



**A New Start-Up Focused On Making Travel Easier**

**October 6, 2016**

# Who Is Tuzola?

- Tuzola was founded by Elias Mwita, Athman Mwanga, both from Tanzania. Both have over 10 years of experience in the travel industry. We believe our platform is second to none when it comes to airfare affordability. Our simple installment payment options gives you the high level of flexibility which is currently not available in the market when it comes to international travel. We have partnered with over 400 airlines to deliver the best prices possible to our customers. Our team of travel agents is ready to assist you on the phone you can rest assured we're with you every step of the way to make sure your trip is flawless.

- Why Are We Different?
- Installment Payments
- Flexible Payment Options
- Hold Flights – To Make Deposits
- Best Fares
- Create Custom Solutions For The Community
- Seamless Integration of Booking Flights and Installments Plan
- B2B Platform Extends Our Business Model to Other Agents

# The Tuzola Story

When booking airfare for your next adventure, Tuzola has you covered! A new start-up company that is changing the face of travel, Tuzola is a full-service website geared toward the needs of international travelers. With its advanced online platform and high-end customer service, Tuzola is the first in the industry to allow flexible and affordable installment payment plans!

## **The Tuzola Mission**

Tuzola was founded in April 2015 by a group of passionate individuals who had dreams of providing high-quality, convenient travel booking. Although online airfare booking is available through a number of well-known sites, our founders saw that no company offered the option of paying for tickets in installments.

We knew there had to be a better way, and Tuzola was born! Based out of Chicago, Illinois, this exciting start-up company is staffed by expert travel agents who can assist you with every step of the booking process.

Specializing in international travel, the Tuzola business model simplifies the process of traveling overseas by providing its customers with a level of flexibility that is unmatched by competitors in the current market. With affordable payment options, you can now book your airfare at the lowest cost and make installment payments directly through Tuzola to easily budget for your next vacation.

## **The Tuzola Advantage**

In the competitive online airfare industry, Tuzola stands out from the crowd. The state of the art technology built into our online platform allows you to find and book your flight at the lowest rates through a simple, intuitive design. Simply search for the flight you want, and then easily compare prices from over 400 different airlines!

Once you have found the perfect flight, follow our simple online process to make your initial deposit and set up a flexible payment plan.

# The Tuzola Story

There are several major advantages to using Tuzola when booking your international airfare, including:

- **Flexible Payment Options**

Whether you are traveling alone or as a family, our simple installment payment program is designed to fit your lifestyle.

- **Holding your Flight**

Find the perfect flight, but need more time to make a final decision? No problem! We can hold the booking on most flights for two to three days before requiring an initial deposit.

- **Saving Money**

Never worry again about paying premium costs for last-minute airfare! With Tuzola you can book with confidence and pay for your ticket in a way that suits your budget.

- **Exceptional Customer Service**

Staffed by experts in the travel industry, Tuzola has both online and offline support available to help you through every step of the booking process.

Booking flights for international travel has never been easier! Although still a newcomer to the world of online airfare booking, Tuzola is poised to top the market within a few short years. With simple search features, exceptional customer service, and convenient payment plans, Tuzola allows you to book your international airfare with confidence!

There is no better time to join us in bringing our vision of affordable, convenient travel booking to life! For the best deals, call or WhatsApp us at 773-310-9923, or visit our website [tuzola.com](https://tuzola.com) for 24 hour access to the next generation of international airfare booking!

