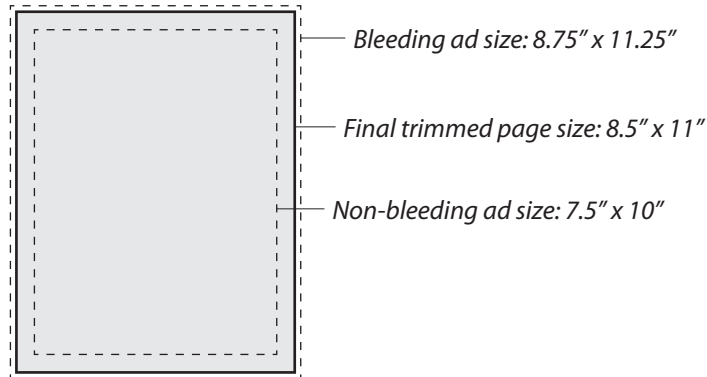




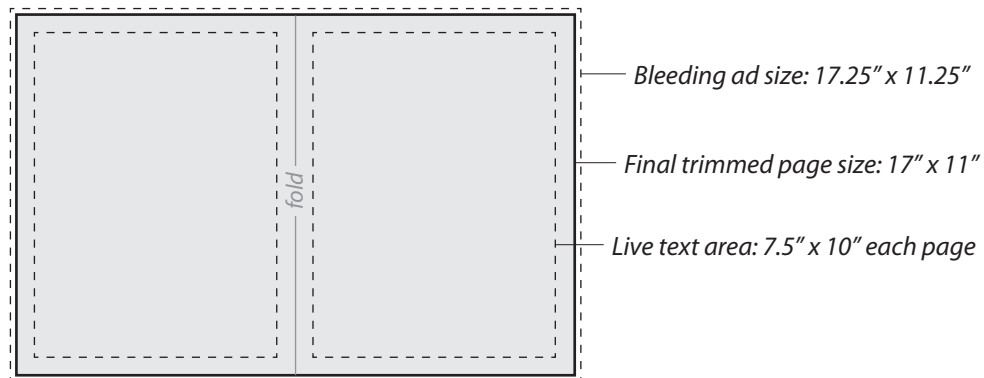
The Complete HOME INSPECTION PRODUCT & SERVICE Directory

Advertising specifications

Full-page ad



Two-page spread ad



- Working document setup size: 8.5" x 11"
- Text within 7.5" x 10"
- Add 1/8" bleed to all four sides of ads that bleed (final size full-page ad: 8.75" x 11.25"; final size two-page spread ad: 17.25" x 11.25")
- If ad does not bleed, final size should be 7.5" x 10" (or two 7.5" x 10" pages for two-page spread ads)
- Ads should only be submitted as flat files in PDF format (CMYK mode, no spot colors, PDF/X-1a standard preset)
- No crop/registration marks
- Ads in Microsoft Word or PowerPoint formats cannot be accepted!
- Any images used in ads should be 300 dpi
- Please Zip or Stuff large files

Please direct advertising questions to Sarah Walsh at sarahw@ashi.org or 847-954-3180.