

1. Marketing Consulting

We at Crunch Marketing realise that every business is unique, and that each requires a customised marketing- strategy reflecting the intrinsic identity of the organisation. Our team of specialists wants to hear about your vision for your business so we can help turn that vision into reality. We take the time to ensure we understand your business and goals thoroughly, in order to present you with the best possible solutions. Our recommendations will benefit you now and well into the future.

We offer wide range of consultancy services, including those outlined below. If your specific marketing challenge isn't listed, it doesn't mean we can't help, it just means that our services are too broad to detail them all here. Contact Crunch to let us know what you need, and we'll tell you how we can help.

CRUNCH SLOGAN **Marketing Review**

A fresh and skilful set of eyes can breathe new life into an existing marketing plan. A review of your current strategies will uncover strengths and weaknesses that you may not be aware of. We can show you which parts of your plan are helping you achieve your goals, and which ones are not. Then we will show you how to tweak things to get the results you want.

Whatever your current promotional strategies, make sure that you get the best return for your marketing dollar with Cost / Benefit reports and analysis, clearly showing what is working and what is not.

Following a Crunch Marketing Review, you can be sure you will have a clear vision of exactly what- changes are needed to revitalise a tired or under-performing marketing strategy.

CRUNCH SLOGAN **Develop a Marketing Strategy.**

Developing a successful marketing strategy is a multi-stepped process. The first and most vital task is to thoroughly and completely understand your market. This single step can make or break even the most comprehensive program, which is why we at Crush take the time to learn all about your business and its potential.

Tell us what you want to accomplish with your marketing campaigns, and we will help you access the best tools to achieve it. We will work with you to customise a targeted marketing strategy, tailored specifically to your business and its unique promotional needs. We specialise in developing solutions that achieve maximum results while staying within your budget.

CRUNCH SLOGAN

Detailed Marketing Plan & Budget.

At Crunch Marketing, we understand that **each client is unique when it comes to things like budget, expectations and experience.**

With our expertise focussed squarely on your business objectives, we can develop a detailed Marketing Plan and Budget that includes everything required for a successful, fully integrated marketing approach. Choose from a simple, user-friendly planning tool or a more comprehensive project management package.

Customised planning packages, market research, budget and time management analysis and the identification of highly relevant marketing opportunities all work together to create a flexible, results oriented marketing plan.

CRUNCH SLOGAN

Our Services

Why bear the ongoing costs of in-house marketers when you can access our extensive resources whenever you need them.

The benefits of letting Crunch handle all your marketing needs include:

- Access to highly experienced marketing professionals;
- Access to important marketing networks;
- You pay only for what you need;
- No recruitment costs;
- No sick leave payments;
- No annual leave payments;
- No public holiday payments;
- No payroll tax payments;
- No hidden expenses.

Choose from:

- Short per-project contracts
- Medium term contracts
- Long term contracts

We will work to become a part of your team to ensure your marketing functions work seamlessly together to create an integrated marketing approach. Having an expert on board has never been easier – or this cost effective.