

I am a numbers guy with no artistic talent.

Given what I've described already in the commission, I'd prefer to allow the designers to express their creativity. The logo should express what they feel when they read what I'm trying to market in the business.

The only think I think is that a play on "ReThink" (as opposed to simply "Rethink") might be interesting as wordmark for branding, but I am open to other ideas and would prefer to see several.

Thank you very much.

David