Notes on MediNumb Project

It looks as though this design you did was not on the 2oz template

Ensure any design I see is on the correct box and tube please.

I don’t have a blank template of a 3D tube, you will need to find and create.

We have Panels 1,2,3,4 &back panel

Panel 1 is the hanging panel that has website name/professional choice

Panel 2 is “Works fast for Rapid relief …etc”

Panel 3 is main front panel of box with big “M”

Panel 4 is where QR code & Barcode go

When I enlarged the whole image the sharpness and text disappeared – my concern is how well it will print.

Please make it nice and sharp image

Overall, could you try a couple of different leaf motifs than the one here, and make it a little lighter please

Panel 1

* Will need to include NDC number above “THE PROFESSIONAL CHOICE” – I hope to provide within next week
* 4% Lidocaine Cream…..Numb The Skin” needs to be a lighter color – not black
* Try putting the 4% Lidocaine Cream in an orange and have others grey color
* You misspelled Cream to Caream after the 4%

Note also the addition of the words on main panel – they may look good on there.

Panel 2

* The wording looks unclear – please also submit the 2D PDF so I can see

Panel 3

* The “M” needs to be lowered but also large enough that the top peaks of the fold over onto Panel 2 – like in the original 3D render
* The full “MEDINUMB” on this panel is too high and needs repositioning so that it fits entirely with the Panel 3
* Incorrect NET WT – It is 2oz

Panel 1

* I have also made a screenshot with some suggestions for additional wording on main panel.
* Please see the image included.

Use your best design skills

Thanks