# Our Business Model



*60 – 90 Days In  
Advance To Get  
Lowest Rate*



*Make Deposit  
To Lock In  
Airfare*



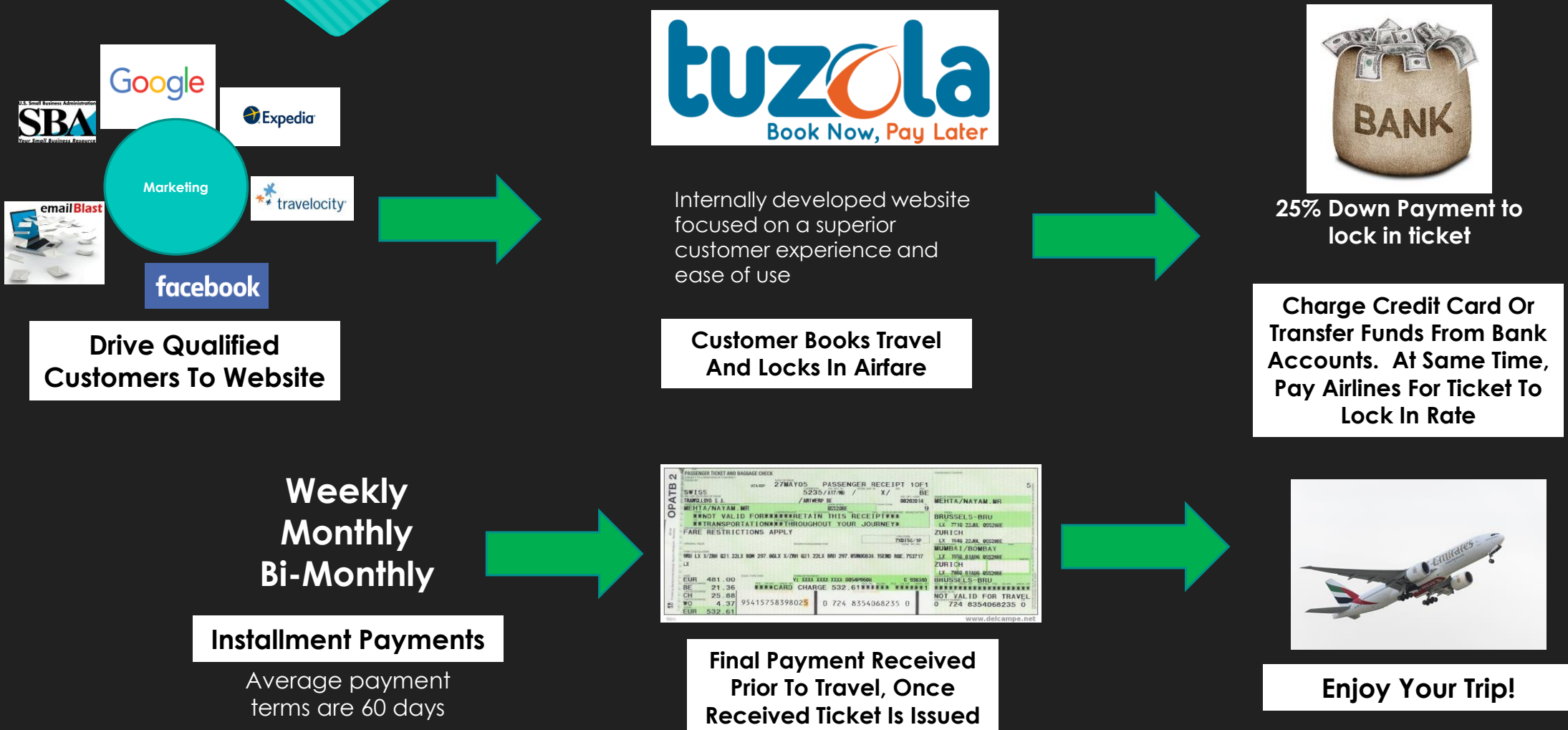
*Choose Your  
Payment Plan  
Weekly, Bi-  
Weekly, Monthly*



*Make Final  
Payment Before  
Your Flight*

## Lock In Your Fare – Save Your Cash

# Our Business Model





# What Are Customers Are Saying

*"Simple, No Hassles, Defers My Cash Flows....Perfect for my Small Business"*

*"Allows me to save more for vacation vs paying the airlines upfront"*

*"Making air travel affordable by spreading the payment but still locking in the lowest rates"*

