http://www.creativemarketingincentives.biz/?page=certs

Instructions on revamp http://www.creativemarketingincentives.biz/?page=certs  
  
I want to revamp this page to 2018. Please keep in mind that I want it to be very mobile optimized responsive design but also very impressive, professional corporate marketing agency design but not too busy.

I like the current simple layout but I want to make it more modern and beautiful… yet professional 2018

1. at the top of this page I would like for the website visitor to have a feature where they can choose category to go to specific category of certificates more easily...I.E. Categories would be Vacation Getaways, Cruises, Electronic Products & Gadgets, Restuarant/Dining Certificates, Gas & Grocery Incentives.

2. <http://www.creativemarketingincentives.biz/certs.php>   
Currently we have a picture of each certificate that they can click on to enlarge

I want to replace the image with a Video, so for now please put a video placeholder there using this video for all for now <https://slide.ly/promo/share/58ec761e374e27b77eaa1c91>  .

3. <http://www.creativemarketingincentives.biz/certs.php>   
Under each new video placeholder please put the Title that is there now.

4. Under the title please only keep "More Details" button and remove "Print & Email Samples" and also remove "Preview".

5. Under the more details feature I need to add a short description. The short description is the first sentence on every details page currently for each offer on the current website.

**MORE BELOW**

**Revamp for home page too:** http://www.creativemarketingincentives.biz

**Remove from current:** the computer and mobile phone print samples images at top...

**Requirements:** I still want to have a 30 day risk free trial, but I think it should be a button and a pop up form instead of actual form to make more room for other content...  
  
**Please keep** navigation and phone numbers in header.

**Remove from header:**  
WE ANSWER OUR PHONE  
  
Unlimited Incentives  
For $99 Monthly - No Contracts   
30 Day Risk Free Trial

**NEW CONTENT:  
  
In Header or somewhere above the scroll I need To Show These Key Points:**12 Years In Business  
13,000+ Clients Enrolled  
2+ Million Certificates In Circulation  
170,000 + Redemptions To Date  
A Rating BBB  
Licensed Seller Of Travel CST #2091925  
 **Title:** Increase Leads & Sales From Your Existing Marketing Efforts By Offering High Perceived Value Incentives To Your Customers!   
  
Create a variety giveaway promotions for your business with an unlimited supply of top quality vacation getaway certificates, restaurant gift certificates, electronic product giveaways and gas or grocery rewards for just $99/mth. Whether you need 100 or 100,000 you will never pay more than $99.

**WE PLUG RIGHT INTO YOUR EXISTING BUSINESS MODEL IN 4 WAYS:**

**Boost Response Rates To Your Existing Ads:**

By adding one extra tagline: "Call for a Free Quote and receive a Three Day Two Night Hotel Stay Certificate to Las Vegas or 50 + other popular destinations, No Purchase Necessary." Imagine how many more leads you could generate.

**Get More New Customers**

Now that you have generated a new lead, try enticing them with an upgrade and offer them Two Nights Plus Airfare if they purchase today.

**Increase Repeat & Referral Business**

Remind past clients about your products & services with a 7 Night Resort Getaway in one of over 3500 destinations around the world to motivate repeat business and to anyone who fulfills your request for a new referral.

Easy Distribution:  
  
**PRINT**

Download PDF certificates to print and physically hand them out or mail them to your customers!

**EMAIL**

Email e-certificates to your customers individually or in bulk with just one click!

**ONLINE AUTOMATION**

Add our web banners on your website. Your customers click on the banner to get their certificate, 100% automated! Use the banners to help increase lead generation conversion rates or place it on a thank you page after the customer purchases or completes another desired action, like opting in for a newletter or webinar.   
  
**SMS**  
Send sms-certificates through text messaging with just one click! {{COMING SOON}}

**GIVE AWAY AN UNLIMITED AMOUNT OF CERTIFICATES TO YOUR CUSTOMERS FOR JUST $99 BUCKS A MONTH.**

*We are A rated with the Better Business Bureau as well as a licensed seller of travel registered with the California Attorney General (CST# 2091925) We also participate in The Travel Consumer Restitution Corporation Fund (TCRC), which was created to protect consumers from unscrupulous travel companies.*

*TCRC is a program that requires travel agencies like us to hold a “Passenger Trust Account” and requires that all traveler funds that we collect must be deposited into this account. If a consumer contacts the Attorney General to complain about us for any reason, the Atty General has 100% access to the “Passenger Trust Account” and has the right to take money from the account at any time to give back to the disgruntled consumer. So every consumer that deals with our business is protected specifically under this program that we are a member of.*

### Completely Separate Redemption Websites - Online Redemption - Online Reservation Requests

First and foremost we're a marketing company and we will protect the integrity of your promotions. By using separate redemption websites keeps your customers from finding out what a great value you are getting. We offer by far what is known as the most end user friendly redemption process in the industry. Most of your customers will redeem their certificate on one of our redemption websites and they won't have to wait for a "reservation request form" in the mail. With us, your customers can fill out their reservation request form right online immediately after redemption! Our redemption websites also feature 24/7 status reporting. Your customers will be able to log in to the redemption website with their original certificate code for up to 6 months after they redeem their certificate to check on their status or to even reprint their reservation confirmation.

### Top Notch Customer Service With Superior Member Support

We are easy to contact and we always answer our phone during business hours. We even have a 24-hour live answering service that takes our calls just to guarantee that we never miss a call after hours or if we happen to be busy on the other lines. As a member, one of our Senior Incentive Marketing Consultants will create a custom incentive marketing plan specific for your company at your request for no additional cost. We have also created the easiest redemption process in the industry so you do not have to worry about your customers receiving their gift. We facilitate your customers all the way from redemption to fulfillment. Remember, we are the manufacturer of our offers and we currently fulfill all of our travel certificates in-house. With our support ticket systems, our 800 #s, online contact us forms, and our 24/7 online redemption status websites, you and your customers will never have any problems getting in contact with us. Since there are no long term contracts with our service, we are forced to prove ourselves to you month in and month out.

### TOO GOOD TO BE TRUE! How Do We Do It?

Creative Marketing Incentive Group, Inc. contracts with the world leading hotel chains and resorts to help fill their otherwise empty rooms when they need it most. We help fill empty rooms which the properties turn into future sales.

Hotels rarely experience full occupancy, yet they remain open and they still have their fixed costs. So when the properties give out their rooms by partnering with us, they might miss out on the room fee, remember the room was empty anyways, but now they gain a customer in their in-house restaurants, room service, the casino, spa and other amenities within their property.

They’re (the hotels and resorts) are doing it for the same reason why you would be using these incentives, to increase your repeat and referral business. They know that if they show your customers a good time on their vacation they’ll be more likely to tell their friends and family about the great time they had and hopefully will come back to stay there at a regular rate in the future.

Since we contract with the largest travel conglomerates in the travel industry today, this ensures top quality vacations for your customers with No Timeshare Or Sales Presentations, Guaranteed! In fact, we won't work with any property that has less than a 3 star rating by other travelers from www.TripAdvisor.com