ABOUT ME/ABOUT THE OWNER/ABOUT THE FOUNDER

Pardon my language but there is a lot of ‘crap’, on the internet, especially when it comes to the services I offer.  I have spent countless hours and years of my life towards my passion for the currency industry.  I finally developed a strategy I am proud of and stand by my product with my name and company brand.  
  
I wholeheartedly believe that the extent of our personal success is a measure of accomplishments we have helped others create.  
I want people to succeed.  

I am a Forex day trader AND lif coach. I believe our lives are a journey. I believe that one should live their passion. Otherwise, what’s the point.

I believe life was meant to be experienced

My life mission is to grow, teach and apply what I’ve learnt to my future

I love the forex industry.

I love the challenge of it.

the strategy

the puzzle.

the dedication

the determination

the anticipation

the precision

the timing

the calculations

the perfection and simplicity of numbers

I am a college graduate specializing in Business Administration.

I worked in the finance background for years

20 + years in fine dining, casual, and pub restaurants. Employee and Management, and executive levels

I have worked government, corporate, and hospitality industries

I have travelled a little within this world and have been fortunate to experience a few things. My list is not complete. I want more.

Should I list some hobbies?

I have always seen as a leader, confidant and seeked for advice.

I lead by example

I walk the talk

My life has always been to serve others. Unfortanately to the sacrifice of my own life. I have never truly had freedom or flexibility. This is the biggest reason I started Pipzy.

Pipzy gives me The flexibility, the freedom, the TIME. ability to go out and live life while still serving others.

I am a combination of tradition old school mentality and current millennial life

I created an amazing product; I stand by my name and company brand. Pipzy is a reflection of me and what I stand for.

My target market is forex traders, remote nomads, work from home, investors interested in managing their personal portfolios, and millennials.

About me.

My name is James McMichael

**Trading Experience : 9 years**

**Favourite forex pairs Traded: mainly due to low ECN spreads**

1. gbp/usd
2. eur/usd
3. aud/usd
4. usd/chf
5. usd/jpy

**2015** – Created my own Forex System which I call Pipzy

I have spent the last few years testing and perfecting my forex system.

This system has made very consistent gains in live testing, demo testing and backtesting. - check out my Trade Journal

Lessons learnt along the way of Forex Trading

**Knowledge and experience are both very important in the Forex Market.** You have to know your game in order to profit from the Forex Market.

Everything you learn about the Forex Market will only add to your knowledge box and every time you practice what you have learnt – you gain experience. If you do this long enough – you might just become the best in this game.

My experience has also taught me that to be a good forex trader, you need to learn everything and then choose the best. Never leave anything to chance and use the knowledge that you have acquired to come up with new forex strategies.

**I have also learnt that to be an excellent forex trader:**

1. You need to be on top of your game. So learn and practice .

2. You have to know what to listen to and what to ignore.

3. Build your trade journal and write down the things you notice in each trade.

4. Always have an open mind – nothing is written on stone.

5. Challenge the norm – don’t just follow the crowd , you need to create new ways to tackle the market.

6. Never give up.

**The most important of all the lessons that I have learnt through the 9 years is that:**

The ‘market’ has a mind of its own and you have to be on the same side as the market in order for you to win your trades. Listen to it – observe it – and move with it.

When the market tells you that it has exhausted its path and is going the opposite direction, you need to listen and follow – like right away. You cannot hope for the market to change its mind just because you think it should.

The sooner you know that the ‘market’ is the BOSS, the better you will become. So learn all you need to learn because in the forex market – knowledge is power. So you need to be at the top in order to be the best.