







Project Name:

AUSTRALIA's BIGGEST HOOP WORKOUT

Project detail:

Australia's biggest hula hoop workout
event

up to 500 people will join a full day
event including yoga, food, music and
hula hoop workout.

Outdoor event Gold Coast Australia

Logo design

we are looking for:

- 1.Fluid font style (see the attached logo samples)
- 2.Circle/round shape
- 3.Lifestyle/movement/activity

Target audience

1. Female between 20-50

Interested in sports, well-being events, yoga, outdoor activities

2. Interested in trends of fitness and activewear

3. Looking for interesting events, making new friends, trying new activities