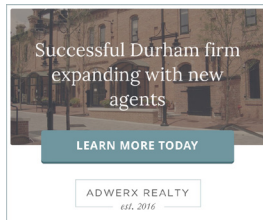


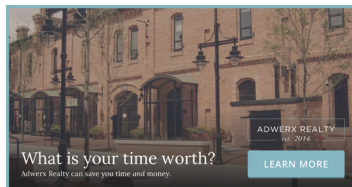
# Guidelines for uploading your Adwerx ads



*Sample web ad*

## Web Ad

- 300 x 250 pixels
- Ad design must match destination website
- Smaller than 40 kb in size
- Allowed file types are jpg, png, or gif
- Animation limited to 30 seconds



*Sample Facebook image*

## Facebook Image

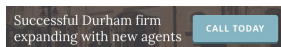
- 1200 x 628 pixels
- Image should be nearly text-free
- Image design must match destination website
- Allowed file types are jpg, png, or gif
- Gif file types cannot be animated



*Sample banner ad*

## Web Banner Ad

- 728 x 90 pixels
- Ad design must match destination website
- Smaller than 40 kb in size
- Allowed file types are jpg, png, or gif
- Animation limited to 30 seconds



*Sample mobile ad*

## Mobile Ad

- 320 x 50 pixels
- Ad design must match destination website
- Smaller than 40 kb in size
- Allowed file types are jpg, png, or gif
- Animation limited to 30 seconds