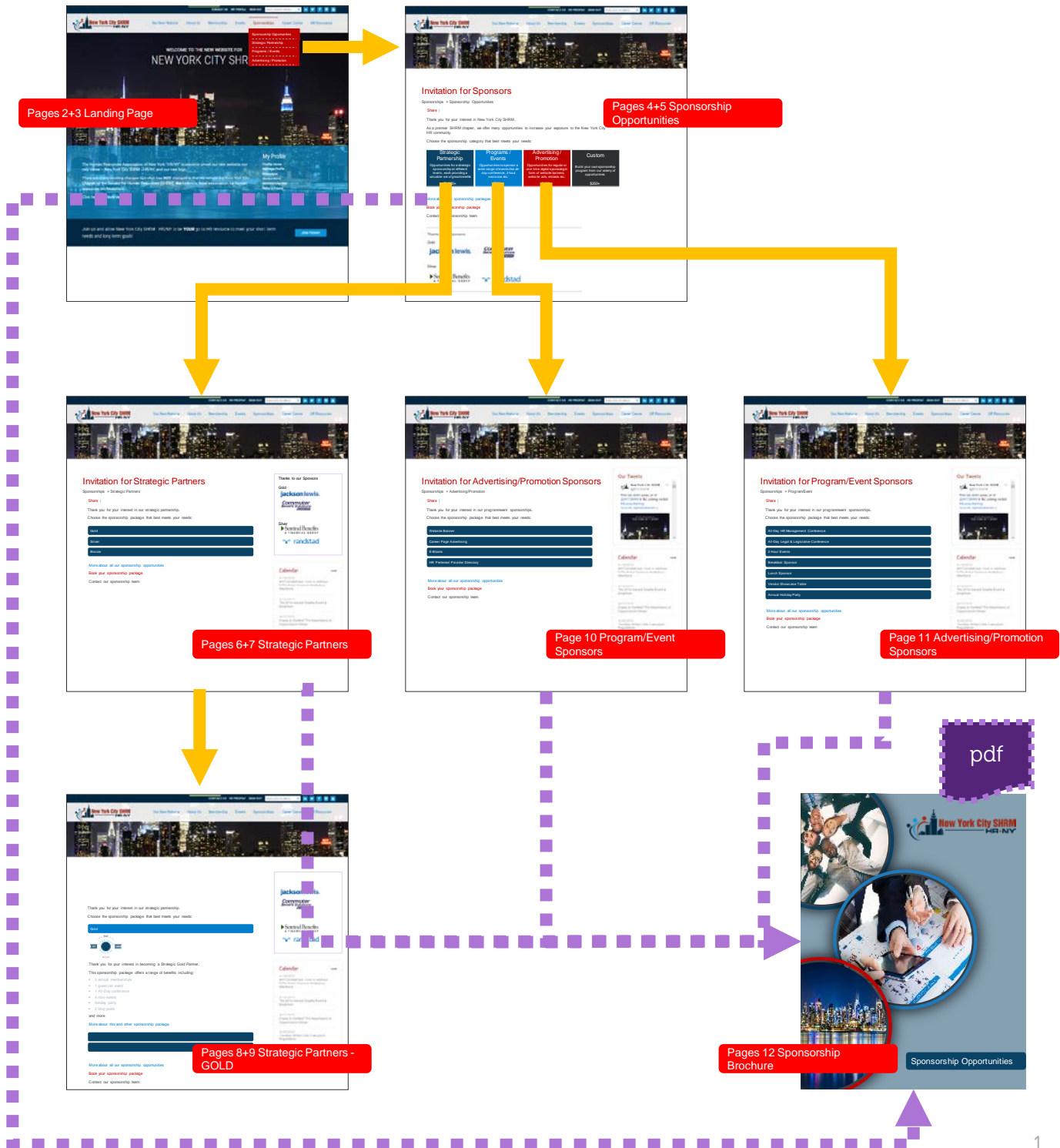


NYC SHRM Website Sponsorship Pages

Flow



NYC SHRM Website Sponsorship Pages

Level 0 – Landing Page

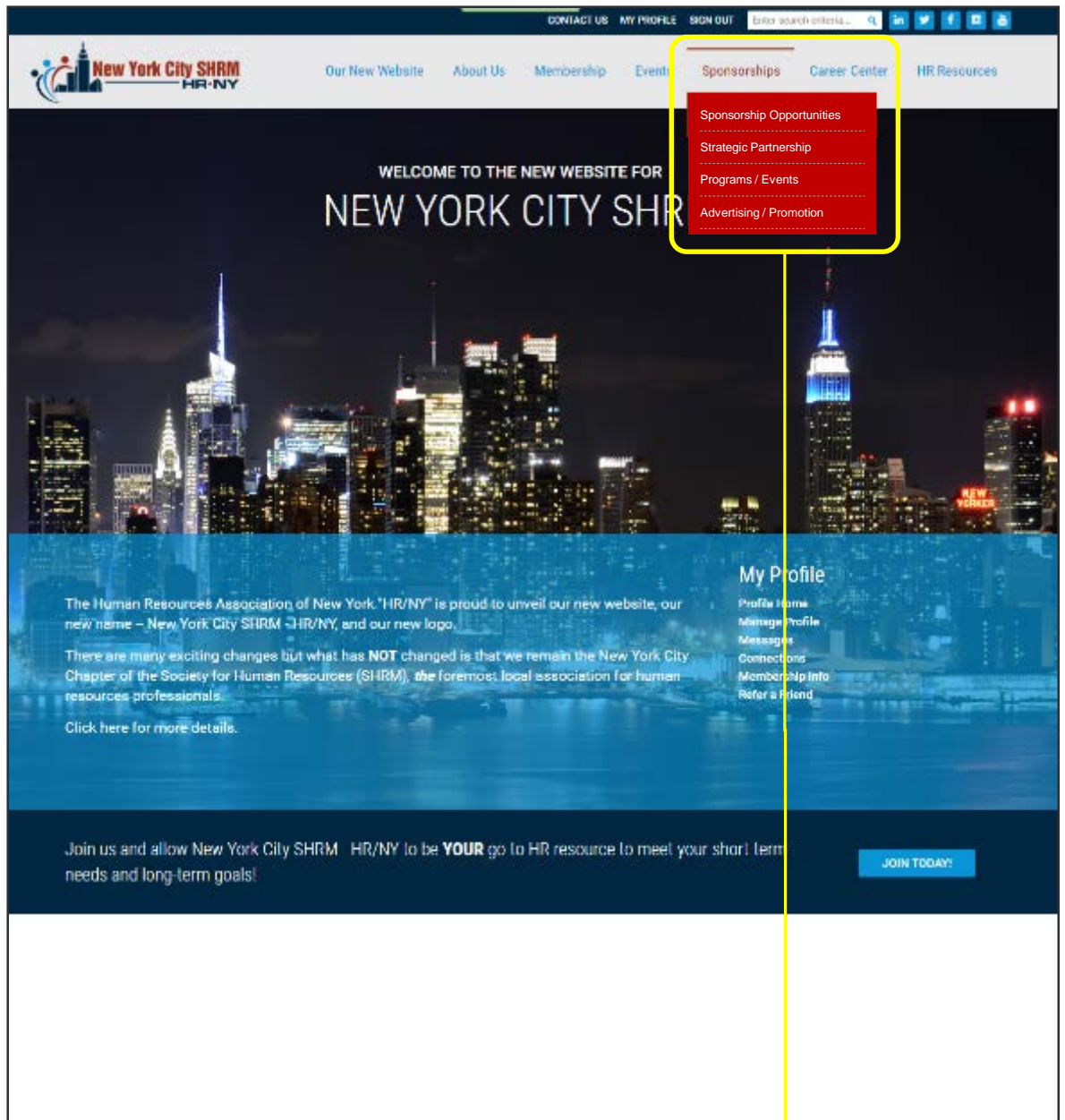
Mockup



NYC SHRM Website Sponsorship Pages

Level 0 – Landing Page

Mockup
explanatory comments




new categories


NYC SHRM Website Sponsorship Pages

Sponsorship Opportunities

Mockup

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 [Our New Website](#) [About Us](#) [Membership](#) [Events](#) [Sponsorships](#) [Career Center](#) [HR Resources](#)



Invitation for Sponsors

Sponsorships » Sponsorship Opportunities

[Share](#) |

Thank you for your interest in New York City SHRM.

