



BIZ-LOGO.com™
helping businesses rise above the noise
Since 1997

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Biz-Logo.com is a division of
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README.PDF

YOUR LOGO FILES:

1. logo.cdr (Corel) --- for professional printing
2. logo.pdf (PDF) --- for professional printing
3. logo-web1.gif --- for web use
4. logo-web2.gif --- for web use
5. logo-web3.gif --- for web use
6. logo-web4.gif --- for web use
7. logo-big.jpg --- in-house printing /web use
8. logo-gray.jpg --- in-house printing /web use
9. logo-bw.jpg --- in-house printing /web use
10. logo.png --- image for powerpoint on colored backgrounds
11. readme.pdf (this file)

WHERE TO USE WHICH FILE:

The **CDR** and **PDF** files are vector files. You'd need CorelDraw installed on your system in order to open the CDR file. There is no reason for you to open it though, as it's exactly the same as your other files, just saved in a different format. These are the files that you give to your printers for printing business cards etc. Your printers can use any of the two. It can happen that your printers do not have the software necessary to open these files. In that case, you (or they) can contact us at support@biz-logo.com and request the logo in any format that they require. We'll send the additional files to you/them and it won't cost you a penny.

The next 4 files (**.GIF**) are specifically for web use. They are already optimized for speed, so you can use them on your site(s) right away. If you decide to make your web site background something other than white, let us know. The background for the gif images are set to transparent, but they are optimized for a white or near-white background. We'll change the background color on the original and send you the updated file - which will produce a cleaner image than if you just fill the background in a program like Photoshop.

The next 3 files (**.JPG**) are the same except that the first one is in color, the second one is in greyscale and the third one in black and white. These three files are mainly for in-house printing. They are also handy for inserting your logo into PowerPoint presentations, Word documents etc. These three jpg files also give your web designer a high resolution image from which to create smaller versions of the logo for the site. If you want the logo in a specific size and prefer that we do it, please let us know.

The **PNG** file is also for use in PowerPoint presentations, Word documents etc. and it can easily be adapted for web use. This file has anti-aliasing off and a transparent background... which means it has a clean transparency but at actual size it looks pixilated. It's great for PowerPoint presentations where you need the background to show through. Insert this file in your presentation and then simply resize.

NOTE TO PRINTER: If you need the logo in a different format like ai, psd etc., please get in touch. We'll gladly provide it at no cost to you or the client. support@biz-logo.com

NOTE TO WEB DESIGNER: On the gif files white is set transparent, but if you use it on a dark background you're likely to get those white, flaky edges. Before you use it on a dark background, drop us an email with the (1) name on the logo and the (2) hex value of the background. We'll change it on the original image and send you the updated gif file. No charge. support@biz-logo.com

NOTE TO LOGO OWNER: Remember that we also do stationery design, web design and flash animation. Let us know what you need. We'll send you a quote.

Thanks again for your business,

André le Roux
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