

Wholesale Fleet Artwork Submission

File names (please name files exactly as shown below)

Dimensions (please create artwork at 10% of the sizes below)

Wholesale 13m	13m	13000mm (L) X 2500mm (H)
Wholesale Rear Vinyl	Rear Vinyl	2300mm (L) X 2100mm (H)

CHECK LIST

- ☐ High resolution pdf AND original layered layouts (including supporting files) to be supplied.
- ☐ Artwork must be supplied using part of the Adobe CS5 Design Premium package (or earlier versions), any native file produced in any other package cannot be accepted.
- ☐ Artwork to be produced at 10% of final size at 600dpi (300dpi min.).
- ☐ 10mm bleed to be included all round (NO crop or other registration marks).
- ☐ CMYK (if spot colours please supply pantone codes).
- ☐ Fonts need to be provided or be converted to outlines/paths
- ☐ Images should not be used any larger than 100% in the document.

Artwork should be supplied at 10% of final size at a recommended resolution of 600dpi (**300dpi minimum**) including a 10mm bleed all round (**please DO NOT include crop marks**).

In the event that supplied artwork has to be re-sized or amended, e.g. to accommodate different trailer sizes or correct typographical errors, HaulinAds can do so in house, at the client's request (an additional cost may be imposed for this service). A new proof would then be supplied (either as a colour output or digital file) and written/electronic approval needs to be submitted to our Studio before we can proceed to print.

All artwork should be supplied as a high resolution pdf (**CMYK / 600dpi / fonts converted to outlines / 10mm bleed / no crop marks**) along with the original layered documents and supporting files (fonts / images / third part extensions). These must be part of the Adobe CS5 Design Premium package (or earlier versions of this software). We cannot accept artwork in any other format (e.g. MS Word / MS Publisher / Corel).

It is advised that you keep all critical visual elements at least 10cm (at final size) from the edge of the advertising panel.

All images should be 600dpi (**300dpi minimum**) and used no larger than 100% in the layout file. They should be CMYK with no embedded colour profiles and if using JPEG compression, quality should be set to maximum.

Please provide Pantone references using the Pantone Solid to Process Matching system (**all vinyls are printed in CMYK**). HaulinAds shall not be responsible for any typographical or pictorial errors or omissions which are in the artwork as approved and supplied by the client. If a colour match print is not supplied, we cannot be held responsible for any colour inaccuracies.

We can accept artwork on either CD or DVD, or electronically via email or ftp. We have an ftp site which artwork can be uploaded to, and details can be supplied for this on request. Please send any discs by **Recorded Delivery to: Studio Manager, RGVA, Crismill, Crismill Lane, Bearsted, Maidstone, Kent, ME14 4NT.**