

Description:

- The package design will wrap around a foldable Yoga Mat and be inserted underneath plastic wrapping
- The size of the card will be 38*12cm
- We would like a section of the package design to be able to be viewed all at once. This section will contain the mat name, company logo, mat slogan, and mat. See “example” image attached for example.
- Logo is attached
- The design should portray a modern, luxury style Yoga Brand

Company Name: Honest Yogi

Mat Name: Yoga Anywhere Mat

Mat Slogan: A premium, foldable yoga mat for Yoga Anywhere

Mat Features:

- Folds easily to fit in small bags, backpacks, and suitcases
- Made of 100% natural tree rubber
- 71" long 26" wide Yoga mat ensures comfort for Yogis of all shapes and sizes
- Two-sided surface allows for a non-slip surface that grips the floor
- Tightly woven top surface offers superior grip protection, for all types of Yoga

Yoga Anywhere Mat Care Tips

- Sensitive to natural rubber smell? It will go away with use. But to accelerate the process hang the mat in a well ventilated area but not in direct sunlight.
- Clean your mat with a mild soapy rag and rub gently, then with a damp rag rinse it off well.
- If wet, from sweat or wash, allow the mat to hang dry before rolling.
- Do not wash your mat in the washing machine.
- Do not store your mat in direct natural sunlight.

Yoga Anywhere Mat Use Tips

- The Yoga Anywhere Mat by Honest Yogi is thin at only at approximately 1.5mm. While you'll be able have a complete practice on the mat, there are some poses that may not feel comfortable with this level of thickness, *e.g. headstands or poses such as camel or low lounge where a lot of weight is on your knees*. Adjust your practice as necessary.

- Add a towel underneath for additional protection against hard surfaces
- The Yoga Anywhere Mat can be used as a layer over another yoga mat