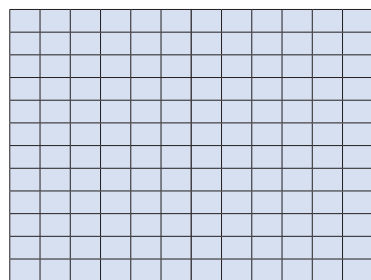


Advertising Specifications

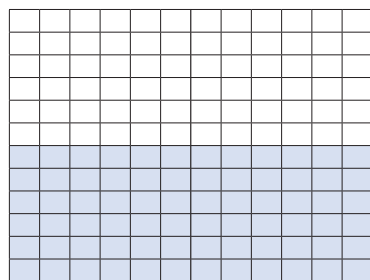
July 1st 2016

News

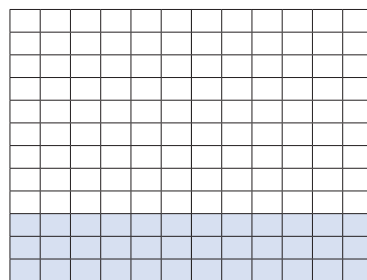
Advertising modules



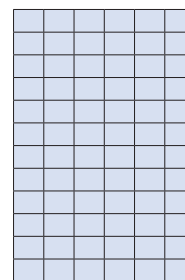
M12x12
Double Page Spread



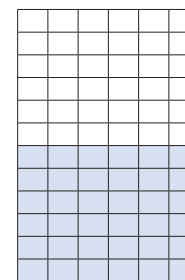
M6x12
Half Page Spread



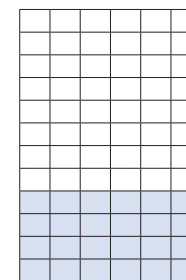
M3x12
Quarter Page Spread



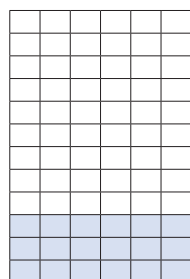
M12x6
Full Page



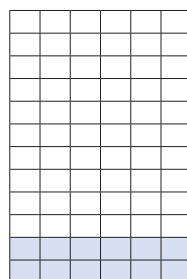
M6x6
Half Page Horizontal



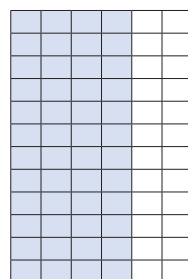
M4x6
Large Strip



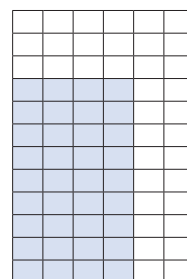
M3x6
Medium Strip



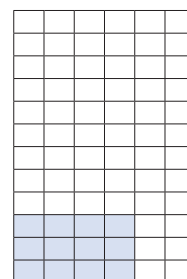
M2x6
Small Strip



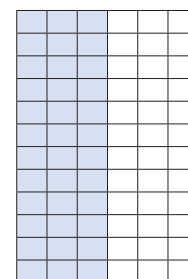
M12x4
Dominant



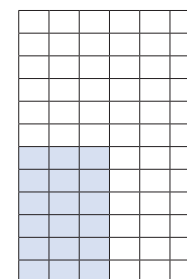
M9x4
Portrait



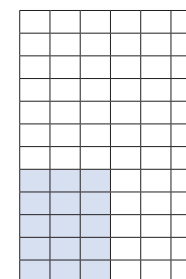
M3x4



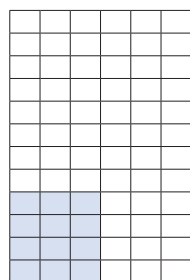
M12x3
Half Page Vertical



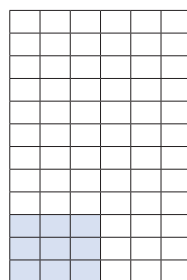
M6x3
Quarter Page



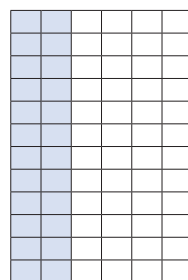
M5x3



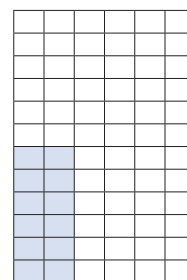
M4x3



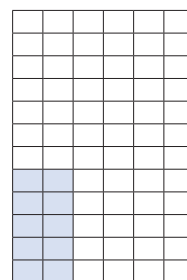
M3x3



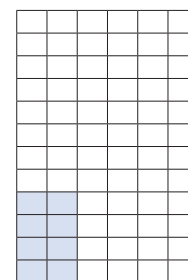
M12x2
Third Page Vertical



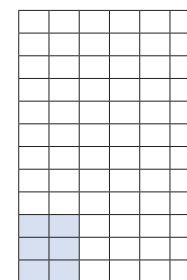
M6x2



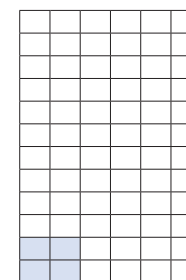
M5x2



M4x2



M3x2



M2x2

Tabloid stitch & trim publications

News Corp Australia

NSW - Community

Central Coast Real Estate North
Hills Shire Times Real Estate
Rouse Hill Times Real Estate
Penrith Press Real Estate

NSW - Liftouts

Best Weekend
Escape
Homes

NT - Liftouts

Realestate

QLD - Liftouts

Cairns Post Property
Home/Real Estate
Townsville Property Guide
Tweed & Southern Real Estate

SA - Community

The City

SA - Liftouts

Home SA
TV Guide

VIC - Liftouts

Body + Soul
The Weekly Times Property

WA - Liftouts

Home

TAS - Liftouts

Home Tas



Tabloid stitch & trim*

AD SIZE	DEPTH (MM)	WIDTH (MM)	TRIM DEPTH (MM)	TRIM WIDTH (MM)	BLEED DEPTH (MM)	BLEED WIDTH (MM)
M2X2	60	85	70	101	80	112
M3X2	92	85	102	101	112	112
M4X2	124	85	134	101	144	112
M5X2	156	85	166	101	176	112
M6X2	188	85	198	101	208	112
M12X2 (THIRD PAGE VERTICAL)	380	85	390	101	400	112
M3X3	92	129	102	145	112	156
