**Exemplar Business Advisors**

**Pricing schedule – Website design and Implementation**

Please provide an indication of costs not associated with the package cost agreed to through the DesignCrowd selection process.

# **If there are any elements of web development and maintenance not considered in this work scope document please advise and include as part of the table below**

Please confirm if there is 30-60day period available after the website is launched to allow any bugs or issues to be resolved to ensure website is working as per design scope.

Will there be any issues or items to consider for hosting this site with current provider?

Prior to engaging your services, we would like a comprehensive break down of potential costs outside the agreed cost to design the website as per scope, testing and launch. Please review the table below of services we may engage you for. Please provide a price and any relevant comments so we can understand the terms and conditions with each item.

|  |  |  |
| --- | --- | --- |
| **Service** | **Proposed pricing**  **($AU)** | **Comments** |
| Any troubleshooting support once the website goes live |  |  |
| Adding content as requested:   * A blog/post * Article * Video * Photo (eg team changes) |  |  |
| Generic changes to website – such as editing existing content, images, adding pages / deleting pages etc. |  |  |
| Meetings / tutorials |  | Confirm if video tutorials will be recorded and provided as requested. |
| Social media management – or account updates |  | Setting up publications and scheduling posts |
| Social media themes and set up |  | FB, Twitter and LinkedIn |
| Site updates – web support and code updates |  | Is there any need to run background updates to ensure security, update of plugins and codes?  Site backups in case of hacking or failure |
| Linking posts from websites to all social accounts |  |  |
| SEO optimisation and image search and purchases |  |  |
| Blogging platform integration – allow our own blogs and any visitors blogs to be posted |  |  |
| If we wanted to add a commenting module at any stage |  |  |
| Adding social media sharing facilities – allows web visitors to share articles with their friends/colleagues on social media platforms. |  |  |
| Integrating Google analytics software |  |  |
| Responsive break points for mobile and tablet experience |  |  |

Additional services and products we may require for other websites we currently hold

**Exemplar Performance Advantage**

**Website currently sits on a core php, however the admin panel is based on ASP. When the site was tested for a user it was redirecting to ASP based pages – therefore the admin panel is based on ASP. We need to create a complete login and reset password system for this site – in order to get into the back end to edit content.**

|  |  |  |
| --- | --- | --- |
| **Service** | **Proposed pricing**  **($AU)** | **Comments** |
| Create complete login and reset password system |  | See comment above |
| Site updates, changes |  |  |
| Responsive break points for mobile and tablet experience |  |  |
|  |  |  |