming
   5. Page Renaming
   6. Site Appeal
4. Linking
   1. Internal link structure
   2. Outbound links
   3. Google places
   4. Inbound links
      1. Google Adwords
      2. Affiliate sites
   5. Social media
      1. Facebook
      2. Google +
      3. YouTube
      4. LinkedIn
      5. Twitter