As a premier SHRM chapter, we offer many opportunities to increase your exposure to the New York City HR community.

Choose the sponsorship category that best meets your needs:

Strategic Partnership Opportunities for a strategic sponsorship at different levels, each providing a valuable set of great benefits \$3,500+	Programs / Events Opportunities to sponsor a wide range of events like all-day conference, 2 hour sessions etc. \$500+	Advertising / Promotion Opportunities for regular or one time digital sponsoring in form of website banners, website ads, e-blasts etc. \$150+	Custom Build your own sponsorship program from our variety of opportunities \$250+
-------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------



[More about our sponsorship packages](#)

[Book your sponsorship package](#)



Contact our sponsorship team

Thanks to our Sponsors

Gold



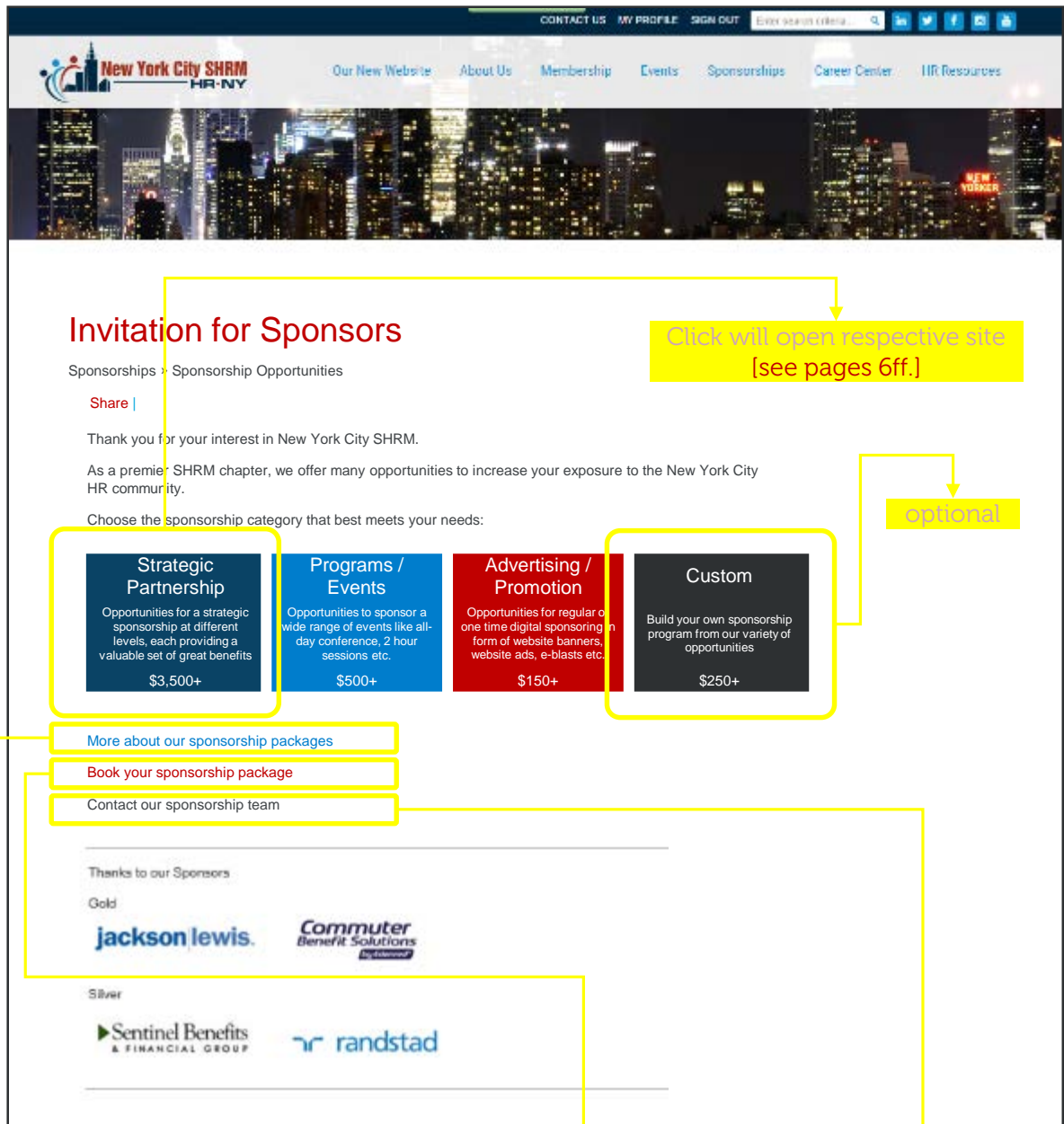
Silver



NYC SHRM Website Sponsorship Pages

Sponsorship Opportunities

Mockup
explanatory comments



NYC SHRM Website Sponsorship Pages

Strategic Partners

Mockup

CONTACT USMY PROFILESIGN OUT

Enter search criteria

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Invitation for Strategic Partners

Sponsorships » Strategic Partners

[Share](#) |

Thank you for your interest in our strategic partnership.

Choose the sponsorship package that best meets your needs:

Gold

Silver

Bronze

[More about all our sponsorship opportunities](#)

[Book your sponsorship package](#)

Contact our sponsorship team

Thanks to our Sponsors

Gold

Silver

Calendar

6/14/2016
NYC SHRM Chat - How to Address
Difficult but Common Workplace
Situations

6/16/2016
The 2016 Annual Chapter Event &
Breakfast

6/22/2016
Chaos or Control? The Importance of
Organization Design

6/28/2016
The New White Collar Exemption
Regulations

NYC SHRM Website Sponsorship Pages

Strategic Partners

Mockup
explanatory comments

CONTACT US MY PROFILE SIGN OUT Enter search criteria

New York City SHRM
HR-NY

Our New Website About Us Membership Events Sponsorships Career Center HR Resources

