STEWARDS CLEANING

(taking care of your business)

Website design info

Website goals

* Double organic search traffic in year 1
* Generate 20 prospect inquiries a month
* Increase conversion rate by 3%

Pages: 5 – short and brief

Site Map

* Who we help
* How we help/Solutions
* Why Steward Cleaning
* About us – who we are(certified by cmi) , why we started the business and how long they've been in business. Testimonials/ solved solutions (will& assc, episcopal church,et al)
* Contact us

Structure

* Single menu or
* Hierarchican menu

Color scheme

* Black and white (H.BLOOM)
* Sky/ Light blue

Content

* In final review process
* Pictures complete

Updates

* I will manage updates

Website designs that I like

* H.bloom.com
* Veolia.com
* Ubereats.com
* Apple.com
* Mammothhr.com