M4X3	124	129	134	145	144	156
M5X3	156	129	166	145	176	156
M6X3 (QUARTER)	188	129	198	145	208	156
M12X3 (HALF PAGE VERTICAL)	380	129	390	145	400	156
M3X4	92	174	102	190	112	201
M9X4 (PORTRAIT)	284	174	297	190	304	201
M12X4 (DOMINANT)	380	174	390	190	400	201
M2X6 (SMALL STRIP)	60	262	70	278	80	289
M2X12 (SMALL STRIP SPREAD)	60	534	70	550	80	561
M3X6 (MEDIUM STRIP)	92	262	102	278	112	289
M3X12 (MEDIUM STRIP SPREAD)	92	534	102	550	112	561
M4X6 (LARGE STRIP)	124	262	134	278	144	289
M4X12 (LARGE STRIP SPREAD)	124	534	134	550	144	561
M6X6 (HALF PAGE HORIZONTAL)	188	262	198	278	208	289
M6X12 (HALF PAGE HORIZONTAL SPREAD)	188	534	198	550	208	561
M12X6 (FULL PAGE)	380	262	390	278	400	289
M12X12 (DOUBLE PAGE SPREAD)	380	534	390	550	400	561

PDF'S

Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks. All files must be supplied before deadline.
Alterations will not be made to supplied PDFs.
Replacement material must be supplied.

Photoshop setup - CMYK (Newsprint)

- Resolution - 200dpi
- Ink Weight - 230%
- Separation Type - GCR
- Black Ink Limit - 80% (recommended)
- Dot Gain - 30%
- Highlight set at a minimum of 3%

Fonts

All fonts must be embedded. 10pt minimum reverse type, sans serif. Colour type 10pt minimum.

Spreads

Leave 5mm text free either side of centre.

Ad Delivery

Press-ready ads can be delivered via Adstream & Adsend.
All delivered ads require correct ad number.

Eproof

Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements.
Telephone **1300 557 418** (option 1)

Additional enquiries

Contact Media Support on **1300 557 418** (option 1)

Specifications enquiries

Contact Quality Control on **1300 557 418** (option 2) or email qcsupport@newsld.com.au

Bleed setup

Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed or advertisement is sitting under editorial or another advertisement.

Live Type Margins

left - 8mm top - 5mm
right - 8mm bottom - 5mm

Bleed

left - 5.5mm top - 5mm
right - 5.5mm bottom - 5mm

Please Note: Any Bleed ad that is not full width or full height, ad will cut off at Live Type area where it butts up against Editorial.

***Bleed is not applicable for all sizes for some products. Please consult your News Corp Sales Representative.**