

Tide Valet Website content and redesign

Home Page:

Concept:

Nice marsh/tide/palm tree image of a community, poised up to the sky.
Tide valet sign for each of the respective redirections/pages. (4 total)

Statement:

Tide Valet is a leading valet trash and recycling service provider offering robust and flexible solutions for your community's recycling, waste and maintenance needs. Connect with us and let us give you and your residents the experience they deserve: Better people, better processes, and better technologies.

Video –

Client Login – top left always

Slogan – Improve the day with valet.

Tabs: (Could be in boxes or the Tide Valet sign)

1. Residents
2. Property Management
3. About us
4. Contact

Residents Page:

Dear Resident,

Making sure that our environment and communities stay beautiful is a part of Tide Valet's mission. We owe it to ourselves to be more thoughtful in our own waste production by ensuring the items we discard have fulfilled their highest and best uses. We are thankful for the steps we take together that propel us in the right direction.

Video.

Why Valet:

Tide Valet solves the embarrassment and effort of handling waste and recycling for the sophisticated multifamily resident. We always like to say – find us one person who likes to take out the trash...

Service guidelines on display and downloadable.

Oops!

Picture of an example oops note –

Get one of these?! No sweat, just correct the checked box the next night and we will happily take your trash/recycling the next scheduled service evening.

Essentials:

1. Trash is tied, bagged, and in the provided container.
(max 2 bags, 25 lbs/night)
2. Ensure bins are placed and returned at the agreed upon times.
3. Always feel free to contact us with any questions, comments, or concerns.

Management Page

Dear Management,

As our multifamily industry grows and continues to evolve with our residents, add value industries like Valet Trash are emerging as best bets for better serving your community as a whole. Knowing the industry as we do, Tide Valet knows that how we perform in New York, directly impacts our teams opportunities in Florida. By instilling this united culture we are consistently able to outperform our industry's key performance indicators such as retention rate that affords Tide Valet the advantage in most cases.

Video:

Why Tide?

1. Our Values –
 - Integrity | We are transparent and forthright in what we do.
 - Outstanding Customer Service | For us this means doing more than just what we are compensated for.
 - Accountability | In our industry, it's the one miss that is remembered, so we always have redundancy plans and the technology needed to keep our clients well rested.
 - Strong Work Ethic | Discipline is the cornerstone of great results, and reliability.
2. Our People –

Tide Valet hosts tryouts, not interviews for all its thoroughly background checked employees. Tryouts ensure our high standards of integrity, accountability, and strong work ethics are consistently observed before allowing them on-site alone.
3. Our Process –

Our employee's are trained to be safe problem solvers from the start. We take a 500-foot view above the job scope to develop safer, more efficient, and through ways of improving our work and culture. Then, we listen.
4. Our Technology –

Technology has allowed Tide Valet to better bridge the communication gap for our clients to get on-site performance data real time. Our application, D2D (Door to door), allows fast accurate reporting of our job assignments. This tool takes out the guesswork and follow up time when we have inquires.

5. Our Dividends –

No need to budget when our service generates profit infinitely with no start up investment through our phase in programs. We will always consider buying out the current provider's contract as requested.

6. Our Involvements –

A chief aim for Tide Valet is to uplift and connect with our teammates, our clients, and our communities. We always find brilliant ways to contribute both with micro and macro impacts consistently. Check the attendance records of your local and national meetings and events – you'll see that we show up. We are committed.

Connect with us to inquire more information and pricing

Info@TideValet.com | 885- TIDE-VWM

Download information package

About

Hi There,

After spilling leaking trash in a brand new car on the way to the community compactor, enough was enough. The company was formed that same evening and the founder turned in his safe executive roll for a fortune 500 company and dove into the world of the unknown – Entrepreneurship. Through the merits of our service, self-investment, and teach-ability index Tide Valet is fast becoming a stable leader in setting the standard for valet trash.

Video

Leadership

Executive Team

Jon Boyd
Doug Borkowski
Cindy Swartz
Denise Dremine
Barbara Bischof

Area Management

New York
South Carolina
North Carolina
Georgia
Florida
Louisiana
Alabama
Texas

Contact

Similar to last contact page. Refreshing and simple.