*"Everyone at Tuzola made the process easy and straightforward, I would use the service again and again"*

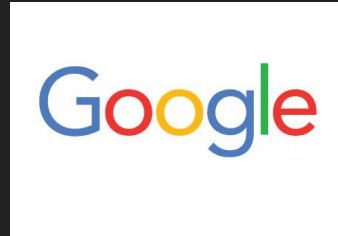
# Our Customers





# Our Marketing Approach

- Focused on Providing an simple and easy booking experience designed to work within your budget and payment preferences
- We work diligently but expeditiously to finding you the lowest fare
- Putting “Service” Back into Customer Service
- Reaching Over 500,000 Customers a Month



# Marketing Materials



**tuzola**  
Book Now, Pay Later  
WWW.TUZOLA.COM



**BOOK FLIGHT**



**DEPOSIT TO SECURE FLIGHT**



**PAY OVER TIME**

**EASY, NO CREDIT CHECKS!**  
\*LAYAWAY PLANS AVAILABLE! Make it possible to afford your dream vacation with manageable payment terms.

**BUY YOUR AIR TICKETS THROUGH INSTALLMENT PAYMENTS!**

PHONE: (773)-310-9923 | FAX: (331)-240-1036 | EMAIL: INFO@TUZOLA.COM



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**WHY INSTALLMENT PAYMENTS?**

1. **SAVE MONEY**
2. **HOLD FLIGHTS**
3. **REASON TO TRAVEL AGAIN**
4. **NO CREDIT CHECKS**



**Save money**  
Planning your travel arrangements early with Tuzola will help you save money and avoid the common mistake of last minute booking.



**Hold Flights**  
The ability to hold your booking for a day or two while finalizing your deposit provides you with a high level of flexibility, which is currently unavailable in the market.



**Reason to travel again**  
Most families and individuals travel during high season (Summer and December) where airfares are significantly higher. Our installment program is designed to meet your budget and your lifestyle so that you can make your dream trip possible.

**BUY YOUR AIR TICKETS THROUGH INSTALLMENT PAYMENTS!**

**FOR BEST DEALS CALL US UP AT (773)-310-9923 OR WHATSAPP**

PHONE: (773)-310-9923 | FAX: (331)-240-1036 | EMAIL: INFO@TUZOLA.COM



**tuzola**  
Book Now, Pay Later

1. **BOOK FLIGHT**
2. **DEPOSIT TO SECURE FLIGHT**
3. **PAY OVER TIME**

1136 S. Delano Ct. 517W Chicago, IL 60605  
(773)-310-9923 | info@tuzola.com  
**www.tuzola.com**



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Visit Us Online at  
[www.tuzola.com](http://www.tuzola.com)

 Search Flight
  Down Payment
  Pay Later

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 🕒 (773)-310-9923  
 ✉ [info@tuzola.com](mailto:info@tuzola.com) 🌐 [www.tuzola.com](http://www.tuzola.com)

**NO CREDIT CHECK**



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## WHY INSTALLMENT PAYMENTS?

### Save Money

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### Hold Flights

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### A Reason to Travel Again

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**FOR BEST DEALS**

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Payment  
Options

Bank  
Transfer

Cash

PayPal

An advertisement for Tuzola featuring a white commercial airplane flying over a stylized globe. The globe is covered in green grass and features several world landmarks: the Statue of Liberty, the Eiffel Tower, the Leaning Tower of Pisa, the Sydney Opera House, Big Ben, and a tropical island with palm trees. In the top left corner, there is a circular stamp that reads "BOOK NOW PAY LATER". In the top right corner, text says "Buy your AIR TICKETS through installment payments!". The Tuzola logo is prominently displayed in the center, with the tagline "Book Now, Pay Later" below it. To the right of the logo is an orange airplane icon with the text "For the best flight deals". At the bottom, contact information is provided: "call 773-310-9923 or visit www.tuzola.com".

