**1. Tribal + Arrows**

Concept 1 – Prefer this colour scheme for the logo. Arrows are great. Perhaps incorporating a toy or two might work if we remove the target? Probably best not to mix arrows and animals? ☺



Concept 2 and 3 – Prefer this colour palette



**2. Modern - Mascot / Animals / Safari** e.g. woodland fox, deer, bear, zebra, giraffe, elephant, etc

*https://au.pinterest.com/pin/376895062537592848/*

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[*https://au.pinterest.com/explore/woodland-logo/*](https://au.pinterest.com/explore/woodland-logo/)

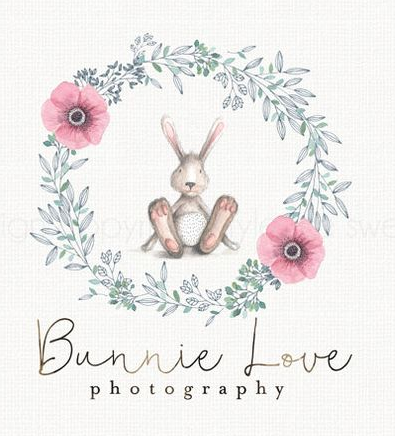




**3. Soft watercolours**

*https://au.pinterest.com/pin/286119382555399329/*





**4. Fun / Hip / Bright**

