

# PAGE 1

## 1 Pager Homepage

- Design: Design should be modern, can be a little playful.
- Colors: No preferences
- Navigation: 1 Pager Homepage with navigation anchors

**TOP | INTRO | HOW IT WORKS | RESSOURCES | ABOUT US**

# **{INTRO} In 10 MINUTES FROM START TO PHISH!**

## **People = Endpoints**

Raising your  
Security Posture  
means securing the  
people. Isn't it time  
that we invest in  
our people as  
seriously as we  
invest in  
technology?

[Watch the video  
and learn more](#)



**Build Your Best**

# **Human Phishing and Malware Defense**

**with us**



## **Train Your Users**

Choose among many on-demand interactive, engaging training modules (customizable tips, video's, games, quiz etc.)

## **Test Your Users**

Fully automated Spear Phishing, Malware, Smishing, & USB attack Simulations

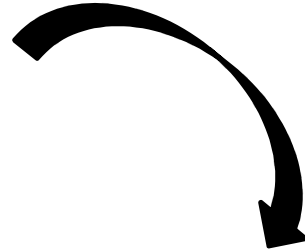
## **{HOW DOES IT WORK} How DOES IT WORK?**

It's so easy. After registration you can launch a virtualized server with a full scale testing and education platform within minutes.



### **Basic Settings: Choose your preferred campaign settings**

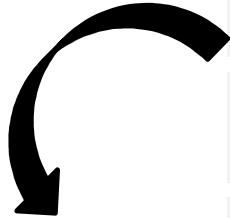
- Duration of campaign (up to 3 years)
- Number of employees to test/train
- Technical Details (domain names etc.)
- Choose additional services (Campaign Setup Support etc.)



### **Access: Access your training platform**

- We will automatically launch a virtualized server and send you the login credentials\* via mail.

\*web based account + root access to your server



### **Web Wizard: Configure your training & phishing campaign**

Use our simple, intuitive web based configuration wizard to finish your campaign



**Step 1 - Campaign Selection:** Select your campaign type (e.g. training only, training combined with phishing simulation etc.): Choose among a huge selection of phishing & Training templates to create your basic configuration

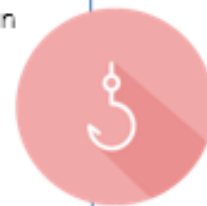
**Step 2 - Define the target:** Import your mail addresses (or phone numbers)



**Step 3 - choose mail template:** Choose a Message template and customize the content or design tailored to your needs



**Step 4 - choose web landing page:** With more than 100 existing phishing & malware templates you can pick a real live phishing or malware scenario that matches your company's risk profile

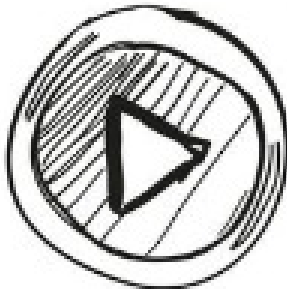


**Step 5 - Start!** Start your campaign & monitor the results in real time



# {GET STARTED} **GET STARTED**

Please register here and start your awareness program right away. If you are not sure which campaign fits your needs the best, please select "custom campaign" within the registration form and we will get back to you shortly to arrange a personal consultation.



**Launch your virtualized  
Security Awareness Training and  
Phishing/Malware Simulation  
Platform**

Powered by  **Lucy**

# {RESSOURCES} **RESSOURCES**

## **Service XXXX PDF**

*Short description*



## **About us XXXX PDF**

*Short description*



Sample Campaign Wizard  
Video 1

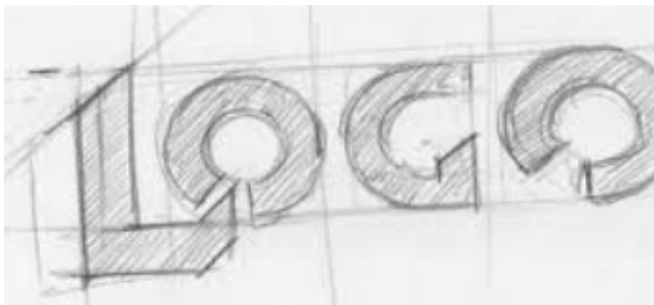


Sample Campaign Setup  
Video 2



# {ABOUT US} **ABOUT US**

We launched this service because we saw a real opportunity in leveraging the everyday employee in the fight against phishing. After all, it's the employee being targeted. Our Security Education Platform includes integrated knowledge assessments, a library of simulated attacks, and interactive training modules, which have been proven to reduce successful phishing attacks and malware infections by up to 90%. Together with our partner [Lucy GmbH](#) we ensure that we always keep up with latest attack trends.



