Selling Real Estate has changed drastically in the last few years. Today’s real estate processes are multi-faceted undertakings that encompass significant emotional and financial components. Having the right marketing partner is so important; one who works to protect your best interests while capably navigating you through the many complexities of the real estate transaction is vital.

Edite Calabrese Real Estate Marketing Specialist truly understands not only the legal process needed but also recognizes buyer trends and knows how to “showcase” a property to sell targeted to the proper consumer demographic.

A home is one of your most valuable assets. If you are thinking about selling a property, it is crucial that you hire someone with an extraordinary history of happy sellers.

**This is what Edite’s clients say about their experiences:**

In the Real Estate Business there are many, but none like Edite. She brings a level of professionalism far above other Brokers. She will have no trouble selling your house. What is different is her honesty, sincerity, and unquestionable ethics. She will make sure that you are satisfied with every aspect of your transaction.

Stanley F.

Edite and the team at Icon are knowledgeable and professional. I have been involved in three separate real estate transactions with Edite as my broker. I am always pleased and impressed by her negotiating skills, her market knowledge and her ability to manage the process.

Kathy M.

Am so glad that we found Edite to help us in staging a property that we had just finished renovating. She listened to our ideas of what we envisioned in the spaces based on the style of the house and put it all together and on time for the first open house that got rave reviews! Her combined background in real estate and interior design made her a perfect partner for our job.

Gretchen R.

The marketing and staging of our house was on point. I don't think the sale of our home would have been as successful without it.

Dan & Johnna D.

I have had several real estate dealings with Edite each one was handled professionally and with my best interest in mind. Her marketing skills are top notch she made sure my properties where ready for market and showcased them in the best way by staging them and having professional photography done. She helped me get through home inspections issues keeping the sales in tact. I keep using her services and recommend her to family and friends she really knows her stuff!

Renee B.

Edite worked with our builder to help us design new floor plans, she was responsible for all the selections/finishes and then completely staged and decorated the homes using some furniture from old models and also shopping for new furniture. The model homes came out beautiful! The feedback was amazing and all the homes sold quickly! She was responsive with updates and reports. We will be using her services again for our next project!

Michael B.

Edite directed us right from the beginning by preparing a market evaluation using current data, helping us to establish a proper list price; she prepared our property for the market by staging it and then marketed it with great photography and video tours. Because of her pre-marketing preparations we received several offers on our house! Keeping our interests first, Edite negotiated the best deal for us; we were truly blown away by her knowledge, work ethic and professionalism.

Joe & Kim P.

Edite devotes her efforts to selling real estate, by keeping up with the evolving market, researching buyer trends and preparing homes before they enter the market by staging them to connect with the target buyer. Edite knows all sales are not alike. Therefore, taking a cookie cutter approach is not acceptable, she recognizes that each property is unique and requires a personalized marketing plan and strategy.

A veteran in the real estate industry with nearly 30 years expertise and consistent membership in the Multi-Million-Dollar Club combined with her ASP Home Stager and Re-Designer credentials assures that her clients get the advantage of vast knowledge, seasoned experience and proven results, all geared to creating beautiful spaces, which form a connection with the right buyer producing the highest and best offer.

**Proven Market Knowledge**

That’s what you can expect when you work with seasoned specialist Edite Calabrese for all your Real Estate needs. The sale of a home is too important an undertaking to entrust to just anyone. Select a dedicated, service-oriented and results-driven broker who understands the intricacies of the Real Estate process...select Edite.