BRIEF FOR WEBSITE DESIGN - WWW.COALSTOVE.CO.ZA

1. Website name: www.coalstove.co.za
2. Company name: Coal Stove Pictures
3. Description of website and its target audience: Coal Stove Pictures is a South African TV/Film production company. We create African content for local and international markets.
4. Industry: TV/Film Production
5. Number of Pages: 1 (as you scroll down it will go into different tabs.)
6. Style/theme ideas for web pages: We already have a webpage called www.coalstove.co.za. However we find the website amateur and boring. We have a new logo and set colour scheme, which is mainly Red, white and black. The following website theme's caught our attention, but are open for other creative ideas:

Bridge - http://bridgelanding.qodeinteractive.com/choose-your-demo/  
Beoreo - http://theme.bearsthemes.com/wordpress/beoreo/home/home-version-02/

Uncode - http://preview.themeforest.net/item/uncode-creative-multiuse-wordpress-theme/full\_screen\_preview/13373220?\_ga=1.197640239.1608697647.1474891173  
http://preview.themeforest.net/item/scalia-multiconcept-business-shop-onepage-blog-theme/full\_screen\_preview/10785742

1. Budget and schedule
2. Website Activities and Objectives: We would like the general user to engage in the following activities on our website. Items are listed in order of importance:  
   - To View our past and current productions   
   -To view our awards  
   - Fully integrated with social media.   
   - To submit content/ideas  
   - To locate us easily through an online map
3. Sections/Tabs:  
   • Content: Past and Current Productions   
   • Our Team   
   • Allocades: Awards received for past and current productions  
   • Hot Plate: Application for the Scriptwriting Incubation Programme  
   • Submissions: Scriptwriters Submit their scripts and concepts  
   • Contact us: 1st Floor,   
    The Mills,   
    66 Carr Street,   
    Newtown,   
    Johannesburg

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