Life Growth Institute logo design project notes:

- We are open to a text-only logo or one combining the name of the institute with an abstract or representational graphic.

- The word “Institute” must be part of the logo, but could be either a primary word (same weight as Life Growth) or secondary (lesser weight than Life Growth).

- We have kept instructions to a minimum to as to afford the designer a great deal of latitude to use his or her creativity.

- We are open to a wide range of ideas, from a logo that looks “happy” to one that suggests academic tradition (such as a logo involving a Greek column).

- Our only internal idea involves suggestions of turning the vertical part of the “L” in Life into an upward arrow, and/or making the “o” in Growth suggest a continuous circle/cycle.

- Our first project offered online will be a course in how to live happier and worry less.