# Marketing Materials



**tuzola**  
Book Now, Pay Later

**RESERVAR UN**  
**De depósito para garantizar**  
**Pago a Través del Tiempo**  
**Pago a plazos para el**

[www.tuzola.com](http://www.tuzola.com)




**Ahorrar dinero**  
La planificación de su viaje arremontearly con Tuzola le ayudará a ahorrar dinero y evitar el error común de la última reserva.

**Mantenga Vuelos**  
La capacidad para mantener su reserva para psar un día o dos, mientras concluye su providesyot depósito con una alta etiqueta flexibility.Which está disponible actualmente en el mercado.

**Una de las razones para viajar**  
La mayoría de las familias y individuals viajan durante la temporada alta (verano y diciembre), donde tarifas aéreas significativamente higher.Our progamme entrega está designd para satisfacer yotr ceder y su estilo de vida para que pueda hacer posible su viaje drem.

1136 S. Delano Ct. 517 W  
Chicago, IL 60605  
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info@tuzola.com  
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**Buy Your Air Ticket Through Installment Payments**

**TRAVEL around the WORLD**

**Book Now, Pay Later**  
**No Credit Checks**

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Book Now, Pay Later

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**Why Installment Payments?**

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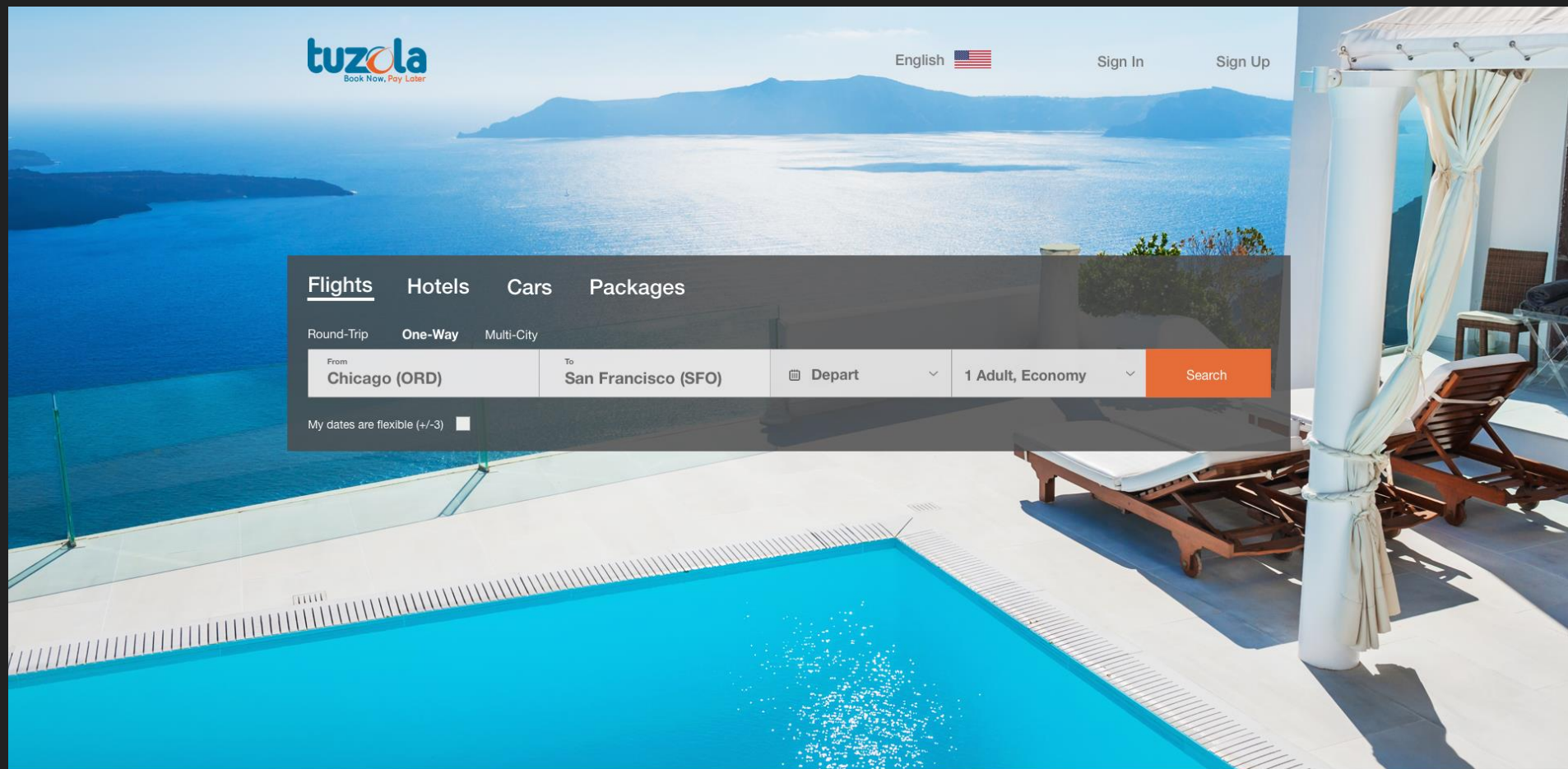
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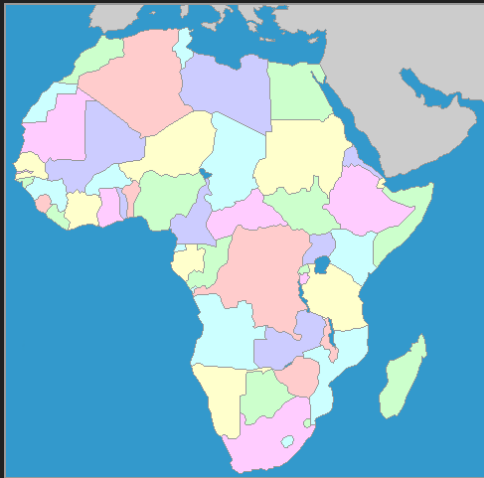
# New Website



