Here are examples of existing industry logos and a few of my thoughts on each that hopefully will reflect my taste and what I am looking for.

Cool

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwj3mobpwvnQAhUCS2MKHWhuBnoQjRwIBw&url=http%3A%2F%2Fwww.backcountryfreeskier.com%2F&bvm=bv.142059868,d.cGc&psig=AFQjCNHd7GyLH4FuTAQs3SK43CKmJY2Qog&ust=1482005155098208)

I like the text and pic concept but its not abstract enough, too much detail

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=0ahUKEwj1lOTtwPnQAhUmS2MKHQV-AWUQjRwIBw&url=http://justanotheroutdoorpage.blogspot.com/2012_11_01_archive.html&bvm=bv.142059868,d.cGc&psig=AFQjCNFF5l7sRHbt7UYjPS27IYVRCuFzOQ&ust=1482004963351040)

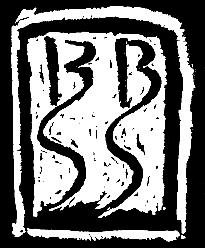
I like

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiLgrb8wvnQAhUL6mMKHSvOBl0QjRwIBw&url=http%3A%2F%2Famountainjourney.com%2Fbackcountry-ski-repair-kit%2F&bvm=bv.142059868,d.cGc&psig=AFQjCNHd7GyLH4FuTAQs3SK43CKmJY2Qog&ust=1482005155098208)

I like

[](https://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwj6h7fQwfnQAhVI2WMKHeAwBf4QjRwIBw&url=https%3A%2F%2Fpodfanatic.com%2Fpodcast%2Ftotally-deep-backcountry-skiing-podcast&bvm=bv.142059868,d.cGc&psig=AFQjCNHd7GyLH4FuTAQs3SK43CKmJY2Qog&ust=1482005155098208)

I like the simplicity and humbleness but it’s confusing

[](http://www.bbss.ca/)

No!

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwi11o28xPnQAhVU_mMKHfAcCLQQjRwIBw&url=http%3A%2F%2Fpistehors.com%2Fnews%2Fforums%2F&bvm=bv.142059868,d.cGc&psig=AFQjCNHd7GyLH4FuTAQs3SK43CKmJY2Qog&ust=1482005155098208)

Clever but don’t like the arrows

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwjfwOfQxPnQAhVD2GMKHZrtDQ8QjRwIBw&url=http%3A%2F%2Fwww.boulderhutadventures.com%2Fbombsnow-tv%2F&bvm=bv.142059868,d.cGc&psig=AFQjCNHd7GyLH4FuTAQs3SK43CKmJY2Qog&ust=1482005155098208)

If you want to know a little more about the activity

<https://www.wildsnow.com/> The best blog in the industry

<http://www.earnyourturns.com/> Great site

<http://www.backcountryskiingcanada.com/?avad=54231_dd2bb7ef> Good Canadian site

we enjoy going to places like this to skin up the mountain and ski powder down

<http://www.solmountain.com/>

Thanks for the thought and creativity it takes to complete this task, Much appreciated.

Lorne