

## GALA Sponsorship Levels

### Diamond – Presenting \$100,000

- Opportunity to speak during Gala (time determined by program team), if desired
- Table guest's seats (30) to VIP Reception
- Three tables of 10 with prominent placement at the Gala
- Your logo on invitations, if desired, before the invitations are sent
- Featured in PK e-newsletter
- Your logo on event signage
- 2 full page ads and a personal message to Coach in front of the Gala program & logo made prominent on screens
- Inclusion in press releases
- Mentioned in all media promotions
- Your logo link on PK's website (1000 hits/month)
- Your logo in all social media & other promotions/calendar for Gala
- Featured in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event
- Name mention in VIP Reception on screens & in Gala program, if desired (i.e. ***"Gala Tribute to Bill McCartney"*** VIP Reception presented by \_\_\_\_\_)
- Sponsorship of a commemorative book of the PK Gala Tribute for Bill McCartney to be presented to Coach Mac following the Gala.

### Platinum –\$50,000

- Table guest's seats (20) to VIP Reception
- Two tables of (10) with prominent placement at the Gala
- Featured in PK e-newsletter
- Your logo on event signage
- Full page ad on last page and a personal message to Coach in the Gala program & logo on screens
- Inclusion in press releases
- Mentioned in all media promotions
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Featured in Gala e-blasts
- Recognition by emcee during program
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event

### Gold –\$25,000

- Table guest's seats (10) to VIP Reception
- One table of (10) with prominent placement at the Gala
- Featured in PK e-newsletter
- Your logo on event signage
- Full page ad and a personal message to Coach in the Gala program & logo on screens
- Mentioned in some media promotions
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Logo in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event
- Logo on all centerpieces

### Silver –\$15,000

- One table of (10) with prominent placement at the Gala
- Logo in PK e-newsletter
- Your logo on event signage
- Half page ad and a personal message to Coach in the Gala program & logo on screens
- Mentioned in some media promotions
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Logo in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event

### Bronze –\$10,000

- One table of (10)
- Logo in PK e-newsletter
- Your logo on event signage
- Half page ad and a personal message to Coach in the Gala program & logo on screens
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Logo in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event

#### Brass –\$5,000

- One table of (10)
- Logo in PK e-newsletter
- Your logo on event signage
- Quarter page ad and a personal message to Coach in the Gala program & logo on screens
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Logo in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event

#### Copper –\$3,000

- One table of (10)
- Logo in PK e-newsletter
- Your logo on event signage
- Logo in the Gala program & logo on screens
- Your logo link on PK's website (1000 hits/month)
- Social media recognition
- Logo in Gala e-blasts
- Your logo & name placed alongside the PK logo on your commemorative sponsor gift, given to you by PK at the event

#### Individual Seat - \$250

- One (1) seat

#### Under 35 Individual Seat - \$175

- One (1) seat