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an expert.  
Become an  
expert.

Bernard Robinson  
President, Institute for  
Human Development



**Institute for  
Human  
Development**

*Unlimited Human Possibilities*



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Now Accepting Applicants for  
**Proven Leadership Coaching**

## **Performance Enhancement Coaching System™ – PECS™**

*“Helping Leaders Achieve Results”*

The **PECS™** coaching program is customized for each client to help them achieve better results. The Institute provides leaders with skilled guidance, insights and personalized training to equip them to push through performance barriers. We help leaders create solutions that enhance the impact of their *affect* and quality of their *effect* as a leader. *Call today for a free 20 minute phone consultation.*



### **The PECS™ Uses a Phased Approach that Incorporates:**

- Identification of Strengths &
- Developmental Needs
- Evaluation of Leadership Style
- Development of Personalized Prescriptions for Personal Mastery as a Leader
- Formulation of Customized Plans of Action & Performance Targets Linked to Real Time Work Contexts
- Coaching Closure & Transition Process

Call the **Institute for Human Development** at 301-292-7088 or visit our website, [www.ihdinc.org](http://www.ihdinc.org) for more details about our proven **Performance Enhancement Coaching System™**. Find out how we can assist you in improving your leadership and impact!



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*"The coaching support I have received from Bernard Robinson has been very valuable to my becoming a more effective Director and Leader."* - **Director, Customer Support Center for Nationwide Training Company**  
Bernard Robinson is President of IHD and a Certified Management Consultant.

**Clients who have already benefited from PECS™ include:**

- Private Sector Businesses
- Individual Managers & Leaders
- Federal Government
- Non-Profit Organizations



*Celebrating Over 25 Years as a  
National Consulting Firm!*