# Top Travel Locations

## Africa

- Dar Es Salaam
- Nairobi
- Entebbe
- Lusaka
- Johannesburg



## Europe

- London
- Paris
- Frankfurt
- Zurich
- Rome



**Over 1,500 Flights Booked in 2016 – Projection For 2017 5,000**



# Annual Spend



2017 \$1.8 M 2020 \$11.0 M



2017 \$1.0 M 2020 \$5.0 M



2017 \$.3 M 2020 \$2.0 M



2017 \$.3 M 2020 \$1.8 M



2017 \$.2 M 2020 \$1.0 M



2017 \$.2 M 2020 \$1.0 M



2017 \$.1 M 2020 \$.5 M

# Why Partner With Tuzola?

- Exciting New Platform Poised For Significant Growth
- Connection To Millennials With Micro Financing Options
- Technology Leader – Marketing, Customer Service & Payment Options
- Creative Marketing Techniques – Focus on Your Brand
- Leading In African Travel – Expected to Grow 15% Annually
- Rapidly Expanding to Focus on Africa, Mexico and Latin America
- Pioneer In Global Cash Payments
- Projected to be a \$30 M Business in 3 years



# Management Team



**Elias Mwita, CEO  
Co-Founder of  
Tuzola.com**

**10 Years Experience  
with ESM Travel which  
he founded and built  
into a \$2M business**



**Athman Mwanga, COO  
Co-Founder of  
Tuzola.com**

**10 years of Experience  
in travel and startups**



**John Cunningham, CMO,  
CFO  
Tuzola.com**

**20 Years of Finance and  
Marketing Experience with  
StanleyBlack&Decker**