Invitation for Strategic Partners

Sponsorships » Strategic Partners

[Share](#) |

Thank you for your interest in our strategic partnership.

Choose the sponsorship package that best meets your needs:

Gold

Silver

Bronze

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[Contact our sponsorship team](#)

Thanks to our Sponsors

Gold

Jackson Lewis

Commuter
Benefit Solutions
As an Equal Opportunity Employer

Silver

Sentinel Benefits
& FINANCIAL GROUP

randstad

Calendar

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6/22/2016
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6/28/2016
The New White Collar Exemption
Regulations

Level of strategic sponsorship. Click opens up the text underneath like a pulldown menu (the same way it currently displays SIG committees on the website.
[for mockup see page 8-9])


Various options for side boxes possible


NYC SHRM Website Sponsorship Pages

Strategic Partners

Mockup

CONTACT US | MY PROFILE | SIGN OUT |

 [Our New Website](#) | [About Us](#) | [Membership](#) | [Events](#) | [Sponsorships](#) | [Career Center](#) | [HR Resources](#)



Invitation for Strategic Partners


Sponsorships » Strategic Partners

[Share](#) |

Thank you for your interest in our strategic partnership.

Choose the sponsorship package that best meets your needs:

Gold



Thank you for your interest in becoming a Strategic Gold Partner.

This sponsorship package offers a range of benefits including:

- 3 annual memberships
- 1 guest per event
- 1 All-Day conference
- 4 mini-events
- holiday party
- 2 blog posts

and more

[More about this and other sponsorship package](#)

Silver

Bronze



[More about all our sponsorship opportunities](#)

[Book your sponsorship package](#)



Contact our sponsorship team

Thanks to our Sponsors

Gold

Silver

Calendar

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NYC SHRM Website Sponsorship Pages

Strategic Partners

Mockup
explanatory comments

Invitation for Strategic Partners


Sponsorships » Strategic Partners

[Share](#) |

Thank you for your interest in our strategic partnership.

