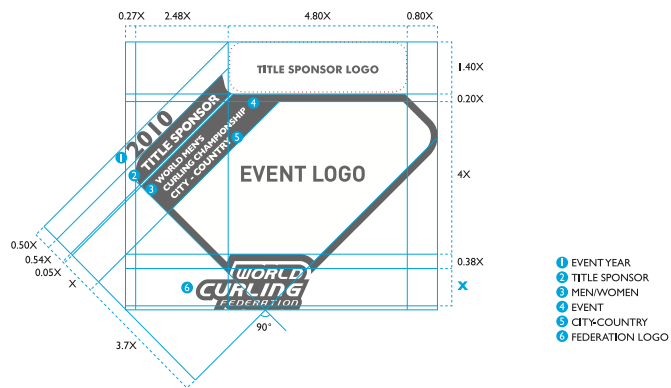

APPENDIX FOUR: OFFICIAL EVENT LOGO AND EVENT TITLE

Official Event Logo – concept in previous years – see example below. Important to use the current concept and start integrating the Title Sponsor.

 <p>World Championship 2010 with Title Sponsor Capital One</p>	 <p>World Championship 2011 with Title Sponsor Capital One</p>
 <p>World Championship 2012 with no Title Sponsor</p>	 <p>World Championship 2013 with Title Sponsor Titlis Glacier Mountain</p>

Event Logo and what need to be adapted, as well as how the Title Sponsor can be integrated.



The full color version has the following color specifications. It is possible to slightly adapt the two colors to fit with the colors of a Title Sponsor. Such adaptations are at the sole discretion of the WCF and must be followed by the Organising Committee.

