Rules Twist Box Design

General guidelines

* Theme should portray fun, hilarious, action
* Colors should be light primarily using primary colors
* Do NOT include photos of people
* Design should be similar to Skip-Bo and UNO
* Look at Skip-Bo and UNO boxes to see how they included the “Ages 7+ / Family” banners. Use something similar.

Front: 93mm wide x 106mm tall

* Rules Twist logo
* Tagline: Add hilarious house rules to any board game
* Banner: Board Game Add-On Edition
* Include images of twist cards and dice in some way?
* Promote promo video link
  + Small screen shot of Video along with QR code to link to online video (www.rulestwist.com)
* Ages 7+ / 2-6 Players / Family

Right side: 18mm deep x 106mm tall

* Rules Twist logo
* Image of all four dice
* Your House. Your Rules.
* Ages 7+ / 2-6 Players / Family

Left side: 18mm deep x 106mm tall

* Rules Twist logo
* Image of all four dice (show separate sides compared to right side)
* Your House. Your Rules.
* Ages 7+ / 2-6 Players / Family

Top: 18mm deep x 93mm wide

* Rules Twist logo
* Images of the backs of the twist cards fanned
* Ages 7+ / 2-6 Players / Family

Back: 93mm wide x 106mm tall

* Easily Add Hilarious Rules to any Board Game!
* Your House. Your Rules. Your Way.
* 4 Fun Action Dice
* Crazy Yellow

Skip Turn – Roll Again – Twist Card – Normal Move

* Wrong Way Red

Move forward or reverse

* Bonus Blue

Add more numbers to your move: 1, 9, 14, 19, 30, No bonus

* The Gambler

Win $100 – Win $300 – Lose $100 – Lose $300 - Push

* 40 Insanely Funny Twist Cards
* Everyone Move 1 Seat to the Right!
* Void another Players’ Role!
* Re-Do – Don’t Like Your Roll? Roll Again!
* Includes 10 Blank Cards to Write In Your Own Rules!
* 60 Free Pass Cards
* Trade Free Passes / Free Rides to any Player
* Rules Twist Community
  + Share Funny Rules Twist Ideas
  + Get Rules Twist Ideas for Specific Board Games
  + Show link: [www.rulestwist.com](http://www.rulestwist.com)
* UPC label
* CONFORMS TO THE SAFETY REQUIREMENTS OF ASTM F963
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