

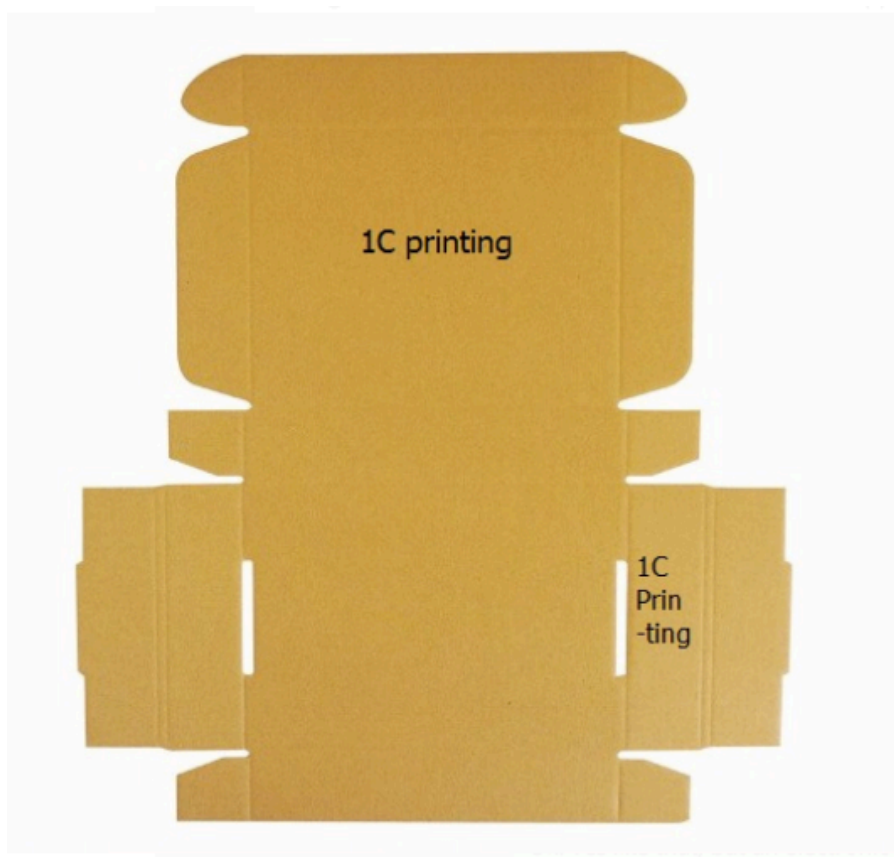
Background:

Our brand is called simple picnic, and we will be selling earth friendly wooden cutlery. We have decided to use a box to differentiate from our competitors who use bags to package their products. We want to communicate that the product is high quality. The product is shown below.



Requirements:

A design is required to cover the two faces as shown below: **Note: Can only print where it says 1C Printing. All other areas must be left blank.**



The dimensions of the box are included in the attached cdr file.

It should say **Eco Cutlery by Simple Picnic** on the front, with Eco Cutlery being the main text. Then underneath should say 200-piece wooden cutlery set.

The front should also have the bullet points:

- Made of 100 % natural birch wood
- Thick, sturdy, high quality
- Earth friendly
- 100% biodegradable

We want to communicate that the product is earth friendly, biodegradable and High quality. We also want it to stand out from our competitor's listings.

FNSKU BARCODE

This is very important, we will not be adding stickers to the boxes, so the FNSKU barcode must be included on each box in order for the products to be scanned properly. The barcode is in the attachments as a pdf file. The barcode should have a **WHITE background** so that it can be read properly.

It should be placed on the SIDE of the box.