Streamline Lending Solutions

The main purpose of our website is to be amazingly engaging. We are a fintech loans brokerage company who heavily rely on technology to provide

We currently have a website here: streamlinefinance.com.au however although the home page has a nice enough design, the HERO banner is no where near engaging enough.

It needs to have a Quick Quote to engage.

We also like the theme in Positive Lending Solutions where they have a hero/mascot/character throughout the site. I have uploaded some of our Streamline images at the bottom as an idea

Main Competitors:

Our main competitors in this space are:

1. Positive Lending Solutions (positivelendingsolutions.com.au)
2. Car Loans ([www.carloans.com.au](http://www.carloans.com.au))
3. 360 Finance (https://www.360finance.com.au)

Website

Broken down into 3 template page styles required

1. Home Page
2. Main Menu Pages (Car Loans, Personal Loans, Home Loans & Commercial Loans)
3. Sub Menu Pages (types of car loans within car loans, type of personal loans, type of home loans etc)

**Inclusions (Mandatory)**

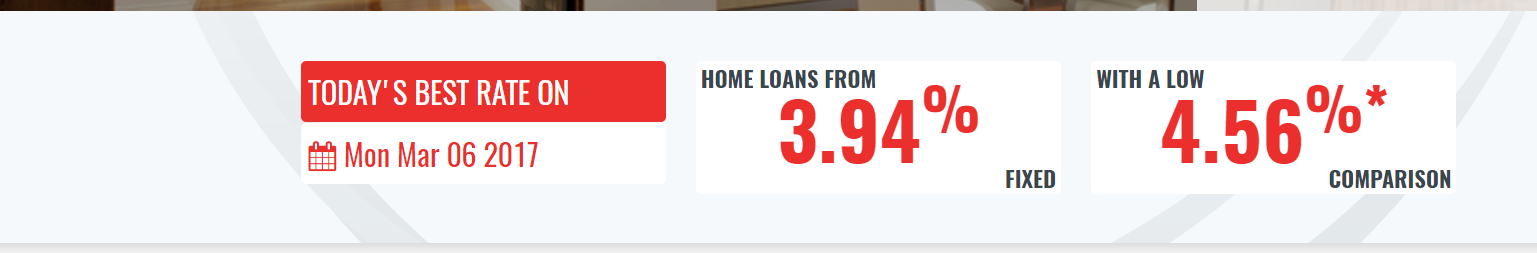
Get a Quick Quote Call to Action Box

Get a Quick Quote (Express)

Calculator Designs (2) – Home loan repayment and car loan repayment

How it Works – Engaging design showing our 4 step loans process

Banners: 1x for lending panel, 1 for current interest rates (similar to positive lending home page), 1x Trust Pilot for customer reviews

Banner on each page: Similar to 360 Finance “Today’s Best Rate” see below:

Lots of well placed call to action buttons and quick quote forms on each page

Apply Now page (similar fields to: <https://www.positivelendingsolutions.com.au/pre-approval/>)

Colours: here are the color codes for the Streamline theme   
Light blue: RGB 27, 167, 202 HEX: #19a7ca  
Dark blue RGB: 14, 73, 98 HEX: #0e4962

**IMAGE EXAMPLES:**