[Address / Link /](#)

[Social Media](#)

[MAP](#)

Name	<input type="text"/>
Email	<input type="text"/>
Category	<input type="text" value="Please Select"/> ▼
Details	<input type="text"/>
<input type="submit" value="Submit"/>	

## **Question?**

Please get in contact with us

# {REGISTRATION FORM} REGISTER

NOTE: When clicking on "register now" a web form opens.



**Start:** Start your campaign, monitor the results in real time

Please register here and start your awareness program right away



The user can then enter a few selection criteria. It would be nice to have a form that uses not only dropdowns. Instead the filter can be built with graphical elements or handlers which can be moved. Example

## Launch Server

my-swiss-vps

Hint: Must only contain letters (a-z), digits (0-9) and hyphens (-) but must not start or end with a hyphen.

## Compute Flavor

Flex-1	Flex-4	Flex-8	Flex-16
1 vCPU 1 GB Memory 1 CHF per day	2 vCPUs 4 GB Memory 2 CHF per day	4 vCPUs 8 GB Memory 4 CHF per day	6 vCPUs 16 GB Memory 8 CHF per day

[show all compute flavors](#)

## Storage Capacity



### SSD Storage

60 GB Storage  
0.6 CHF per day



*Here are the form values:*

#### STEP 1: Preferred Testing and education module

Method

values:

- Phishing Only Simulation (Hyperlink, Data Entry..)
- Training Only
- Training & Phishing
- Advanced Testing (Smishing, Phishing + Malware Simulations etc.)
- Custom campaign

#### STEP 2: Select your experience level

Method

values:

- Beginner: 1<sup>st</sup> time campaign with limited tech skill
- Expert (familiar with phishing simulations and with technical background know-how)

#### STEP 3: Select Number of users to test/educate

Number of users

values:

- 1-500 users
- 500-1000 users
- 1000-3000 users
- 3000-8000 users

#### STEP 4: Rental Period

Rental Period

values:

- 1 Week
- 1 Month
- 2 Months
- 1 Year
- 3 Years

### STEP 5: Choose additional Services\*

Rental Period

values:

- Campaign Setup Support, Test & Consulting
- Customization of existing templates (Landing Page, Message Template etc.)
- Full Service (Setup & Configure tailored training & campaigns)

Based on experience level selected in previous menu user might have to select this service (full service)

### STEP 6: Enter Client Info

Email	<input type="text" value="example@gmail.com"/>	Payment Type	<input checked="" type="radio"/> Credit Card <input type="radio"/> PayPal
Confirm Email	<input type="text" value="example@gmail.com"/>	Name On Card	<input type="text" value="Pat Q. Public"/>
First Name	<input type="text" value="Pat"/>	Credit Card Number	<input type="text" value="#### #### #### ####"/>
Last Name	<input type="text" value="Public"/>	CW Code <small>(What is this?)</small>	<input type="text" value="###"/>
Company	<input type="text" value="Not Required Inc."/>	Expiration Date	<input type="text" value="01"/> / <input type="text" value="2016"/> <small>(mm/yyyy)</small>
Phone	<input type="text" value="eg. (555) 901-9012"/>		
Address	<input type="text" value="123 Mockingjay Rd."/>		
Address 2	<input type="text" value="Optional"/>		
Country	<input type="text" value="United States"/>		
Zip Code	<input type="text" value="eg. 90210 (Required)"/>		
City	<input type="text" value="City Name"/>		
State	<input type="text" value="Alaska"/>		

# Appendix: Raw Text

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