

## Ubico Logo Delivery Requirements

Based on expected usage, I would like the following information and file types as part of the logo delivery.

1. Name of the logo font
2. Adobe Illustrator file (.ai)
3. .png file with RGB Colour for use online
4. Tiff version for use in Microsoft Office documents
5. Vector file which is:
  - a. PDF File Format
  - b. Editable
  - c. 100% Vector
  - d. Transparent background
  - e. Single logo only (if there are multiple design options, I will need one file for each)
  - f. In CMYK Colour

### Upload final files

Make sure to include the original source files and a vector file that is:

- |                   |                               |
|-------------------|-------------------------------|
| ✓ PDF file format | ✓ on a transparent background |
| ✓ 100% vector     | ✓ only a single logo          |
| ✓ editable        | ✓ in CMYK color               |



Be super helpful by also including a .png for web use in RGB color with a transparent background.

More information on this here: <https://99designs-blog.imgix.net/blog/wp-content/uploads/2014/02/Handover.png?format=auto>

6. Favicon/iphone/ipad versions of the logomark would be a nice touch.
7. Black and reverse logo versions

Thanks!