Choose the sponsorship package that best meets your needs:

Gold



Thank you for your interest in becoming a Strategic Gold Partner.

This sponsorship package offers a range of benefits including:

- 3 annual memberships
- 1 guest per event
- 1 All-Day conference
- 4 mini-events
- holiday party
- 2 blog posts

and more

[More about this and other sponsorship package](#)

Silver

Bronze

[More about all our sponsorship opportunities](#)

[Book your sponsorship package](#)

Contact our sponsorship team

Thanks to our Sponsors

Gold

Jackson Lewis

Commuter Benefit Solutions

Silver

Sentinel Benefits & FINANCIAL GROUP

randstad

Calendar

- 6/14/2016
NYC SHRM Chat - How to Address Difficult but Common Workplace Situations
- 6/16/2016
The 2016 Annual Chapter Event & Breakfast
- 6/22/2016
Chaos or Control? The Importance of Organization Design
- 6/28/2016
The New White Collar Exemption Regulations

Idea: Add "label" that partners can later use on their own presentations / website etc., acknowledging them as Gold Partner of NYC SHRM


List key parts of the partnership


Opens pdf with a comprehensive overview of all sponsorship opportunities and benefits. [see page 12]

NYC SHRM Website Sponsorship Pages Program/Event

Mockup

CONTACT USMY PROFILESIGN OUTEnter search criteria

Our New WebsiteAbout UsMembershipEventsSponsorshipsCareer CenterHR Resources



Invitation for Program/Event Sponsors

Sponsorships » Program/Event

[Share](#) |

Thank you for your interest in our program/event sponsorships.

Choose the sponsorship package that best meets your needs:

All-Day HR Management Conference

All-Day Legal & Legislative Conference

2 Hour Events

Breakfast Sponsor

Lunch Sponsor

Vendor Showcase Table


Annual Holiday Party


[More about all our sponsorship opportunities](#)

[Book your sponsorship package](#)

Contact our sponsorship team

Our Tweets

**New York City SHRM**
@NYCISHRM
Find out what's going on at
@NYCISHRM in the coming weeks!
#SundayMorning
nycshrm.org/events/event_1



Calendar

8/14/2016
#NYCISHRMChat - How to Address
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Situations

8/16/2016
The 2016 Annual Chapter Event &
Breakfast

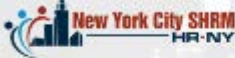
8/22/2016
Chaos or Control? The Importance of
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NYC SHRM Website Sponsorship Pages Advertising/Promotion

Mockup

CONTACT US | MY PROFILE | SIGN OUT | Enter search criteria

Our New Website | About Us | Membership | Events | Sponsorships | Career Center | HR Resources



Invitation for Advertising/Promotion Sponsors

Sponsorships » Advertising/Promotion

[Share](#) |

Thank you for your interest in our program/event sponsorships.

Choose the sponsorship package that best meets your needs:

Website Banner

Career Page Advertising

E-Blasts


HR Preferred Provider Directory

[More about all our sponsorship opportunities](#)

[Book your sponsorship package](#)


Contact our sponsorship team

Our Tweets



New York City SHRM
@NYCSHRM

Find out what's going on at
@NYCSHRM in the coming weeks!
#SundayMorning
nycshrm.org/events/event_1



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NYC SHRM Website Sponsorship Pages

Sponsorship Brochure (pdf)

Mockup



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**Letter from our President about
NYC SHRM Sponsorship Opportunities**



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Cu debet errem everti mea, qui te mundi scaevola accommodare. Mel invenire persequeris et. Est nostro iniure scribentur et, ei causae phaedrum intellegat sed.

Sincerely,
A.C. Newman
Arlene C. Newman
President, New York City SHRM



Strategic Gold Partner

Gold

Level 1: Gold Partner \$ 12,500

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Membership

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Event

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Print

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Digital

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